

FINANCIAL TIMES

IBERCORP

Cautionary tale of Spanish banking

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Austria	Bob 20	Indonesia	Bob 200	Palestine	Bob 20
Bahrain	Bob 200	Iran	Bob 20	Philippines	Bob 20
Belarus	Bob 40	Ireland	Bob 200	Portugal	Bob 100
Cyprus	Bob 40	Israel	Bob 200	Portugal	Bob 100
Czech	Bob 40	Jordan	Bob 200	Portugal	Bob 100
Denmark	Bob 10	Korea	Bob 200	Portugal	Bob 100
Spain	Bob 10	Lebanon	Bob 200	Portugal	Bob 100
Finland	Bob 10	Kuwait	Bob 200	Singapore	Bob 100
France	Bob 10	Malta	Bob 200	Singapore	Bob 100
Germany	Bob 10	Morocco	Bob 200	Singapore	Bob 100
Greece	Bob 10	Norway	Bob 200	Singapore	Bob 100
Hungary	Bob 10	Poland	Bob 200	Singapore	Bob 100
Iceland	Bob 10	Portugal	Bob 200	Singapore	Bob 100
Italy	Bob 10	Portugal	Bob 200	Singapore	Bob 100
Japan	Bob 10	Portugal	Bob 200	Singapore	Bob 100
Malta	Bob 10	Portugal	Bob 200	Singapore	Bob 100
Spain	Bob 10	Portugal	Bob 200	Singapore	Bob 100
Sweden	Bob 10	Portugal	Bob 200	Singapore	Bob 100
UK	Bob 10	Portugal	Bob 200	Singapore	Bob 100
USA	Bob 10	Portugal	Bob 200	Singapore	Bob 100

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World News

Israeli attack on Lebanon after rockets hit town

Brussels says road hauliers should pay higher taxes

Israel launched air and artillery attacks on targets in southern Lebanon after an Israeli town was hit by rockets fired across the border by Lebanese militiamen seeking revenge for the killing of Hezbollah leader Sheikh Abbas Musawi.

The fighting, the most intense in the area for years, prompted Israeli prime minister Yitzhak Shamir to warn that Israel was ready to use "all our might" to stop the rocket attacks on its territory. Page 14

UK warned twice about 'supergun'

British intelligence received two warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, the UK Commons trade and industry select committee heard. Stephan Kock, former non-executive director of British defence group Astra Holdings, said he had notified the security services in September 1990. General James, then Astra's chairman, and Christopher Gumbley, chief executive, met Ministry of Defence officials on October 26. Page 8

CIS 'doomed'

Ukrainian leaders believe the Commonwealth of Independent States is doomed as an effective long-term force and will have only a "transitional" function in enabling the states of the former Soviet Union to go their own way. Page 2

Germany to cut forces

Germany agreed to restructure its armed forces, cutting over 100,000 from 495,000 to 370,000, restricting the call-up, and creating a rapid reaction force. Page 3

Referendum urged

Irish premier Albert Reynolds faces growing pressure to hold a referendum on the "right-to-life" amendment in the constitution invoked this week by the high court to prevent a 14-year-old rape victim from having an abortion in the UK. Page 2

Smoking to stay

A Stuttgart court ruled in a case brought by two non-smokers that state-controlled airline Lufthansa was not legally obliged to ban smoking on its flights.

Princess's meeting

Britain's Princess of Wales flew to Rome for a meeting with Mother Teresa, who has been recovering from heart surgery. A planned meeting in Calcutta last week was cancelled because of the nun's illness.

Russian plan for food

Russia needs a million tonnes of food aid urgently and three times that amount for the rest of 1992, senior Russian aid official Yevgeny Ivanov said. Picture, Page 2

Ten Oscar nominations

The movie *Bugsy*, starring Warren Beatty, was nominated for 10 Oscar awards including best film, best actor and best supporting actor. Anthony Hopkins was nominated best actor for his performance in *The Silence of the Lambs*.

Singapore libel appeal

Veteran Singapore opposition politician Joshua Jeyaretnam appealed against a high court order directing him to pay libel damages, costs and interest, totalling \$862,000 (\$386,000) to former Singapore prime minister Lee Kuan Yew.

Waite speaks to Synod

Freel Beirut hostage Terry Waite addressed the Church of England General Synod in London for the first time after five years in captivity. He received a one-minute standing ovation.

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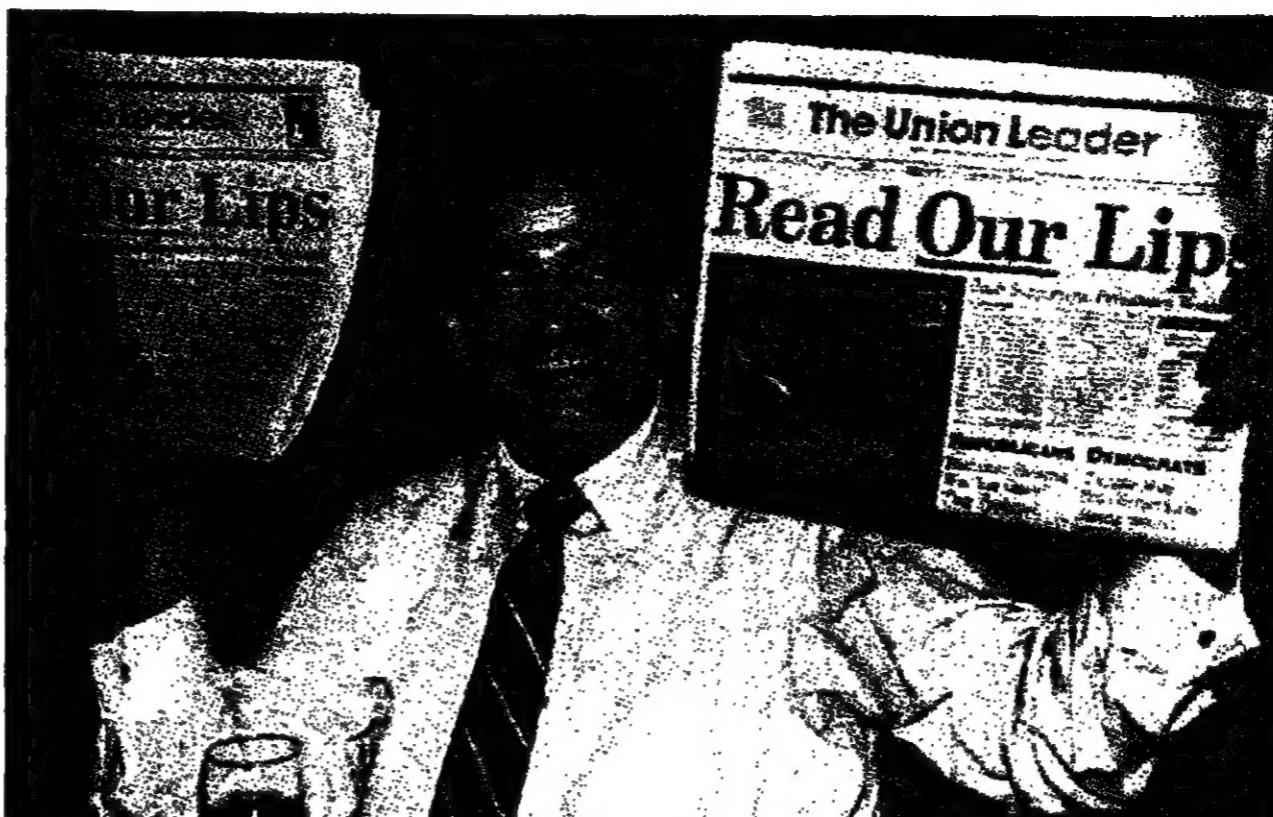
FINANCIAL TIMES

Thursday February 20 1992

Right-wing rival's performance puts US president on defensive

Bush promises election battle

By George Graham in Washington and Lionel Barber in Manchester, New Hampshire



High hopes: a triumphant Buchanan who has been promised a no-holds-barred battle for Republican voters by Bush

SHIRE, but he will step up his pace with several trips to the southern states, which are the critical battleground for a series of primaries over the next three weeks. This culminated in the Super Tuesday contest on March 10, when 11 states will cast their votes.

After yesterday's visit to Tennessee Mr Bush will fly tomorrow to South Carolina, where the March 7 primary will be the first to pit him against Mr David Duke, the Louisiana former Ku Klux Klansman.

Bush has attempted to minimise the significance of Mr Buchanan's strong showing in New Hampshire as a protest vote from a state that has been severely hurt by recession.

"If an incumbent president with his resources and his machinery and the White House and the entire establishment

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Democratic campaigners turn to broader canvas, Page 6

Battle for the soul; Editorial Comment, Page 12

Nikkei falls fearing Y20bn Sony loss

By Steven Butler in Tokyo

SONY, the Japanese electronics group, surprised the markets yesterday when it warned it would lose Y20bn (\$16m) in the final quarter of its financial year which ends next month.

Sony Corporation, the parent company, also expects to report a full-year operating loss of Y20bn, its first loss since listing on the Tokyo Stock Exchange in 1958.

News of the forecast loss prompted widespread gloom on the Tokyo exchange, where prices retreated to the lowest level since October 1990 amid fears of a collapse in consumer spending in Japan. The Nikkei

index fell by 253.73 to close at 26,518.30, while Sony shares closed Y180 lower at Y4,000.

Many economists have been counting on continued strong consumer spending to keep the Japanese economy from falling into recession. Sony said yesterday, however, that sales of audio visual equipment in Japan had fallen by 20 per cent in January compared to a year ago.

Sony's poor results are also a broader reflection of troubles facing the consumer electronics industry, which is suffering from a lack of new blockbuster products. Traditional audio visual markets where Sony has

been strong have been saturated with electronic equipment, such as video recorders and stereo equipment.

The decline of Japanese consumer electronics sales along with the continued strength of the yen on foreign exchange markets forced Sony to pare its estimates for consolidated operating profits for the year to Y165bn, 45 per cent below 1990-91. In response, Sony planned next year to cut capital spending by Y160bn to Y260bn.

The forecasts were made as Sony announced its third quarter results, in which consolidated pre-tax profits fell by 36

per cent to Y67.1bn. An extraordinary gain of Y62bn from the sale of shares in Sony Music Entertainment boosted after-tax profits in the quarter up 34 per cent to Y97.2bn.

Sony tried to put on a brave face, pointing out that worldwide sales remained strong, up 10 per cent in the quarter to Y126.1bn. But it was apparent that Sony was operating its production lines at full capacity and having to sell products at extremely low margins.

The brightest news in the results was the turnaround of Sony Pictures Entertainment, formerly Columbia Pictures, which Sony purchased in 1989

for Y3.4bn. The release of several hit movies helped give Sony a 20 per cent share of US box office receipts and pushed film revenues up by 65.4 per cent to Y12.5bn in the quarter.

Operating profits in the entertainment business were Y2.69bn, compared to Y17.03bn in Sony's traditional electronic equipment business.

Sony warned that the business environment would become more severe and price competition would be stiff.

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Threat of German bank strike grows as talks fail

By Quentin Peel in Bonn

THE THREAT of a strike in the German banking sector loomed closer yesterday after negotiations between employers and the two leading bank trade unions collapsed.

The unions walked out of the talks, saying there was no point in further negotiations because the employers refused to raise their offer above 5 per cent. Both the HBV (commerce, banking and insurance) union and the DAG white-collar workers' union are demanding a pay rise of 10.5 per cent and shorter hours.

The employers' organisation immediately responded by declaring their 5 per cent offer in effect from February 1, regardless of any new wage settlement. They accused the unions of insisting on a settlement of at least 6 per cent "against all the demands of economic reason".

Warning strikes have already been held in banks in several areas in the course of the negotiations, and both unions are now committed to holding a strike ballot.

It is the second time in a month that German industrial relations have been brought to the brink of open conflict, after a steel strike was narrowly averted two weeks ago.

IG Metall, the steelworkers' union, finally settled for an effective pay deal of 6.35 per cent. Both the HBV and the DAG unions are demanding a pay rise of 10.5 per cent and shorter hours.

The unions are much weaker in the banking sector than in most manufacturing industries, with only about 20 per cent of the 430,000-strong workforce as signed-up members.

On the other hand, passions are running high. All the major German banks are expected to report record profits for last year. Although gross wages rose 6 per cent last

year - well above the inflation rate at the time - net wages almost certainly shrank as a result of the tax increases levied to pay for unification.

Apart from the banking negotiations, wage talks are also under way in the key public sector, where the OTV union is demanding 9.5 per cent. The government says 2.3m central government, state and local authority workers cannot expect "anything approaching" the 6 per cent they won last year.

The central bank issued a renewed warning about the level of pay settlements in its latest monthly report, urging that the steelworkers' settlement should not be used as a yardstick for other deals.

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On the other

Judges sent into battle to hold Maastricht line

IT was a case of "once bitten, twice shy", when Brussels yesterday decided to ask the EC's supreme court's opinion before daring to sign the European Economic Area (EEA) treaty which it renegotiated last week with the European Free Trade Association (Efta).

This may further delay the far-reaching EEA treaty, creating a 19-nation common economic zone. But the European Commission was clear that it did not want to risk a repeat of last December, when the European Court of Justice (ECJ) suddenly stymied 18 months of negotiation by objecting to the EEA treaty's judicial provisions, in particular a court with EC and Efta judges. The latest treaty version replaces the mixed court with a less ambitious arrangement.

Referral of the draft treaty to the ECJ is a mark of the Community supreme court's growing importance. It is further enhanced by the Maastricht treaty. This not only allows the ECJ to fine recalcitrant governments for not complying with EC directives and its own rulings, but also seems certain to draw the court into the highly political business of ruling on disputed parts of the treaty clause on "subsidiarity", the division of powers between EC institutions and the Twelve.

But the 13 judges who make up the ECJ seem uncomfortable at being thrust increasingly into the political limelight. In a rare interview, Sir Gordon Slynn, who is retiring next month as the British judge on the ECJ, told the UK House of Lords law lords recently insisted on the ECJ's "judicial, rather than political role" in ensuring the EC treaties are enforced properly.

The ECJ, Sir Gordon believes, will not, or should not, get involved in essentially political disputes between member states and Brussels, in the way that the US Supreme Court settles states' rights issues in America. He finessees the problems of disputes over the subsidiarity clause by saying "we probably would not decide on whether something is better done by member states (as opposed to the EC), but whether there was material to show that something was capable of being better done".

In other words, the Luxem-

David Buchan looks at concerns over the Luxembourg court's more political role

Bourg benches will, or should, avoid making the highly political value judgements which are for governments to decide. But the court proved itself bold last November, when in its ruling on the Francovich case it said that EC citizens could sue their governments for damages arising out of a government's failure to implement an EC directive. This ruling, which could give enormous backing to Brussels' efforts to chase up laggard governments, "flows logically from earlier principles laid down by the court", says Sir Gordon. "But the Francovich case will have to be worked out in great detail over the years," he cautions.

He noted that this potentially revolutionary ruling said little or nothing about the amounts of damages, the limits of an unimplemented EC directive and action to be suffered by an individual, or whether a member state must argue justification in not putting an EC law into effect. "What if a member state had been misled by the Commission on a directive's meaning?" asks Sir Gordon, leaving the question hanging.

Part of the ECJ's function is to give timely guidance to national supreme courts like the Cour de Cassation in France or the UK's House of Lords, on points of EC law. It is a job on which it has often fallen down.

A decade ago, the ECJ took six months to issue such "preliminary rulings", now it often takes as long as 18 months. Sir Gordon welcomes the fact that the Maastricht treaty allows more run-of-the-mill cases, such as on state aid and dumping disputes, to go to the ECJ's lower tribunal, the Court of First Instance.

He is also thankful to be leaving Luxembourg before having to deal with the legal tangles certain to be thrown up by the Maastricht protocol isolating the UK on social policy. But it now seems he may not have so lucky an escape on the EEA issue.

British MPs warn over eastern Europe

BY Anthony Robinson

THE failure of democratic politics to deliver improved living standards in eastern Europe could lead to the re-emergence of authoritarian regimes, the foreign affairs committee of the Britain's House of Commons said yesterday.

In a gloomy report on the outlook for the former communist bloc, the committee described as "too sanguine" the views expressed by Mr Douglas Hurd, the foreign secretary. He told the committee that recent experience of totalitarian rule in these countries has "for the time being inoculated them against" the authoritarian temptation.

The report urged the UK and its EC partners to take every kind of supportive measure to strengthen economic and political reforms but underlined that "help is likely to be a difficult and extremely expensive task".

Should democracy fail, however, "the emergence of authoritarian nationalist, democratic regimes on the borders of the planned European Union would raise a host of problems and threaten its planned common foreign and security policy".

Turkish coalition ready for tax fight

BY John Murray Brown in Ankara

ACONTROVERSIAL proposal offering Turkish businesses a tax amnesty is set for a bumpy ride when it goes before parliament today. The bill, under which all legal action against corporate and individual tax offenders would be dropped, is seen as the first real test of the government's economic programme, and a challenge to Turkey's fragile two-party coalition. The proposal will allow the Finance Ministry to waive the backlog of tax disputes and concentrate on this year's tax collection.

Officials hope it will encourage businesses and wealthy individuals to declare their tax liabilities, a move which should boost tax revenues and help the government to reduce the budget deficit, which in 1991 was running at 11 per cent of GNP and is one of the main causes of Turkey's 70 per cent

Brussels criticises drug prices

BY Daniel Green

DRUG MANUFACTURERS in the UK, Holland and Germany are restricting crossborder trade to maintain profits in high drug price countries, a report prepared for the European Commission says.

Drug companies keep sales to a minimum when supplying wholesalers in low drug price countries such as Belgium, Spain and Greece.

Parallel imports from these countries into the UK, Netherlands and Germany account for up to 10 per cent of prescriptions, but could be higher if trade were free.

The report says that companies' grip on supplies is either "significant" or "very significant" in holding back parallel imports. This could concern the European Commission as running counter to Treaty of Rome free trade policies.

Companies are justified in doing this because price differences are set by governments rather than the market, according to Reutin Consultants of London, UK.

It identifies other restrictions on parallel imports including changing the name of a drug between different countries. This tactic is common in Germany, where prices are the highest in Europe.

EUROPEAN NEWS

Bundeswehr set for radical cutback

BY Quentin Peel

THE German government yesterday gave the go-ahead for a radical restructuring of its armed forces, cutting overall numbers from 495,000 to 370,000, restricting the call-up, and creating a new rapid reaction force.

At the same time the government agreed that it was "absolutely necessary" to amend the constitution with a "clarification" to enable the armed forces to serve outside the Nato area in future.

The new deal for the Bundeswehr was presented yesterday to the cabinet by Mr Gerhard Stoltenberg, the defence minister, as the transformation of the existing armed forces into a "training and mobilisation army".

The plan centres on the creation of a rapid reaction force at the heart of the Bundeswehr, involving seven brigades kept on a high state of readiness.

In the army itself, the number of divisions will be reduced



Stoltenberg: restructuring is planned between now and 2004

from 12 to eight, and 20 of the 48 existing brigades will be disbanded. The air force's Alpha Jet fighter bomber will be taken out of service, while the

navy will be reduced from 180

INTERNATIONAL NEWS

Hong Kong BCCI rescue bid collapses

By Simon Holberton in Hong Kong



THE Hong Kong subsidiary of the Bank of Credit and Commerce International is almost certain to go into liquidation after the collapse of negotiations between the receiver and a potential buyer.

Mr Noel Gleeson, the receiver, said his talks with the Hong Kong Chinese Bank - a subsidiary of the Indonesian-owned Lippo Group leading the buy-out team - could go no further after the discovery of previously unrecorded claims of more than HK\$2bn against Bank of Credit and Commerce Hong Kong (BCCCHK).

Most of these claims came to light in recent weeks from liquidations of BCCI operations in Britain, the US, Japan, Luxembourg and the Cayman Islands. Although Mr Gleeson doubted if these claims would succeed in court the fact of their registration meant they had to be considered when assessing the financial health of BCCCHK.

An undertaking by the Abu Dhabi owners of BCCI to guarantee \$25m of the unrecorded claims - having previously indicated they would underwrite all those claims - was insufficient to allow Hong Kong Chinese Bank to continue.

Mr Hamish MacLeod, the company's financial secretary, said the balance had now shifted in favour of liquidating the bank. Mr Gleeson will appear before the Supreme Court on March 2 when he expects the court to order liquidation.

The BCCCHK affair has reflected poorly on the Hong Kong government. On July 6, the day BCCI was shut down by co-ordinated action of bank

regulators around the world, Mr David Carse, the colony's banking commissioner, issued a statement reassuring depositors that the bank was "sound and viable".

Mr Carse closed the bank three days later. It has since emerged that BCCCHK has a negative net worth, although the scale of this has not been revealed.

Depositors, who feel they were misled by the government, have called for an independent inquiry into the handling of the bank's closure. They also want the government to take responsibility for the bank's unrecorded liabilities, charging that BCCCHK was poorly supervised.

Hong Kong Chinese Bank said that while many of the technical problems of buying BCCCHK had been resolved the emergence of the latest substantial claims had meant negotiations could not go further.

Hong Kong Chinese Bank's plans to take over BCCCHK were last week dealt a blow when China Resources, a large diversified company owned by China's ministry of foreign economic relations and trade, withdrew from its consortium. Mr Gleeson said BCCCHK was one of the best and most honestly run arms of the BCCI empire. It had more than HK\$100m on deposit. However, he declined to say whether his investigations had uncovered any wrongdoing.

Depositors of BCCCHK have already received a pay-out equal to 25 per cent of their deposits, up to a limit of HK\$300,000. Mr Gleeson said he expected a pay-out of a further 15 per cent this year, and eventually depositors could expect 70 to 75 per cent of their money back.

UN steps up the pressure on Iraq

By Michael Littlejohns at the UN, New York

THE UN Security Council, alarmed by continued Iraqi intransigence, last night called on Baghdad to implement unconditionally all the resolutions related to the Gulf ceasefire, in particular those on scrapping weapons of mass destruction.

The Council approved a new mission to Iraq by Mr Rolf Ekeus, head of the UN Commission charged with identifying and eliminating these weapons. He was directed to "stress the serious consequences if such agreement to implement is not forthcoming."

Mr Ekeus was due to leave New York last night and arrive in Baghdad tomorrow. He told correspondents he expected to report back to the Council next week after talks "at the highest level".

He told the Security Council that Iraq continued to display "serious, grave, even appalling disdain" for the UN and its decisions.

Mr Ekeus has constantly complained of Iraqi duplicity in its attempts to hide weapons of mass destruction and failure to meet even some of the most elementary obligations in mandatory UN resolutions. Baghdad says the requirements are excessively intrusive and violate its sovereignty.

It was not clear if Mr Ekeus will see President Saddam Hussein, who is sending a delegation to New York to appeal to the Security Council for the lifting of sanctions, including the oil embargo.

Iraq will probably argue that sanctions are causing severe distress among the most vulnerable Iraqi civilian groups, including women, children and the elderly.

None the less, Mr Saddam continues to refuse to ship up to \$1.5bn of Iraqi oil under a



Saddam: refuses to bow to UN demands

voiced concern at Iraq's "continued failure to acknowledge all its obligations under Council resolutions and its continued rejection." The UN plans to monitor and verify its arsenals of the most dangerous weapons and to co-operate in their destruction.

The statement said this was an integral part of the ceasefire resolution "and provided the conditions essential to the restoration of peace and security in the region". It was a "step of the utmost importance".

Unconventional Iraqi implementation is essential to any reconsideration of sanctions, the UN said.

Algeria's new rulers swallow their political pride

Economic problems are forcing Algiers to seek financial support from the Gulf, reports Tony Walker

THIS week's visit to the Gulf by Mr Lakhdar Brahimi, Algeria's foreign minister, to seek financial help represented a painful admission of weakness for a country with a proud tradition of robust independence, nurtured in a bloody revolutionary struggle against the French.

Algeria's rulers have always tended to look rather distainfully upon the Gulf sheikhs and it is a measure of their deep unease over the threat of continuing Islamic-inspired unrest that they feel obliged to join others among their destitute Arab brothers in seeking Gulf financial support.

The question in Arab capitals is whether Algeria's desperate need for assistance to cure the economic causes of disaffection will produce shifts in its regional stance, perhaps toward a closer identification with the Egypt-Syria-Saudi Arabia axis that dominates Arab councils.

Algeria once prided itself on being the national liberation movement capital of the world at one stage no fewer than 75 such movements were represented but Western officials have no doubt penury will bring about changes.

"None of these things comes free," said one official. "Their actions are likely to be more circumscribed. They are joining the real world, and with it the inevitable realisation of their limitations."

Algerian officials resist this assessment. They prefer instead to emphasise the risks for the region of a destabilised Algeria in place of one that has traditionally performed a balancing role between militants and moderates.

"Because of our internal problems, maybe we cannot have the same stabilising role," said an official. "If Arab countries want us to keep

playing the same role we need assistance." Such pronouncements, casting Algeria in the unaccustomed role of supplicant would have been unthinkable during the era of President Houari Boumediene in the 1970s when Algeria was a recognised Third World leader.

Among the fruits of this activism was Algeria's election in 1974 to the presidency of the United Nations General Assembly's eventual 29th session during which Mr Yasser Arafat, the Palestine Liberation Organisation leader, was given the floor to deliver his "gun and olive branch" speech, the resolution equating Zionism with racism was passed and South Africa was suspended.

These heady "achievements" tended, however, to obscure Algeria's real problems of high population growth, an economy almost totally dependent on hydrocarbons, growing

disaffection among the young, a crumbling education system, inadequate housing, all of which coincided with the growth of a broad-based Islamic movement funded from abroad.

It is not the smallest of ironies that Mr Brahimi's first port of call in the Gulf this week was Saudi Arabia. It was the Saudis who effectively helped the Islamic Salvation Front get established until FIS support for Iraq in the Gulf crisis led to a suspension of assistance.

Algeria itself adopted a fairly ambivalent position in the crisis, neither supporting Iraq, nor giving overt backing to the moderate Arab axis. It sporadically sought to use its influence behind the scenes to end the crisis.

Severe tension between Algeria and Iran scarcely a day passes without bitter criticism of Tehran in the Algerian press is another indication of the distance the regime has travelled from its militant roots.

With the exception of Syria, Algeria, among Arab states, had maintained a relatively cordial relationship with the Ayatollahs, but that has certainly passed. One of the points, Mr Brahimi seems likely to be making to his Gulf hosts this week is that Iran poses a renewed threat to all Arab states, and that Algeria finds itself in the front line.

Algeria's economic crisis must also be troubling Polisario guerrillas, engaged in a test of wills with Morocco for control of the Western Sahara, and the Palestine Liberation Organisation which has always been able to rely on Algerian support.

Another prop is perhaps in the process of being removed from the tempestuous base of support Mr Arafat has been able to rely on all these years.

Japanese earn highest motor industry wages

By Kevin Done, Motor Industry Correspondent

JAPAN, the world's biggest vehicle producer, emerged for the first time last year with the highest gross hourly wage rates in the world motor industry, says the German motor industry federation (VDA).

Motor industry wage costs in France were DM26.43 (\$15) per hour last year followed closely by DM26.64 in the UK according to the VDA study.

The French and UK labour costs were only 58 per cent of those of Sweden, which ranks highest among leading car producing countries at DM35.05 per hour respectively.

Japan, which was second only to Spain at the beginning of the 1980s as a low wage cost country among auto producers, has suffered an erosion of its position in the last decade.

According to the VDA Japan had the highest gross hourly wages last year in the whole of the world motor industry at DM36.05 per hour, narrowly ahead of Germany at DM35.87.

Japan and the US, the world's largest vehicle producing countries, ranked mid-way between the European producers for total motor industry wage costs at DM33.87 and

DM35.05 per hour respectively. The VDA study shows that gross hourly motor industry wages are higher in the UK than in several other European countries, namely the Netherlands, Belgium, Italy, France and Spain.

The UK lies with France for the lowest total wage costs, however, thanks to the very modest level of additional pay-roll levies.

Spain, which consistently had the lowest motor industry wage costs among the industrial countries in the first half of the 1980s, has progressively lost its competitive edge to the UK and France since the mid-1980s.

Spain was the main recipient in Europe of big inward investment projects by world car makers at the end of the 1970s and in the early 1980s, but its role was taken over by the UK in the late 1980s with a wave of investments by Japanese car makers.

However we look at it our production costs are too high. The wage costs of the German auto industry are almost a third higher than the Japanese, they are two-thirds higher than the British and the French and 50 per cent higher than the Spanish.

"High wage costs and - by international comparison - short working hours significantly reduce the competitiveness of the German industry."

Mrs Emmerich warned that some German companies, particularly components suppliers, had already faced the stark choice of either moving production abroad to lower-cost countries or of going out of business.

S African conservatives set to win by-election

By Philip Gathin in Johannesburg

EARLY indications yesterday suggested South Africa's ruling National Party was lagging behind the right-wing Conservative Party in the crucial Potchefstroom by-election.

The by-election is being billed as a referendum of white opinion on constitutional changes. Both parties claim to speak for Afrikaners, and both see the result as important.

A local pollster, Mr Donald Simpson of the University of Potchefstroom, forecast victory for the CP by at least 10 votes.

Meanwhile Mr Tense Delport, deputy Constitutional Affairs minister, prepared the ground for a possible defeat, saying the government had embarked on a reform process which had created doubt.

"We must accept that at the moment we are in a process where we cannot necessarily rely on all the supporters we could have relied on having policy already in progress."

Were the government to win the seat, which it held with 15.88 votes majority in 1984, it would be vulnerable to a charge that it no longer speaks for most white voters. For the Conservative Party, victory is critical.

If it cannot win this seat against the background of a long recession, a debilitating drought and nervousness among white voters about the pace of political reform and rising levels of violence, then its credibility will be seriously damaged.

The government did not help its chances with the bizarre timing this week of an announcement of big changes to the white school system. These mean many white parents will have to pay twice as much as for their children's education.

Although the principle that white parents should pay more enjoys wide acceptance, the timing of the announcement, which has been condemned from all sides, was a political godsend for the Conservative Party.

Mr Simpson predicted that while the Conservative Party did not offer a real hope for a prosperous future, many voters would use the opportunity to lodge a protest vote against the government.

NEWS IN BRIEF

Few vote in Punjab after poll threats

By K K Sharma in New Delhi

ONLY 30 per cent of Punjabi voters went to the polls yesterday in the state's first elections in nearly five years after Sikh militants urged a boycott.

The election is for 13 members of the state legislature.

Fear of the militants was blamed for the low turnout, particularly in the rural areas where fewer than 15 per cent voted.

Polling booths were heavily guarded by armed troops and the day went off more or less peacefully. There were only two bomb attacks, killing one person and injuring 17. Counting of ballot papers will begin today and the results should be known within three days.

Indians fear Tiger hit squad

Indian commandos took over security at the Indian High Commission and India house in Colombo yesterday and put guards outside the homes of Indian diplomats following intelligence reports that a hit squad of the Tamil Tigers had slipped into the city. Marva de Silva writes from Colombo.

The Tiger radio based in the island's northern jungles has been broadcasting defiant speeches from the Liberation Tigers of Tamil Eelam (LTTE) after the Indian government placed large notices in the local press naming Mr Vembalai Prabhakaran, head of the LTTE and his intelligence chief Pottu Amman as suspects in the Rajiv Gandhi assassination.

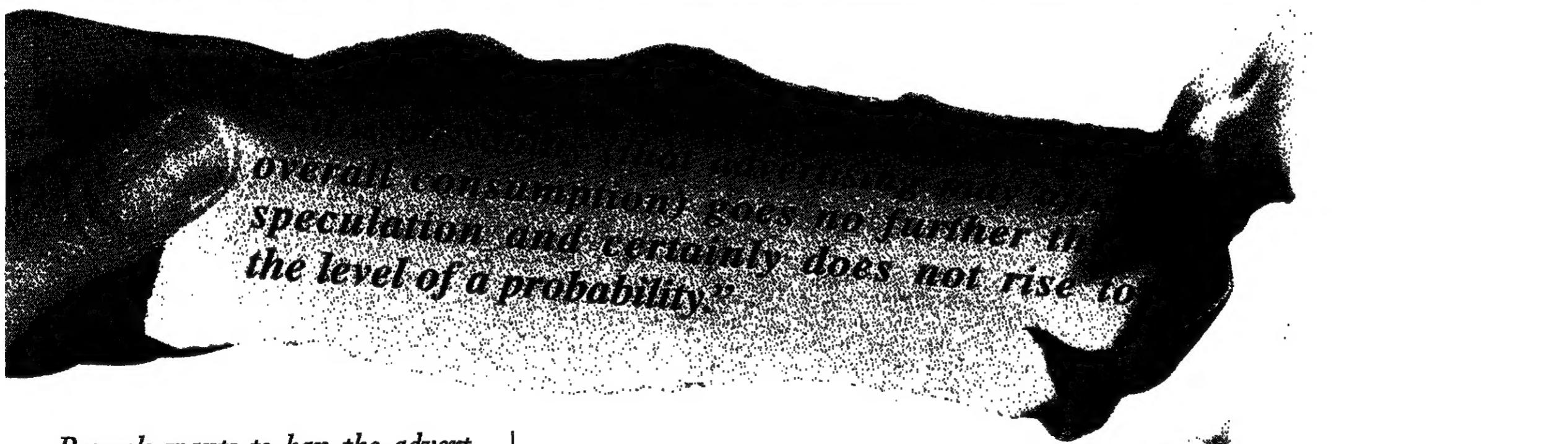
Koreas ratify historic pact

The prime ministers of North and South Korea, separated by the Cold War's last frontier, exchanged documents yesterday ratifying historic agreements on non-aggression and renouncing nuclear weapons on the divided peninsula, where US troops still confront each other across the border. Reporters from Seoul

But the ceremony was overshadowed by southern suspicions that North Korea was stalling inspections of its nuclear facilities while continuing to develop nuclear weapons. Some analysts believe Pyongyang could have a workable crude device by next year.

ARTS GUIDE

THE EVIDENCE IS THAT BRUSSELS ISN'T INTERESTED IN THE EVIDENCE.



Brussels wants to ban the advertising of tobacco.

Their argument is that this will reduce the consumption of tobacco.

The facts do not support this.

But this simple truth is being obscured by special pleading and furious argument from people who've already made up their minds.

Well, there has now been a real and thorough judicial examination of all the evidence.

For the first time, an impartial authority has assessed the evidence and weighed the merits of the arguments.

The results were published in a

Canadian court judgement last year.

The court found there was no proven connection between advertising and overall tobacco consumption.

And also no proof that a ban on advertising causes a decrease in overall consumption of tobacco.

In fact the court also found a ban on advertising to be 'a form of censorship and social engineering which is incompatible with the very essence of a free and democratic society'.

Brussels frequently shows quite an interest in the smallest details of our lives.



Unfortunately, they seem far less interested in freedom, democracy or in the evidence.

TOBACCO ADVISORY COUNCIL
Hear the other side

AMERICAN NEWS

Democratic campaigners turn to a broader canvas

The race for the party's presidential nomination speeds up with a series of big primaries on the horizon, writes George Graham



AFTER weeks when candidates trod on each other's toes in the tiny state of New Hampshire, the nature of the campaign for the Democratic party's presidential nomination now changes.

In New Hampshire, candidates could concentrate on a single state and "retail politics" meeting face to face with voters. Now, however, the race speeds up with two small votes in Maine and South Dakota followed by a series of big primaries on March 3, 7 and 10. "You have got to campaign on March 3 in six states, and you cannot do that retail," says Mr Bob Beckel, a Democratic campaign adviser.

But Tuesday's primary has changed another element in the campaign. The strong showing of the two leading candidates - Mr Paul Tsongas, the former senator from Massa-

chusetts, and Governor Bill Clinton of Arkansas - has severely reduced the likelihood that a new candidate, such as Senator Lloyd Bentsen of Texas or Congressman Dick Gephardt of Missouri, might decide to run.

Democratic party leaders have been voicing doubts about the quality of those now running and encouraged speculation that a heavyweight candidate might enter the race. But Mr Ron Brown, the party chairman, has made it clear he expects the nominee to be chosen from the current candidates, and several Democrat campaigners have scoffed at the theory that a late entry might still be possible.

One party activist said: "The thought has come up in every presidential election I can remember. The only time it worked was with Eugene McCarthy in 1968, and the rules have changed since then."

Mr Tsongas, looking his usual lugubrious self after winning in New Hampshire with 34 per cent of the vote, set off for New York yesterday to try to raise more campaign funds on the strength of his success.

He is planning a whirlwind tour in the next few days which will include South Dakota and Georgia, but is expected to concentrate his efforts on the Maine caucuses this Sunday, on Maryland's March 3 primary, and on his home state of Massachusetts on March 10.

Mr Clinton, by contrast, was beaming as he labelled himself the "Comeback Kid" after shaking off a press assault over what he calls "a woman I didn't sleep with and a draft I didn't dodge".

His 26 per cent vote gave

him a strong second place that six weeks ago might have seemed a failure, but appeared a triumph when viewed in the light of his prospects last week.

To kill the questions that have been raised about him, Mr Clinton needs to perform as strongly on March 3 and in March 10's 11-state Super Tuesday as he did in New Hampshire.

That means outright victory in states like Georgia, Florida, and Texas, which should provide the natural political base for this moderate southern Democrat.

For Senator Bob Kerrey of Nebraska and Senator Tom Harkin of Iowa, with 12 and 10 per cent of New Hampshire votes respectively, the crucial test will be next Tuesday's primary in South Dakota, which borders both their home states.

The sparsely populated state carries little electoral weight, but both candidates need a strong showing if they are to gain momentum for their fund-raising activities.

"People don't get out of this race because they don't think they can win some place down the road. They get out because the money dries up," says Mr Beckel.

In this respect, Mr Clinton is comfortably ahead of his rivals. Although he has had to spend more heavily than he had intended in New Hampshire to restore his battered fortunes, he still has a bigger campaign war-chest.

If both the Tsongas and Clinton campaigns can emerge from this crucial period still leading the Democratic field, the scene could be set for a decisive contest in the big mid-western states of Illinois and Michigan, which both hold their primaries on March 17.

Hours later he backed off, however, apparently fearful his comments would inflict further damage on US-Japan relations.

"I should not publicly comment on elections in other countries. It is too early to predict the outcome of elections being held throughout the US which have just begun," he said.

The prime minister, mired in political problems of his own, earlier told reporters he had thought Mr Bush would win more than 60 per cent of the vote in the New Hampshire primary election on Tuesday.

Mr Bush took 58 per cent of the ballot, against 40 per cent for Mr Buchanan, in the first test of his candidacy for the November presidential election.

Mr Miyazawa said he thought "Mr Buchanan will not gain currency in all of America. I believe it is only that state [New Hampshire], as the economy appears to be in recession".

The Japanese, who feel they have become a target for Americans frustrated with a sluggish economy, are concerned that Mr Buchanan's criticism of Mr Bush could lead to isolationist policies.

In the US, "Buy American" campaigns have sprung up in a grassroots effort to back at Japan and reduce the US trade deficit.

His acceptance of political realities

is fortunate in view of the message US President George Bush in Tuesday's New Hampshire primary. While it is by no means certain that the protectionism espoused by Mr Pat Buchanan won him a 40 per cent lead in the Republican primary, it is clear that voters are very angry. The president will have to think hard about sending to Congress a treaty which opponents will say would cost American jobs.

Under US law, Congress is notified after a treaty is finalised, and 90 days after notification the heads of state sign the (possibly amended) agreement.

Assuming the treaty was finalised in mid-March, it would be signed in mid-June. Congress has another 90 working days to vote on the signed treaty; however, that could in effect take anything up to six months to go through, stretching the process up to December 1992.

Whether the vote on the treaty was before or after the November elections was, said Mr Serra, largely a question for US congressional Democrat leaders and Mr Bush. The relevant congressmen could hold the treaty up in a committee until after

elections, or release it early.

First the three sides have to initial a treaty, and important differences remain.

US representatives insist that concessions must be made by the Mexicans - in financial services, investment, energy, and agriculture - if the talks are to reach a successful conclusion this year. Mr Serra is adamant that, among other concessions, the US should reform its anti-dumping laws with respect to Mexico and Canada.

Unless a substantial number of these differences are hammered out in Dallas, there would be little chance of an initialled agreement

RECESSION and a series of high-profile trade disputes with the US have heightened the Canadian public's unease over the creation of a North American free-trade area (Nafta), Bernard Simon writes from Toronto.

However, Prime Minister Brian Mulroney has so far shown no sign of bowing to pressure to withdraw from trilateral talks with the US and Mexico. Canadian government officials

would be reached by mid-March, says a senior Mexican business executive. Mr Serra generally agrees with this.

With the ministers and their working groups in seclusion, opponents of the talks have been reduced to complaining about the secrecy and passing rumours about the status of negotiations.

"The question must be asked: what exactly are the negotiators hiding from the public?" said Mr Pharis Harvey, director of the opposition Mobilisation on Development, Trade, Labour and Environment. "Despite the secrecy and the rosy scenarios painted by officials involved in the negotiations, we do have a clear indication that the impact of a Nafta would be, in fact, quite dire."

In the atmosphere of paranoia it was rumoured that congressmen were being allowed to view the famed "bracketed text" only by entering alone - without any materials to take notes - into a guarded, hermetically sealed chamber in the capital. This was disputed by others on Capitol Hill, who insisted that no one had been given access to the text by now or enough leaks to create a verbatim text.

One industry source said the secrecy was designed to keep the text free of controversy in order to get the job done quickly. However, there was no sign of movement to comply with the two contentious congressional Democratic say must be met: an environmental agreement and a workers' adjustment package.

Mexican newspapers, by contrast, are filled daily with news on the agreement. Mr Serra has addressed the Mexican Senate seven times on the talks' progress, and has invited almost every important Mexican businessman to join in the negotiations.

The trouble is most independent Mexican newspapers seem to take it for granted that the US will decide when the treaty is signed. If it ever is, and what concessions the Mexicans can afford to make.

So for them, the relative openness of Mexican officials does not count for much. Instead the US negotiators are treated with reverence, and Mrs Carla Hills, US trade representative, accorded star status.

say the talks give Ottawa an opportunity to clarify and improve the rules of origin in the 1989 US-Canada free-trade agreement (FTA).

They also contend that current disagreements over Canadian lumber and automotive exports to the US underlie the importance of the dispute settlement mechanism, which has been one of the most successful features of the FTA and is likely to be adapted to the Nafta.

There are really two texts, it is being claimed. One is for congressional eyes and the other - a "ministerial text" - will only be revealed at the right moment to stun opponents and speed through the congressional approval process.

Mr Larry Birns, director of the Council on Hemispheric Affairs in Washington and "a long-time treaty watcher," said no one had seen a text.

"I've never seen anything like this. Usually we have a verbatim

WWF warns of cost to ecosystems of global warming

By Michael Prowse in Washington

PLANT and animal life in half the world's national parks and protected areas is at risk due to global warming, according to a World Wide Fund for Nature report, writes John Hunt, Environment Correspondent.

The report says there is conclusive evidence that glaciers are receding

because of climate change; rising sea levels are killing mangroves; and coral reefs are dying in warmer oceans.

Ms Tessa Robertson, WWF pollution and energy officer, said: "Such

events are ominous indicators of the effects of climate change. If we continue to emit greenhouse gases at the current rate, more and more ecosystems and species will be in grave danger."

Mountainous areas, coastal wetlands, tundra and northern and temperate forests were particularly threatened.

Animals most at risk included the walrus, polar bear and gazelles. More than 150 species of European alpine flower, including the edelweiss,

could decline or become extinct.

The report is being considered at the World Congress on National Parks and Protected Areas being held in Caracas, Venezuela. The congress will report to the Earth Summit in Rio de Janeiro in June.

The findings are based on the effects of a 1 degree Centigrade rise in global temperature by the year 2025 and 3 degrees Centigrade increase by the end of the next century.

These levels have been predicted by the Inter-governmental Panel on Cli-

mate Change, if greenhouse gases are not reduced.

They could result in a severe reduction in the overall biological productivity of the Arctic seas. Many of Britain's coastal reserves would risk losing plants and animals as sea levels rise. Migratory routes and breeding grounds for fish and birds were likely to be affected.

Around the Mediterranean, global warming could prove the "final straw" as many areas are already under pressure from population

growth, coastal development, pollution and tourism.

Snow and ice-covered parts of the European alpine landscape could be reduced by a quarter by a temperature rise of 3.8 degrees Centigrade. Land use would be radically altered and there would be major changes to lowland rivers and forests with risk of flooding.

Can Nature Survive Global Warming? WWF UK, Panda House, Weybridge Park, Godalming, Surrey GU7 1XR.

Greenspan points to benefits of economy-wide restructuring

By Michael Prowse in Washington

MR Alan Greenspan, the Federal Reserve chairman, yesterday delivered a series of upbeat economic forecasts to Congress in prepared testimony to support his semi-annual Humphrey-Hawkins monetary report.

He predicted that the US economy would grow modestly this year. Unemployment would soon begin declining and the inflation outlook was the best for a generation.

The report sets unchanged targets for the main monetary aggregates - a sign that the Fed is happy with the thrust of

continuing efforts to ease the credit crunch.

Mr Greenspan based his forecasts of economic recovery in part on evidence that restructuring of balance sheets by households and companies was well advanced. As a result of lower interest rates, household debt service as a percentage of disposable income had fallen in the past year, from about 19.5 per cent to 18.5 per cent.

With corporate bond rates close to their lowest levels in more than a decade, many companies had retired a large volume of high-cost debt. A

flood of bond and equity issues had also reduced dependence on short-term debt instruments.

The condition of financial institutions had also markedly improved. Wider interest rates by commercial banks had been well advanced.

Mr Greenspan, however, noted that the balance sheet adjustments in turn were without parallel in the post-war period. It was thus "extraordinarily difficult" to judge how much of the necessary adjustment had been completed.

Mr Greenspan drew attention to the "especially favourable" outlook for inflation. The consumer price index was likely to rise by 3.8 per cent and 3.1 per cent in 1990 and 1991, in each case well below the centre of the target range.

Mr Greenspan said the new targets had been chosen

"against the backdrop of anomalous monetary behaviour during the last two years."

M2 grew by 3.8 per cent and 3.1 per cent in 1990 and 1991, in each case well below the centre of the target range.

Mr Greenspan said the shortfalls partly reflected restructuring, which had led to reduced reliance on bank credit. He believed this year's monetary targets were appropriate but warned of "sizeable uncertainties" that could force a reassessment.

Mr Greenspan confirmed targets for monetary aggregates set tentatively last July. The target for M2, the main measure of broad money, is for growth of 2.5-2.5 per cent, unchanged from last year.

Source: Federal Reserve

Percent change, fourth quarter to fourth quarter

Nominal GDP 3.2 4.6 4.2-5.4 5.4

Real GDP 0.2 1.2-2.3 1.2-2.2 2.2

Consumer price index 2.8 2.2-3.2 3-3.2 3.1

Average level in the fourth quarter, per cent

Unemployment rate 6.9 6.4-7.4 6.4-7 6.8

Source: Federal Reserve

Figures signal better economic outlook

A JUMP in US housing starts and better than expected inflation figures were yesterday seen as further evidence that the US economic outlook is gradually improving, writes Michael Prowse.

The Commerce Department said housing starts rose 5.5 per cent last month to a seasonally adjusted annual rate of 1.7m. The increase was about twice as large as expected in financial markets and probably reflected the impact of recent cuts in interest rates.

Starts last month were running about 38 per cent higher than in January last year when building activity was subdued by the Gulf war.

However, last month's better housing figure reflected a possibly erratic surge in building activity in the mid-west, where starts rose by

about a third. Starts declined slightly in other regions, including the north-east and the west.

The increase in starts was also concentrated in apartment buildings, a volatile sector. Starts for single family homes rose by less than 1 per cent.

Figures from the Labour Department showed that consumer prices rose only 0.1 per cent last month, less than expected by analysts.

The annual rate of consumer price inflation fell to 2.6 per cent in January, having declined steadily through last year.

The low increase in prices reflected falls in the indices for both food and energy.

Excluding these elements, the "core" consumer price index rose 0.3 per cent last month and by 3.9 per cent in the year to January.

Source: Federal Reserve

Percent change, fourth quarter to fourth quarter

M2 3.7 2.1-3.1 2.1-3.1

M3 1.5 1.5 1.5 1.5

Debt 5.4 4.1-5.2 4.1-5.2

Source: Federal Reserve

Performance of the economy.

In a veiled warning that interest rate increases would eventually be necessary, he said the Fed's main contribution to growth would come through promoting "progress toward price stability".

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<p

WORLD TRADE NEWS

Chevron to learn fate of Kazakh venture 'in month'

By David Dodwell, World Trade Editor

CHEVRON, the fourth biggest US oil and gas company, expects to learn within a month whether its long-delayed joint-venture plans to develop Kazakhstan's Tengiz field will get the green light, according to Mr Ken Darr, the group's chairman.

"It will be a very high-risk deal from our point of view," Mr Darr said in London. "On the other hand, it is unique in terms of the size and could have a meaningful impact for a company the size of ours for a very long time."

His comments come in the wake of a deal signed by Elf Aquitaine, the French oil group, to explore for oil in Kazakhstan. The former Soviet republic is understood to have potential reserves of almost 100bn barrels. Elf has said exploration costs could amount to more than \$800m (£342m), with production targeted for 1995.

Chevron's plans to develop the Tengiz field, one of the world's largest, with total reserves estimated at 20bn barrels, and recoverable reserves of about 4bn barrels, have been severely disrupted by the upheavals of the past two years inside the former Soviet Union. Talks began three years ago, and went into top gear after Mr Mikhail Gorbachev, the former Soviet president, visited the US two years ago.

Two expert commissions set up by Moscow to examine Chevron's proposals called the terms of the deal into question.

Venezuela signs letters of intent for oil development

By David Lascelles, Resources Editor

CHEVRON of the US has signed letters of intent with Petroleos de Venezuela on development of heavy oil and other opportunities in the country.

The signing, which comes only two weeks after an abortive coup attempt in the Latin American nation, provides for the creation of joint study teams.

They will make recommendations for upstream and downstream activities, as well as on potential for the transfer of technology.

Mr Kenneth Darr, Chevron chairman, said: "We are pleased to take this important step by joining forces with Venezuela in further developing its tremendous oil reserves."

Canadians to lobby for non-tariff barriers

By Bernard Simon in Toronto

A DELEGATION of Canadian cabinet ministers and farm leaders arrives in Europe today, hoping to win sympathy for the non-tariff barriers which protect Canadian poultry and dairy farmers.

The barriers are threatened by the Uruguay Round trade liberalization talks within the General Agreement on Tariffs and Trade (Gatt).

Ottawa recognises that, except for Japan and South Korea, its supply-management system has little backing in Gatt.

But vigorous lobbying by farmers has forced the government to put on a display of opposition to the Uruguay Round proposals, which would replace import and production quotas with tariffs.

Mr Michael Wilson, trade minister, who is leading the group to various EC capitals and Geneva, told parliament Ottawa would defy Gatt's early-March deadline for tabling its final negotiating offers on supply-managed products, including milk, eggs, butter, cheese and chickens.

Mr Brian Mulroney, Canada's prime minister, told farmers earlier this week that "marketing boards are unique, they work, and why should we give them up?" He promised to "fight day and night non-stop on behalf of the boards".

Thousands of dairy and poultry farmers are expected to demonstrate in Ottawa tomorrow in support of continued protection. The dairy industry has mounted a newspaper advertising campaign to win public support.

The supply-management system has put Ottawa on a political tightrope in the Uruguay Round.

It has strained Canada's relations with other members of the Cairns group of food-exporting countries which are seeking elimination of non-tariff barriers.

The government has also faced the dilemma of balancing demands of dairy and poultry farmers for protection with the drive by hard-pressed grain farmers for liberalised trade in farm products.

US AND EC negotiators yesterday began a second day's talks to resolve their long-running differences over Airbus Industrie subsidies with one point already agreed: the issue must be settled by March 31, Nancy Dunnane reports from Washington.

Failure, after years of transatlantic bickering over Airbus, could mean unilateral action by US companies under Section 301 of 1988 US trade law; a complaint under the countervailing duty statute is considered likely.

The US trade representative last year brought two cases to Gatt and won one. A dispute

settlement panel condemned German exchange-rate support for Deutsche Airbus, the German partner in the four-nation consortium. An EC proposal submitted last October to return to bilateral negotiations was accepted after Christmas.

The open question for any industry thinking about filing a (domestic) case is when do you reach a point that that option is preferable to letting events continue on the point that they are now on?" said Mr Bob Robeson Jr, vice-president for civil aviation of the Aerospace Industries Association.

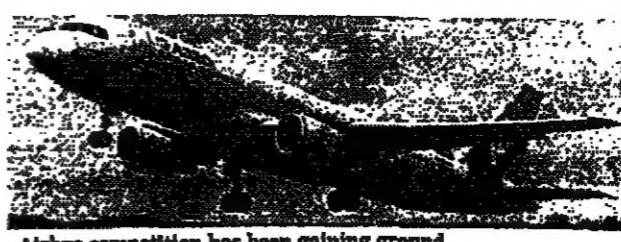
He would not confirm the industry's intention, but

McDonnell Douglas has been able to both sides.

The focus in the talks has been on the level of subsidies to be allowed for aircraft development. The EC has offered to cap such subsidies at 45 per cent. The US has sought 25 per cent. But further complications

remained, Mr Robeson said. "The US industry is insisting that terms and conditions of repayment represent as closely as possible the commercial markets. The EC wants a royalty-based scheme, the US either a normal repayment stream or uniform stream of royalty repayments with guarantees of repayment at the end.

Transparency has become a great "sticking point," Mr Robeson said. The US wants to know enough about deals to ensure that the EC is meeting its commitments. EC officials argue too much transparency would release commercially sensitive information.



Airbus competition has been gaining ground

US, EC set deadline in Airbus subsidy row talks

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two countries as a single market.

Mr Len Bayliss, a former New Zealand Treasury economist who now runs a Wellington consultancy, says New Zealand has already progressed well down the path to economic union, which he claims has "huge silent support" from business. As evidence, Mr Bayliss points to the listing of most of New Zealand's larger companies on the Australian Stock Exchange, and the participation of New Zealand ministers in most of Australia's federal/state ministerial conferences.

"New Zealand is becoming a *de facto*, if not a *de jure*, state of Australia," he says. "Sydney has become the financial and economic centre of the region, and the reduction of tariffs and import controls is going to continue making that more noticeable."

So far, there has been little detailed consideration of how further economic integration could be carried out, although the Reserve Bank of New Zealand has pointed out the difficulties could arise in linking the NZ dollar to Australia's commodity-driven currency.

Mr Burdon says the government is not ideologically opposed to a common customs area and a common currency, if clear benefits could be demonstrated, but sees no advantages in political union. "There has been no demand for it in the last 50 years. Why would we want to change now?" he says.

Australia and NZ face up to closer links

Differences are emerging in the approach taken by each country, writes Kevin Brown

FTER nearly a decade of economic convergence, Australia and New Zealand are starting to face a series of uncomfortable questions about the goals of their 1988 agreement on Closer Economic Relations (CER).

Both sides are playing down the significance of talks due to begin next month between Mr Philip Burdon, New Zealand's trade minister, and Mr John Kerin, his counterpart in Canberra.

But the success of CER has stimulated a debate on whether the convergence process should eventually lead to a single market, a common currency, and even political union. The immediate aim of CER was to remove artificial barriers to trade between the two countries, which have developed separately for most of this century in spite of their shared language and culture.

Progress was slow at first, but by mid-1990 all bilateral tariffs and import and export curbs had been removed, together with export incentives, production subsidies and anti-dumping legislation. Also, free trade has been set up for a wide range of services, and public sector contracts in both countries are open to tenders from companies in either.

The changes stimulated average growth in merchandise trade of 14 per cent a year between 1988 and 1990/91, from A\$1.3bn (US\$500m) in 1988 to A\$4.7bn. Trade in services, still subject to some curbs, was worth a further A\$2.3bn in

1989/90. The Australian Bureau of Industry Economics estimates New Zealand has done eight times better out of CER than Australia, mostly because of its increased access to the Australian market.

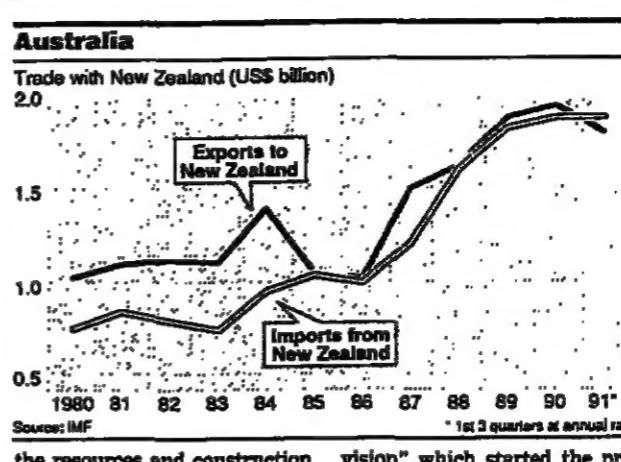
New Zealand's merchandise trade with Australia is now in balance, against a 3:1 imbalance before 1988, and Australia is its largest trading partner and source of foreign investment.

Australia's merchandise trade with New Zealand is now in balance, against a 3:1 imbalance before 1988, and Australia is its largest trading partner and source of foreign investment.

Both countries say the forthcoming review of the accord will be restricted to detailed discussion of specific problems, notably trade in services. New Zealand will urge abolition of trade union restrictions which limit competition on the Tasman Sea shipping routes, and for a joint aviation market, benefiting Air New Zealand.

Wellington is keen to iron out discrepancies between the two countries' customs and quarantine services, and recognition of professional standards. Australia's priority is removal of impediments to trans-Tasman investment caused by differences between the two countries' taxation and corporate law regimes.

Canberra officials say businesses in both countries are seeking changes allowing creation of more trans-Tasman companies such as Goodman Fielder Wattie, the foods group, and Fletcher Challenge. The changes stimulated average growth in merchandise trade of 14 per cent a year between 1988 and 1990/91, from A\$1.3bn (US\$500m) in 1988 to A\$4.7bn. Trade in services, still subject to some curbs, was worth a further A\$2.3bn in



Source: IMF

1st 3 quarters of annual rate

1980 81 82 83 84 85 86 87 88 89 90 91

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SAAB

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EVOLVED
ON A HIGHER PLANE.

UK NEWS

Government announces defence orders

By David White, Defence Correspondent

A 2500M package of defence orders including new trainer aircraft and missiles for the RAF was announced by the government yesterday.

The news, which caught contractors by surprise although several of the orders had been long awaited, followed confirmation last week of plans for naval ships for amphibious operations, also worth some £500m.

Both announcements appeared to be aimed at offsetting the negative publicity caused by recent job losses in the defence industry including at British Aerospace (BAe) and naval shipyards.

BAe, the main beneficiary of the new orders alongside Westland, yesterday announced preliminary 1991 figures

showing a loss of £31m after restructuring charges of £235m. This compared with pre-tax profits of £276m in 1990.

The largest of the orders announced in the House of Commons by Mr Alan Clark, defence procurement minister, is for 12 two-seat trainer versions of BAe's Harrier jump-jet, estimated to be worth more than £200m.

BAe will also gain from an order to replace an estimated 100 Alouette missiles which were rushed out to the Gulf a year ago and used against Iraqi radar installations.

In addition, the government plans to convert the RAF's remaining five VC10 transport aircraft so that they can be used as tankers for in-flight refuelling.

The work is expected to be done at BAe's Filton site near Bristol.

A BAe-led team is also to carry out studies for a number of Skynet military satellites to be launched in 1997. This is expected to involve two satellites with communications designed for a Nato

Harrier jump-jet, estimated to be worth more than £200m. These include six Sea King helicopters for RAF search-and-rescue duties, worth some £50m. Westland has been waiting for this order for about two years. The order, which it hopes will be extended with a further three helicopters, will enable it to re-open its Sea King production line and offer the aircraft for export.

The company will receive further work estimated at £20m to upgrade Royal Navy Lynx helicopters.

Mr Clark said negotiations were also underway with BAe to install new defensive aids for RAF Tornado F3 fighters.

Westland, the Yeovil-based helicopter company, has meanwhile been promised orders valued by the company at

£276m-£285m. These include six Sea King helicopters for RAF search-and-rescue duties, worth some £50m. Westland has been waiting for this order for about two years. The order, which it hopes will be extended with a further three helicopters, will enable it to re-open its Sea King production line and offer the aircraft for export.

The company will receive further work estimated at £20m to upgrade Royal Navy Lynx helicopters.

Mr Clark said the orders were within the government's existing defence spending plans.

Lex, Page 12

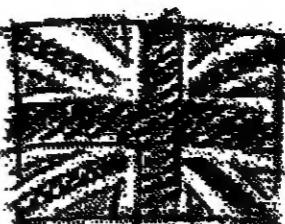
BAe results, Page 13

Details, Page 21



Clark: 'talks are underway'

BRITAIN IN BRIEF



EC's proposals are still too vague to permit firm judgments to be made.

Companies have to review costs

Many British companies thought the UK recession would be short lived and have found it necessary to review costs in the past year, according to a survey by KPMG Management Consulting.

The study, based on a survey of 50 large companies, showed that 68 per cent have undertaken a one-off cost reduction exercise in the last 12 months, compared to 30 per cent in the previous year.

Scrutiny call on accounts

Senior accountants are calling for companies' preliminary announcements, which contain basic information on full-year results, to be scrutinised by auditors.

The move comes after questions over the reliance placed by the financial markets on figures which have not been verified by an external source.

Threat of car strike recedes

The likelihood of strikes taking place at Vauxhall, the General Motors subsidiary, has diminished after members of the AEU engineering union at the Luton manufacturing and parts plants voted against striking them.

Although all unions at the company's other plant in Ellesmere Port, Merseyside, voted for striking, it is unlikely that union leaders would sanction stoppages which do not involve all workers at all sites.

Demand for housing wanes

The big rise in housing demand experienced at the beginning of this year already may be running out of steam, according to a survey of more than 100 estate agents polled today.

The survey by the Royal Institution of Chartered Surveyors found that the government's attempt to stimulate the market, with its moratorium until August on stamp duty on purchases under £250,000, had increased inquiries but had generated few sales.

Art exports blocked

Arts minister Tim Renton has stopped export licences for five major art and antique works including a Titian masterpiece sold for nearly £5m last year. He has delayed the licences until after April 13 to allow galleries to raise the funds to keep the items in Britain.



Benetton faces advert ban in UK

Luciano Benetton, one of the founders of the Italian clothes maker, yesterday defeated the company's latest poster advertising campaign, featuring a dying AIDS patient. Speaking in London, he rejected suggestions that it exploits human suffering. But Britain's Advertising Standards Authority said all but one of the images would probably break its code. Other photographs in the campaign include three women beside a sheet-covered corpse lying in a pool of blood. Benetton said its policy was "to move from using advertising to promote a product, to the promotion of greater social awareness." Picture by Trevor Humphries

Labour attacks Tory handling of British economy

By Ivo Dawney, Political Correspondent

A HIGHLY-CHARGED forecast of the general election campaign set pulses racing at Westminster last night when a ferocious Labour assault on the government's economic record met a spirited counter-attack from Mr Michael Heseltine, the environment secretary.

Amid fierce barracking from the government benches, Mr John Smith, Labour's chief finance spokesman, charged the Tories with blaming foreigners for their failure and being "unwilling and incapable of moving the country out of recession".

But his attack was brushed aside by Mr Heseltine, who has been thrust into the centre of the pre-election campaign by the Conservatives. He claimed that the Labour leadership was divided on how to respond to the downturn.

Against the mounting election fever at the House of Commons, the recession debate had been widely anticipated as a "clash of giants" and the forecast proved correct.

Mr Smith used his opening speech to review the government's pledges of an early economic upturn. He went on to pour scorn on claims that recovery had been halted by an international recession.

Earlier explanations from ministers that the causes of the recession were rooted in such factors as deregulation of



John Smith launches Labour's latest anti-government poster. It depicts Norman Lamont, the chancellor, as a crook

economic incompetence" had fallen to represent the gap between a 2.5 per cent average growth record since the war, resulting in the UK economy foregoing some £50bn in gross domestic product last year.

Sitting beneath a poster of Mr Norman Lamont, the chancellor, of the exchequer, in a stockinged mask alongside the slogan "You've been robbed", Mr Smith told a Westminster news conference that "everyone now knows" Britain was suffering the deepest recession since the 1930s. He said the £50bn GDP short-

fall represented the gap between the party's strategy. But he left open the question of whether the tax and NICs increases might be phased in and where exactly the new top rate would begin to bite.

He will unveil a more detailed exposition after the Budget and it will include calculations of how Labour would use money allocated to cut in the basic rate of income tax.

Senior members of the shadow cabinet last night sought to dismiss suggestions that Mr Smith was under pressure from colleagues to abandon or defer tax increases because of the depth of the economic recession.

There is, however, concern among some Labour MPs that the Budget should be followed by a simple package to demonstrate clearly that the vast majority of voters would not face higher taxes.

The Conservatives, meanwhile, plan to return to the offensive on taxation later today by highlighting Labour's plans to impose NICs on the income from savings of over £50,000.

Intelligence service told about Iraqi 'supergun'

By Neil Buckley

BRITISH intelligence received two separate warnings about the Iraqi "supergun" project six months before British-made components for the gun were seized, MPs heard yesterday.

Mr Stephan Rock, a former non-executive director of the British defence group Astra Holdings, told the House of Commons Trade and Industry committee that he had notified the security services in September 1989. He learned of contracts to supply propellants for the supergun during a visit to Belgian munitions company PRB, which Astra had recently acquired.

Concerns were also voiced in 1989 by Mr Gerald James, Astra's chairman at the time, and Mr Christopher Gumbley, the company's chief executive, at a meeting with Ministry of Defence officials.

The MoD has written to the committee refusing a request for the two officials involved to give evidence, on the grounds that both have "retired" and no longer have access to MoD documents.

In April 1990, a week after a meeting of the supergun's steering committee, Mr Nicholas Ridley, then trade and industry secretary, told parliament that the government only "recently became aware in general terms" of the Iraqi project.

Mr Rock, who also worked as a consultant for Midland Bank's defence equipment financing department, denied any link between that role and his work at Astra. He also denied allegations that he had known earlier of the propellants for the supergun during a visit to Iraq to arrange financing by Midland.

Earlier, Mr Christopher Gumbley talked publicly for the first time about a meeting with Dr Gerald Bull, the Canadian scientist who headed the supergun project, only hours before Dr Bull was shot dead by an assassin outside his Brussels flat.

Mr Gumbley, who had been arrested the previous week by Ministry of Defence police on corruption charges, said Dr Bull told him he believed the Astra executive was being "set up" by the British government and PRB's former parent, Société Générale de Belgique, and offered to fund his defence.

European approach to HDTV criticised

By Michiyo Nakamoto

THE European approach to high definition TV (HDTV), the next generation of television technology, was strongly criticised by a leading US media executive as "a consumer marketing nightmare, doomed from the outset."

Mr John Flaherty, senior vice president (technology) of CBS, the US media group, yesterday told the FT Conference on "Television of Tomorrow" that the European decision to adopt a step-by-step introduction of full HDTV into the market place would confuse the consumer. Its choice of an HDTV standard that is compatible with the existing television system would not optimise HDTV performance and would tie the new technology to an old system, he added.

"Forcing compatibility on a new HDTV service simply burdens it with the constraints, artefacts and obsolete designs of today's ageing systems," he said. The US and Japan, by contrast, will switch directly to HDTV systems and are introducing standards that are incompatible with existing conventional TV standards but offer optimum performance.

Mr Flaherty further urged Europe to move toward all-digital HDTV systems, which is already being tested in the US.

The theme was repeated by Mr Chris Jenkins, of PA Consulting Group, who urged Europe to adopt an HDTV policy that recognises the strategic importance of digital technologies.

The EC directive which was adopted by the European Parliament on Tuesday does not cover fully digital broadcasting although Dr Joan Majo Cruzate, adviser "Euro Class" to the DGXIII European Commission, indicated that digital broadcasting will be regulated by the next directive due by around 1994.

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MANAGEMENT: Marketing and Advertising



When the Grand Palais staged a retrospective of Paul Gauguin's paintings three years ago, people stood shivering in the Paris drizzle for three or four hours as they queued to get in.

Anxious to avoid another round of rain-drenched visitors, the Grand Palais has adopted a different strategy for its next big retrospective, the Toulouse-Lautrec exhibition, which opens on Saturday.

The Lautrec is the first importation French art exhibition where the tickets have been sold in advance. For weeks the streets and subways of Paris have been plastered with posters of one of Lautrec's least classy scenes of *fin de siècle* Parisian low life with the slogan "Reserves", slapped across in red.

Bookings began in November. So far, more than 50,000 individual tickets have been sold and all the 31,500 group tickets have gone. The Lautrec show is almost certain to be a sell-out.

Advance booking is one of a number of marketing ploys harnessed by the Grand Palais for the Lautrec, an expanded version of the recent retrospective at the Hayward Gallery in London. The exhibition is one of the most ambitious, in terms of marketing and merchandising, ever staged in France.

Merchandising is already an established part of exhibition

Broad brush to sell Lautrec in Paris

Alice Rawsthorn inspects the walking sticks, gloves and dinner plates on offer at the Grand Palais

organisation in France, as in most other countries where museums sell catalogues, prints and postcards as souvenirs of their shows.

But the Lautrec retrospective sets new standards in the scale of its merchandising activity. The *Reunion des Musées Nationaux*, the body that runs France's big museums, has adopted many of the methods used for the recent Van Gogh retrospective in Amsterdam.

It hopes that, thanks to its merchandising revenue, the Lautrec will not only cover its costs, but produce a profit of around FF15m (£1.5m).

A huge white tent has been pitched outside the Grand Palais to act as a "supermarket Lautrec" throughout the exhibition.

The merchandise includes all the customary catalogues and T-shirts, but also runs to souvenirs evoking Lautrec's life and the world of the Montmartre *demi-monde* in the early 1900s.

In the tent, visitors will be able to buy anything from a

FF100 dinner plate festooned with a Lautrecque flourish, to a FF150 pair of gloves like those worn by Yvette Guilbert, one of his favourite models, and even a FF1,200 replica of the artist's cane complete with a secret phial which could secrete two glasses of wine, or if it was still legal in France, demon absinthe.

The *Musées Nationaux* has modelled the marketing of the Lautrec show on the methods developed by the large US art galleries.

The Museums of Modern Art in New York and Los Angeles and the Metropolitan Museum in New York were among the first to present exhibitions to the public in a populist way.

Toulouse-Lautrec lends himself perfectly to populism. The story of the sickly, absinthe-addicted artist, who left his gilded life among the French aristocracy to struggle on the fringes of the Montmartre arts scene, conforms to all the Hollywood clichés of the Impressionist painter.

His pictures of prostitutes and their patrons are now

among the best known examples of early 20th century art.

The Grand Palais expects the exhibition, which runs until the end of May, to attract at least 500,000 people.

However it hopes that the final tally might equal other popular Paris retrospectives, the Manet exhibition of 1983 which attracted 735,000 visitors, the Gauguin with 552,000 and the Renoir show of 1985 which held the record of 750,000.

The final cost of researching, organising and staging the Lautrec retrospective should be about FF15m.

The *Musées Nationaux* has already recouped a significant though unspecified part of that by roping in as sole sponsor Ferruzzi Bégin-Say, the French arm of Ferruzzi, the Italian industrial group.

For Ferruzzi, which began publicising its involvement at Christmas by sending out Lautrec catalogues as corporate gifts, the sponsorship offers a discreet opportunity to high light its commitment to France.



Toulouse-Lautrec on a plate in Paris: A Corner of the Moulin de la Galette

Dirty tricks between the TV dramas

When a speaker at a conference on advertising accountability gives a paper called "24 ways to con a client" accompanied by "You gotta pick a pocket or two" from the musical "Oliver", fireworks are bound to follow. Last week, John Terrell, vice chairman of the CIA Group, one of the UK's largest media buying agencies, delivered just such a paper. He claimed that some media buying agencies were increasingly resorting to dubious practices such as "slushing" - illicitly transferring funds from one client's account to boost the advertising spend of another - or, simply, to fabricating the sale of TV advertising space.

Even though Terrell is not a natural player, his assertions must alarm advertisers given that some £1.6bn is spent annually on television advertising space in the UK.

His concern was less to attack malpractice but more to argue for greater auditing of media buying and advertising to boost the industry's credibility. His fellow speakers, both advertisers and advertising agencies, all addressed the same basic issue: how, in a recession, to ensure that money spent on advertising is worthwhile.

There was no consensus. One agency said it had jettisoned the traditional 15 per cent commission system in favour of one based more on payment by achieving pre-agreed aims. Advertisers disputed the value of using agencies; all demanded greater accountability.

Robert Lauterborn, principal of the transatlantic marketing services agency Morgan, Anderson, said:

"Gone is the blind faith that advertising is good and lots of advertising is better; therefore, gone is the system that paid agencies simply to create and place that advertising."

"Advertising Accountability and the Client-Agency Relationship", organised by Westminster Management Consultants.

Gary Mead

Stamp of authority on election addresses

David Owen reports that candidates have discovered the value of direct mail



Over the next few weeks you can expect more newspapers, letters and pamphlets to be pushed through your letter boxes than ever before.

The candidates in the general election have discovered junk mail, and this year's batch is going to be far more copious and more sophisticated than in any previous contest.

For one thing, it will be slickly and imaginatively produced, in some cases laid out like a tabloid newspaper, with fun little stories to catch the readers' attention.

It will also be accurately targeted, aiming to get maximum "bang for the buck". Greville Janner, Labour MP for Leicestershire, addresses the Asian voters in his constituency in four different languages: Hindi, Urdu, Gujarati and English to make sure that the right message is getting across.

Another MP is restricting material regarding a local constituency home to young couples.

And one Scottish MP aspires to send a personally-addressed letter to each of the 5,000-6,000 self-professed Scottish Nationalist Party supporters in his constituency.

The days when an MP's mind turned to direct marketing only once in an electoral cycle - in order to exploit the free campaign mailshot to which all candidates are entitled - are over.

There is a number of reasons for the rapid strides which have been made since the last general election nearly five years ago.

bought these days for less than £4,000.

Griffiths, one of Westminster's most diligent direct marketers, undertakes "a great deal" of target and mass mailing "to show people I am not a blank slate".

Despite the additional expense, he says the Royal

Mail has the edge over hand delivery in cases where guaranteed speed of dispatch or blanket constituency coverage is important.

Commercial advertisers discovered direct marketing a long time ago; now MPs - especially those with connections in the public relations and would-be candidates can

become well-versed in the intricacies of Royal Mail discounts and list brokers, from whom directories of people with specified characteristics may be acquired.

"We explain how candidates should scientifically target their efforts by going to the waverers," says Jennifer Buhnenko, one of the road-show organisers. "Targeting is fundamental to good direct mailing."

In terms of content, the advice is to address the voter "as the person sitting opposite you" and to engage their attention by focusing on "what people are saying on the door-step".

Effective use of the medium can be labour-intensive,

Buhnenko admits. But, she adds, general elections are a period when candidates can draw on the assistance of "lots of volunteers" for collating and delivery purposes.

Treuhandanstalt
(The government agency privatising eastern Germany property)

Tender for the sale of Iron Foundries in eastern Germany

Company-number, name, location (in brackets: material / present number of employees)

Abbreviations: GGL = grey iron, GGG = spheroidal cast iron, GH = chilled cast iron, GS = steel cast, GT = malleable iron

Companies (Unltd liability companies under German law GmbH)

(EG-1) Kauhaußt Krauschwitz GmbH

O-7583 Krauschwitz/Sachsen

(GGL-GGG/400)

(EG-2) Fahrzeugguß Leipzig GmbH

O-7033 Leipzig/Sachsen

(GGL-GGG-GH/388)

(EG-3) Walzengießerei Coswig GmbH

O-9270 Coswig/Sachsen

(GSS-GGG-GGL/360)

(EG-4) Heizkessel Schönebeck GmbH

O-3300 Schönebeck/Sachsen-Anhalt

(GGL/320)

(EG-5) Maschinenfabrik und Eisengießerei Meuselwitz GmbH

O-7404 Meuselwitz/Thüringen

(GGL-GGG/303)

(EG-6) Eisenwerk Schönfelderhammer GmbH

O-3413 Schönfeld/Sachsen

(GGL-GT/244)

(EG-7) Schmiedeberger Gießerei GmbH

O-8289 Schmiedeberg/Sachsen

(GGL-GT/215)

(EG-8) SKL Eisengießerei Bitterfeld GmbH

(Subsidiary of SKL Motoren- und Systemtechnik AG)

O-1306 Bitterfeld/Brandenburg

(GGL-GG/207)

(EG-9) Gießerei und Ofenbau Königshütte GmbH

O-3701 Königshütte/Herz/Sachsen-Anhalt

(GGL/191)

(EG-10) Gießerei und

Maschinenbau Torgelow GmbH

O-2110 Torgelow/Mecklenburg-Vorpommern

(GGL/191)

(EG-11) VEM-Gießerei und Maschinenbau GmbH

Berlin (Subsidiary of VEM-Antriebstechnik AG Dresden)

O-1130 Berlin/Berlin

(GGL/158)

(EG-12) Walzengießerei und Hartgußwerk

Quedlinburg GmbH

O-4300 Quedlinburg/Sachsen-Anhalt

(GGL-GH/148)

(EG-13) Gießerei Eisenhammerwerk GmbH

(Subsidiary of IFA-PKW AG Chemnitz)

O-8210 Freital/Sachsen

(GGL/132)

(EG-14) Gießerei Elisabethhütte GmbH

O-1400 Brandenburg/Brandenburg

(GGL/120)

(EG-15) Zwickauer Eisenwerk GmbH

O-9550 Zwickau/Sachsen

(GGL-GH/117)

(EG-16) Fürstenwalder Guß GmbH

O-1240 Fürstenwalde/Brandenburg

(GGL/GG/97)

(EG-17) Eisenwerk Elsterwerda GmbH

O-9305 Elsterwerda/Sachsen

(GGL/92)

(EG-18) Eisengießerei Bernburg GmbH

O-4350 Bernburg/Sachsen-Anhalt

(GGL/B1)

(EG-19) Chemnitzer Eisengießerei GmbH

O-9030 Chemnitz/Sachsen

(GGL/79)

(EG-20) Graugießerei Großenhain GmbH

O-8280 Großenhain/Sachsen

(GGL/53)

(EG-21) Eisengießerei Weissenfels GmbH

(Subsidiary of COMAC AG)

O-4850 Weissenfels/Sachsen-Anhalt

(GGL/52)

(EG-22) Eisengießerei Obersdorf GmbH

O-8808 Obersdorf/Sachsen

(GGL/43)

(EG-23) Schwarzenberger Eisengießerei GmbH

O-8430 Schwarzenberg/Sachsen

(GGL/40)

(EG-24) Eisengießerei Bergblechöbel GmbH

O-8303 Bergblechöbel/Sachsen

(GGL-GG/38)

Catalogue grows of IT woes

US and European information technology managers share a common headache: trying to find a match between their information systems strategy and their company's business goals.

The problem emerged as the central issue in surveys carried out last year by the US consultancy CSC Index among senior information systems executives at 444 US and Canadian organisations and 122 European companies.

The surveys reveal a worrying lack of co-ordination between IS departments and corporate planners. In the US, for example, 41 per cent of technology executives said they were insufficiently involved in the planning activities of their organisations.

The results of the survey, now in its fifth year, also show a measure of disengagement with the results of IT. Using IS for competitive advantage for example, a hot topic throughout the 1980s, has dropped to 11th place on the European manager's list of concerns and 14th in the US list.

At the top of the table in the US are break-and-enter worries like re-engineering business processes through IT, creating an information architecture and utilising data. The Europeans are chiefly concerned about developing an IS strategic plan, and improving the quality of their IS staff.

The results confirm surveys which show the difficulty companies are having in extending efficient data processing - accounting and payroll, for example - to effective IT.

Data processing budgets will continue to be shaved as a consequence of the recession and pressure to produce a better return on investment. In Europe, average IS budgets are estimated to grow only 5.3 per cent this year compared with 9.3 per cent in 1991. In the US, comparable figures are 3.5 per cent and 5.3 per cent.

Alan Cane

***Critical Issues of Information Systems Management for 1992** available free from CSC Index, Butter Cott House, 13 Bloomsbury Square, London WC1A 2LL

In the space of a few thousand years, animal breeders have genetically engineered wild dogs into pugs, Pekinese and pit bull terriers. But this week the idea of changing animals to please humans took its first step towards becoming a high-technology industry.

Bayer, the German chemical giant, is paying £10m to a Scottish company, Pharmaceutical Proteins, for the right to use a medically valuable protein produced in the milk of a sheep called Tracy. She was genetically engineered in a laboratory to make that protein.

The business even has a name: pharming, the use of genetically altered animals as biological factories.

The close study of DNA, the molecule which controls inheritance, means that the characteristics of an animal can be fine-tuned. Well-understood fragments of genetic material can be taken from one species and put into another. The result is a transgenic animal.

Tracy is a sheep like any other except that the combination of nutritious proteins that make up her milk contains one protein that no sheep has ever made before - alpha-1-antitrypsin (AAT).

Humans make AAT to control the growth of internal organs, but one in every 2,000 people does not make enough. In 10 per cent of these cases its absence leads to ever-larger holes in lung tissue because an enzyme, normally held in check by AAT, is not functioning properly. Sufferers undergo long-term treatment for emphysema.

AAT is difficult to make in a factory and there is a world shortage. Bayer estimates that there are 100,000 people in Europe and North America suffering from AAT deficiency. With a herd of transgenic sheep, sales of AAT could rise to more than \$100m (£55m) a year. It will take at least until 1997 for transgenic AAT to go through clinical trials and be approved by regulatory authorities.

There are many proteins that transgenic animals can produce.

• GenPharm in California is developing calves which produce the human milk protein, lactoferrin. It is antibacterial and may help patients with weakened immune systems or be included in babies' milk. The infant formula market is worth \$600m in the US alone according to stockbroker Lehman Brothers.

• Show Brand Milk, a Japanese manufacturer of dairy

products, has produced human growth hormone with a relatively high concentration - 0.1 per cent - in rat's milk. Show Brand has said it expects to be producing drugs in such rats on a commercial scale within five years and marketing them in 10. The market for human growth hormone, today mostly made by genetically engineered bacteria, is already worth more than \$500m a year. Transgenic Sciences of the US has also developed mice that make human growth factor in their milk.

• DNX of the US has transgenic pigs which produce human haemoglobin in their blood. DNX intends to file an "investigational new drug application" for a human blood substitute with the US Food and Drug Administration in 1993. This would allow human clinical trials to begin.

• Pharmaceutical Proteins,



exploitation. A Japanese company has contributed a \$7m research grant to Genzyme's work. Genzyme has also produced CPTX, which can treat cystic fibrosis, in mouse milk.

The process by which Tracy was created is relatively simple, although the techniques used are highly skilled.

Genes that instruct cells to behave in certain ways have two parts: the instruction and the timing switch/location indicator. The former tells cells what to do and the latter when and where to do it.

To make Tracy, scientists chemically isolated the part of the human gene that instructs cells to produce AAT. They did the same with the sheep gene that tells cells to make a milk protein called beta lactoglobulin (BLG).

The sheep gene's timing switch/location indicator was then separated from the BLG-making instruction and attached to the AAT-making instruction.

This compound gene was injected into the centre of a newly fertilised sheep egg using a microscopic hypodermic needle. In 24 per cent of cases, the compound gene became incorporated into the sheep egg, which was then put into a surrogate sheep mother in a manner similar to that used in *in vitro* fertilisation (test-tube babies) of human eggs.

Five months later Tracy was born with every cell incorporating a fragment of the human genetic material. The timing and the location indicator parts of the gene told her cells to produce the protein in her milk after she gave birth.

Genetically, Tracy is slightly human. And her offspring have a 50-50 chance of receiving this piece of humanity.

Milk production is especially suitable for commercial exploitation. It can be taken from the animal without ill-effects.

The only other method of producing many of these proteins is with animal cell cultures in vats. However, cultures are prone to contamination and need a carefully controlled environment to survive. Tracy comes complete with an immune system and temperature regulator.

Unlike sufferers from AAT deficiency, Tracy and her flock live in luxury. AAT costs \$100 a gramme and Tracy makes up to 70 grammes in a litre of milk.

"These are valuable animals. They will lead cosy lives," says Ron James, the managing director of Pharmaceutical Proteins.

Robots set sail for Thamesport

By Paul Taylor

Two hundred tons of steel come to a precise halt: a hoist is lowered, the spreader locks on to a 40-foot container and winches it more than 100 feet into the air.

At first sight there is nothing particularly unusual about the towering cranes going about their business at the £160m Thamesport deep water container terminal on the Isle of Grain, the first purpose-built container port in Britain.

But these are "robot" cranes and they are being controlled and monitored not by a chunky mainframe, but by a desktop PC sitting several hundred yards away in the port's office block.

The sheep gene's timing switch/location indicator was then separated from the BLG-making instruction and attached to the AAT-making instruction.

This compound gene was injected into the centre of a newly fertilised sheep egg using a microscopic hypodermic needle. In 24 per cent of cases, the compound gene became incorporated into the sheep egg, which was then put into a surrogate sheep mother in a manner similar to that used in *in vitro* fertilisation (test-tube babies) of human eggs.

Five months later Tracy was born with every cell incorporating a fragment of the human genetic material. The timing and the location indicator parts of the gene told her cells to produce the protein in her milk after she gave birth.

Genetically, Tracy is slightly human. And her offspring have a 50-50 chance of receiving this piece of humanity.

Milk production is especially suitable for commercial exploitation. It can be taken from the animal without ill-effects.

The only other method of producing many of these proteins is with animal cell cultures in vats. However, cultures are prone to contamination and need a carefully controlled environment to survive. Tracy comes complete with an immune system and temperature regulator.

Unlike sufferers from AAT deficiency, Tracy and her flock live in luxury. AAT costs \$100 a gramme and Tracy makes up to 70 grammes in a litre of milk.

"These are valuable animals. They will lead cosy lives," says Ron James, the managing director of Pharmaceutical Proteins.

based software house Advanced PC Products, Archer designed the main elements involved in the automation of the port, the back office administration system and port control system.

One of the most innovative features of the Thamesport's system is the control of remote peripherals. Using customised communications software, radio modems and swipe cards the system supervises the movement of all machinery within the port, including the five monster ship-to-shore "robot" cranes and the 14 gantry cranes, which unload the containers from the ships and then organise them into the storage stacks before loading them on to trucks. At the moment the cranes are still manned, but are expected to go fully automatic shortly.

Truck drivers entering the port to load or unload cargo are guided and monitored remotely by the system. System peripherals verify customs' clearance, photograph the container, direct the lorry to the appropriate gantry slot and print an itinerary of the driver's stay at the port.

On average 350 trucks enter the port each day and 85 per cent of them are inside the gates for less than two hours

Three years ago, when Thamesport was still in the planning stages, Keith Archer, Thamesport's business systems manager, was charged with developing an automated container port system which would provide a quick and efficient service with the minimum handling levels and cost. And, unlike conventional ports, it would permit the servicing of ships and haulage independently.

"I had to get it up and running fast," Archer recalls. Initially he looked for a packaged software system to control the port's complex administration, communications and cargo handling needs. He settled on a customised solution, based on the Global 3000 Development Suite from TIS Software, a subsidiary of the Matsushita computer products group.

Despite the complexity of the port's operations, Archer was able to get the system up and running within 18 months and incorporate additional hardware as the port facilities have expanded. The cost of hardware has cost £200,000 and Archer says the port could be handling three PCs, one for administration and office systems, one for control and one as a back-up.

What Colours do You Think will be in Fashion this Year?

IT'S 500 YEARS since Spain discovered a new continent. But the energy of the people is no museum piece. The passion lives on. Spain embraces the age of technology. But true to its colours, it does so with an optimism uniquely Spanish. Who else but Spain would stage three major world events in one year that succeed in looking forward to the future but keep one eye on preserving the traditions of art and culture? But then who else invites guests to stay in hotels that once were castles? And where else can you see the brush strokes of genius and find a beach to call your own? In such a country, the real spectacle is life itself. Everywhere it is lived to the full. It spills out into the streets of every village and every town. But even in a place so rich in local colour, 1992 looks like being a vintage year. The year of the Olympics. The year of Expo'92. The year of the Cultural Capital of Europe. Spain is having a party. And everyone is invited to paint the town red. And yellow. And red again.

Barcelona Olympic Games. Sevilla Expo '92. Madrid, Cultural Capital of Europe 1992.



FT FINANCIAL TIMES CONFERENCES

International Packaging and the Environment

London, 23 & 24 March 1992

The packaging industry is facing its greatest upheaval this century as the impact of environmental legislation begins to take effect. The materials used by packaging companies, how their goods are manufactured, distributed and disposed of, are becoming issues of major importance not only to environmental pressure groups but to legislators worldwide. There are concerns too that rigid packaging legislation could threaten the free flow of goods across borders.

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Mr Sverker Martin-Löf
SCA

Mr John D Bence
Stone Container Corporation

Mr Bradford Gentry
Morrison & Foerster

Dr Graham Gladden
Lever Brothers Limited

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European Packaging Federation

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ARTS

CINEMA

Psychodrama turns soft

The Prince of Tides is a startling hybrid of a movie, a Freudian weepie in which syrupy melodrama and sombre psychoanalysis uneasily coincide. Based on Pat Conroy's bestselling novel, it tells the story of an emotionally impaired teacher (Nick Nolte) who travels from his native South Carolina to New York City to be with his twin sister after she attempts suicide. There, he forms a strained alliance with his sister's shrink (Barbra Streisand, who also directs) as they try to discover what caused the girl to slash her wrists. It soon becomes clear that Nolte, whose marriage and career are on the rocks, is just as badly in need of help as his sibling, along with her an emotionally crippling upbringing.

The remainder of the film involves Streisand leading Nolte through the swampy waters of his past, uncovering an abusive father, a neurotic mother, a Vietnam vet brother who dies in a shoot out with the police and, ultimately, a Big Traumatic Event that is the key to everything. Along the way, psychiatrist and patient fall in love, a relationship that deepens when it becomes clear that the doctor suffers from some

THE PRINCE OF TIDES
Barbra Streisand

RAISE THE RED LANTERN
Zhang Yimou

FATHER OF THE BRIDE
Charles Shyer

AFRAID OF THE DARK
Mark Peeples

UNE HISTOIRE INVENTÉE
André Forcier

ry's credibility. Tellingly, the film's best performances — Blythe Danner as Nolte's fed-up wife and Kate Nelligan as his social-climbing mother — occur when characters refuse to take the talking cure, when they retain an aura of ambiguity and mystery. Streisand would have done better to put less effort into trying to make her hero (and the audience) feel so good. After all, what makes for good psychiatry does not necessarily make for good drama.

Nobody tries to rescue the feelings of the main characters in *Raise the Red Lantern*, a bleak and beautiful film from China that depicts how the individual can be corrupted when living under a baroque system. Set in the 1920s, it tells a story of Songlian (Gong Li), a 19-year-old student who is forced to leave her university studies to marry a rich old man. To make matters worse, her cold-blooded husband already has three wives, and Songlian is forced to submit to the horrific household routine in which he indicates his sleeping preferences for the night by lighting red lantern outside the chosen wife's residence. Needless to say, this system makes for pitched infighting among the women, conflict. Songlian quickly becomes all too adept at leading to a tragic finale of death and madness.

Director Zhang Yimou has moulded this dark, simple tale into a hauntingly resonant film. Starting slowly, he painstakingly accumulates mood and detail to turn domestic drama into full-blown tragedy. Yimou has an exquisite sense of menace, evoking it from such minutiae as the sound of a pair of shears as they cut hair. His snowy, insulated household is claustrophobic and ripe for tragedy, like some eastern Elsewhere. The director is greatly aided by the remarkable Gong Li, who perfectly embodies the torment of a spirited woman forced to fight within the boundaries of a social system she knows will ultimately crush her.

Marriage of a more benign sort is the subject in *Father of the Bride*, a spiritless remake of the 1950 Vincente Minelli favourite. Steve Martin reprises the Spencer Tracy role as a father who is forced to run a gamut of emotions after learning that his only daughter wants to fly the nest. Martin struggles heroically in the lead, his face a map of bemused anguish and bittersweet pride as he tries to accept his daughter's impending marriage. Unfortunately, he is let down by the remainder of the cast, particularly the strangely detached Diana Keaton as his wife and the usually hilarious Martin Short, who squanders his role as the wedding coordinator by trying too hard for laughs. Director Charles Shyer is content to keep things as maudlin and innocuous as possible, stringing together a series of tired jokes and emotional clichés. The film's climactic sequence has all the poignancy and originality of a very expensive home video. People who cry at weddings might find something to like here, but for the rest of us it is like falling face-first into the cake.

Mark Peeples' *Afraid of the Dark* is a potentially fascinating study of a young boy's troubled mind that never really comes together. It tells the story of Lucas (Ben Esler), an 11-year-old who appears to be playing junior sleuth in order to protect his blind mother (Fanny Ardant) from a slasher who has been preying on blind people in his neighbourhood. It eventually becomes clear, however, that the boy's imagination is the motivating force behind the drama fuelled by his own anxieties at the prospect of eye surgery.

You could see how this sort of dark psychodrama could have worked under the direction of, say, Nick Rœ, but Peeples, a veteran screenwriter, is insufficiently steady behind the camera to entice the viewer. As a result, the film is torpid instead of moody, with surprisingly wooden performances by the usually useable James Fox and Paul McCann. The only real tension comes from a distinctly unpleasant suspicion that the boy might do injury to his baby sister with a knitting-needle.

Another film ill served by its maker's idiosyncratic style is André Forcier's *Une Histoire Inventée*. Set in contemporary Montreal, it tells the story of a mother (Louise Marleau) and daughter (Charlotte Léveillé) engaged in sexual competition for the attention of a ageing jazzman (Jean Lapointe), known rather incredibly as "the Don Juan of the trumpet". All the elements are in place for a witty farce — a potentially fruitful central plot that pits an ageing sirene against her vampish daughter, supported by a host of crazy minor players, including a Bible bashing bassist and a sentimental cop who uses his handcuffs to bring lovers together. But Forcier is never able to establish a comic tone to the place, veering wildly between gross caricature and stylised pathos, as well as trying to maintain a series of running gags that usually stumble and occasionally fall.

Stephen Amidon

pretty hefty psychic wounds herself. Together, they goad one another toward their respective cures, each prodding the other into facing themselves while providing a shoulder to cry on once the leap is made.

Despite a sense of earnestness and some fine touches, Streisand is never really able to balance the two very different currents at work in *The Prince of Tides*, making for choppy waters all the way. The sweet romance of the love affair seems distinctly at odds with the tension of the confessional sequences — the viewer is left realising when Nolte and Streisand go from a combative therapy session to the corner table at a French Restaurant without even changing their clothes. Ultimately, something has to give. Not surprisingly, it is the psychodrama, as the last half-hour of the film abandons all pretence of being a carefully wrought study of the psyche's dark side to become a feel-good flick full of hugs, rainbows and reconciliation.

The movie's failure to sustain its early tone can be seen most clearly in Nolte's performance, which is robust, ironic and tortured for most of the film, yet evaporates after he gets his problems off his chest. It is impossible to believe that the complex, fierce character he plays at first can turn into a big, doughy palooka that easily gets cheated, as if the filmmakers were more interested in having a happy, heeled-up ending than in maintaining the sto-

Sousrot (412 1466)
Palau de la Música 21.00 Alexander Lazarev conducts the Bolshoi Orchestra and Chorus in music by Shostakovich and Prokofiev. Tomorrow, Sat and Sun morning: Garols Navarro conducts the Barcelona City Orchestra in a programme of Falla and Mozart (268 1000).

■ BERLIN

MUSIC Schauspielhaus 20.00 Carlo Maria Giulini conducts the Berlin Philharmonic Orchestra in Weber's Freischütz overture, Mendelssohn's Violin Concerto (soloist Salvatore Accardo) and Dvořák's Eighth Symphony, repeated tomorrow and Sat and Sun: Berlin Radio Orchestra plays Sibelius and Honegger (East Berlin 2090 2156). Philharmonie Kammermusiksaal 20.00 Arturo Tamayo conducts the Ensemble Modern in music by Wolfgang Rihm. Sun: Philharmonic Piano Quartet plays music by Milhaud, Beethoven and Dvořák (West Berlin 2256 180). Staatsoper unter den Linden 19.00 Les Contes d'Hoffmann. Tomorrow: Die Zauberflöte. Sat: Madama Butterly. Sun: Der Rosenkavalier (East Berlin 2004 762).

DANCE

Komische Oper 19.30 Tom Schilling's production of Swan Lake. Tomorrow: Cav and Pag. Sat: Wolfgang Rennert conducts Die schweigsame Frau with Siegfried Vogel as Morosus. Sun: Georg Katzer's new opera Antigone oder die Stadt (East Berlin 2292 545).

■ BARCELONA

Gran Teatre del Liceu 21.00 Antoni Ros Marbà conducts Roberto Gerhard's opera *The Duenna*. Sat: José van Dam sings arias in a programme conducted by Marc

Rite of Spring. Tomorrow: Die Zauberflöte. Sat: Alda. Sun: Das Rheingold with Robert Hale as Wotan (West Berlin 3410 249).

■ BOLOGNA

Teatro Comunale 20.30 Gianandrea Gavazzeni conducts Roberto Devereux, with Lucia Aliberti and Vincenzo La Scala. Also Sun afternoon (529998).

■ BRUSSELS

Théâtre National 20.15 Choréor. Dance Company in choreographies by Paul Taylor, Merce Cunningham and Karole Armitage, repeated tomorrow and Sat (217 0303). Monnaie 20.00 Royal gala performance of Il barbero di Siviglia conducted by Carlo Kalmar, with a cast including Alison Brown, Raul Giménez and Lea Zahlai Polgar (219 6341).

Tomorrow: in Palais des Beaux Arts: Leopold Hager conducts the Orchestre of Radio-Television Luxembourg, with Boris Balkin, violin soloist. Sun and Mon: Ballet Stars of Europe (507 6200).

■ FRANKFURT

Opernhaus 19.30 Stefan Soltesz conducts Peter Mussbach's production of Ariadne auf Naxos, with Machtlin Gessendorf in the title role. Tomorrow: Kurt Weill's Mahagonny. Sat: Die Zauberflöte. Sun: La traviata (236057).

■ GOTHENBURG

Konserthuset 19.30 Hans von Konzetti conducts the Gothenburg Symphony Orchestra and Chorus in Beethoven's Choral Fantasy



Death and the Maiden, widely acclaimed as the play of the year when it first opened at the Theatre Upstairs, Royal Court last summer, has transferred to the Duke of York's theatre for an unlimited run. Ariel Dorfman's piece is about the transition from dictatorship to democracy in what looks like Chile, but could be almost anywhere. With Juliet Stevenson and Michael Byrne, above, and Bill Paterson. M.R.

Cumbre Flamenco

SADLER'S WELLS

Flamenco is returned to Sadler's Wells, and that is sufficient news to send the faithful flocking to a shrine. The production and the cast remain much as on previous visits.

La Chama, she of the purring heels and headlong energies, is also not a little clickety-clack (whence the archèd body, and the "You have insulted my sister" looks) but when driven by — and echoing — Montoya's prodigious hand-claps, Reyes lost every predictable mannerism, and burned his way into the dance. Our applause was incense — the god was pleased — and the brilliantly controlled improvisations and variations glowed fast and limbs to fresh marvels.

An special merit of *Cumbre Flamenco* seems stems an invocation to the divinity who will, if all is well, then drive the artist onwards for the final intoxicating and intoxicated outburst — and this is as true of the musicians as of the dancers. It is fascinating to see the performers starting from cold, relying upon skill and savoir faire, and then becoming (or at least seeming to become) taken over by the style and the language of their art.

It is thus, at Tuesday night's opening, that we were first led by Niño del Túp's tremendous guitar solo, in which he brooded over melody, probed and developed it, and drew us into his world as he caressed notes or spat them out at us. So, too, with the tiny, stalwart Mariquilla, staring her *Alegrias* on what looked like automatic pilot, and then gradually yielding to the urgings of singers and musicians as her legs flashed out and embroidered the dance's metre. At her best, at her most self-sacrificing, she

generated a heady combination of spontaneity and exact rhythmic control.

The other dancer to take

Twyla Tharp and Dancers

CITY CENTER, NEW YORK

Even if Twyla Tharp

were never to make another great dance, she would have already long been a symbol, an American success story and an icon of crossover. She is the 1960s experimentalist who in the 1970s choreographed for the Joffrey Ballet (*Deuce Coupe*, to Beach Boys music), for Balanchine (to *Push Comes To Shove*) and for John Curry (*After All*); and who in the 1980s choreographed for the movie of *Amadeus* for New York City Ballet and the Paris Opera.

For many of us, though, she made her very best work on her own dance company. When that folded in the 1987-88 season, Baryshnikov took Tharp, those dancers who chose to follow, her repertoire (and, it was said, her debts) into American Ballet Theatre, which he then directed. But only a season later Baryshnikov left ABT, and when her three-year contract there ended, Tharp left too, taking her dancers and most of her repertoire with her.

Now (like Baryshnikov and his White Oak Project) Tharp is working with a pick-up group: i.e. a company that is hand-picked, rehearsed, sent out to perform on tour, and then disbanded. Twyla Tharp and Dancers (her old company used to be called Twyla Tharp Dance) was formed last autumn for an Ohio State University residency, where it rehearsed at length, learnt two new works (*Octet* and *Men's Piece*), several dances and then performed. On January 28 the troupe opened a two-week New York season at City Center. It has now gone on to Japan for three weeks, and there is talk of a European tour in the summer.

For the New York season, Tharp presented another new work, *Septet*, and also *Grand Pas*, a Latin ballet for three couples, as on previous visits. La Chama, she of the purring heels and headlong energies, is also not a little clickety-clack (whence the archèd body, and the "You have insulted my sister" looks) but when driven by — and echoing — Montoya's prodigious hand-claps, Reyes lost every predictable mannerism, and burned his way into the dance. Our applause was incense — the god was pleased — and the brilliantly controlled improvisations and variations glowed fast and limbs to fresh marvels.

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The other dancer to take

a classical choreographer before she ever came to ballet.

She says that *Men's Piece* is about the twist: which, she reminds us, in the late 1950s and the '60s tore men and women from each other's embrace. Will men and women be able to dance together again? She tries various solutions. The most exciting is a march for Tharp and all four guys working together on equal terms, filling the stage with one great dance after another; and the most touching is a Astaire-type ballroom duet to *Gershwin's "He Loves And She Loves"*.

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what?" It is a remarkable work, but it is also Tharp saying "See what I can do." (*Her Opéra pas de deux*, *Grand Pas: Rhythm of the Senses*, is something one wishes she could not do: a sly Parisian joke about the standard classical ballet girls.

The season also featured five older Tharp works. *The Little Ballet* is one she made in 1983 for Baryshnikov to Glazunov music. Not even Balanchine made Glazunov sound so American and contemporary as Tharp does here; and she has her hero look not princely but modern. I have never known a Tharp dance more limpid and open-hearted.

Another 1980s work, *Push Comes To Shove*, is another five-year-old Tharp work. The Little Ballet is one she made in 1983 for Baryshnikov to Glazunov music. Not even Balanchine made Glazunov sound so American and contemporary as Tharp does here; and she has her hero look not princely but modern. Another 1980s work, *The Golden Section* (from *The Catherine Wheel*, 1981), was under-rehearsed, but *Nine Sinatra Songs* (1982), with its seven contrasting dance/love duets, was an overwhelming success when the Tharp company danced it at Sadler's Wells in 1983.

From the 1970s came the revivals of two pop pieces — *Ocean's Motion* (1975), a light bubblegum work to Chuck Berry songs, and *Deuce Coupe* (or, as Tharp calls her latest version, *Deuce Coupe IV*), a characters here are just kids, too, alongside the ballerina in what was central to proceeding, but removed from them, goes through her lexicon of steps. Everyone else is pop, swinging, rippling. The beauty is that she's Tharpian too. Pop and classical meet as equals.

Tharp's illustrious array of dancers gives new significance to the word "pick-up". They come from New York City Ballet, from downtown New York modern dance troupes, from the Paris Opéra, from Tharp's own former company; and several of them reached new highs in their careers. Here are just three: the exquisite Delphine Moussin, on leave from the Paris Opéra (she danced the *Deuce Coupe* ballerina with ravishing stretch and delicacy); Robert LaFosse on leave from New York City Ballet (giving *Septet*); and Jamie Bishton, virile and spontaneous, a true Tharpian who followed Tharp into American Ballet Theatre and, three years later, out of it again.

But the great wonder was to see them and their colleagues together on the same stage in the same choreography. True, this season will fold; true, these

FINANCIAL TIMES

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Thursday February 20 1992

Beating up on Bush

Nowhere is it written that New Hampshire always gets it right. But, as often as not every four years, this small New England backwater sends a message to those who would lead the United States. It did not shirk its duty this time.

The obvious lesson of Tuesday is that President George Bush can be turned out of office in November if the Democrats can find the right candidate, which is still by no means certain. Not even New Hampshire's notorious cocktail of iconoclastic conservatism and current recession can disguise the fact that in the Republican primary Mr Patrick Buchanan racked up a protest vote comparable in numbers to that won by Eugene McCarthy in 1968, which helped persuade Lyndon Johnson not to seek re-election. This is serious stuff for a sitting president, even if Mr Buchanan himself has a minimal chance of being the Republican nominee.

Slow tempo

But it takes at least two to dance and, on the Democratic side, the tempo is still slow. The victory of Mr Paul Tsongas, from neighbouring Massachusetts, may be considered a local preference, unrepeatable as the battle moves south and west. It may suggest that his sober, sensible campaign struck some chords which could yet resonate nationwide. Governor Bill Clinton's relative recovery from the smears that had surrounded him means he lives to fight another day on more favourable turf. The write-in vote for Governor Mario Cuomo was predictably negligible, underlining the difficulty for late entrants, no matter how famous. Nothing is yet resolved except to make more likely an early winnowing of the field.

Until now, the two races

have proceeded on parallel tracks, crossing only to the extent that Mr Bush has been the target of both his party challengers and the Democrats. But this now changes. How the president responds to Mr Buchanan will be avidly noted for later use by the Democrats, as will be any clear hits the challenger scores.

Worst option

So what should, or rather will, Mr Bush do? The worst option would be to descend into a battle on Mr Buchanan's chosen ground over who is the more isolationist and the more xenophobic. Mr Buchanan has flourished by picking holes in the once impregnable Bush aura, not by presenting viable alternatives. It follows that the president should concentrate on what he is good at, primarily the management of external policies. There is enough on this agenda in the shape of Gatt, the Middle East and helping the former Soviet Union, to occupy any president to the public's satisfaction. But this must be supplemented, even exceeded, by initiatives to tackle the domestic problems which are so much on the electorate's mind. These will need to be better than as outlined in his disappointing state of the union address last month. All this might amount to a modified Rose Garden strategy.

There is something in Mr Bush's character and record, however, which suggests an aversion to the electoral high road. He seems to love a fight but not to know how to wage one, unless, as in 1986, he is run by hardened political operatives. Their absence this time should not be mourned but, without their script, Mr Bush seems bereft of direction. This spells more trouble unless the economy revives or the Democrats again pick a turkey.

Mr Bush

Patrick Buchanan, left, his candidacy has been legitimised; George Bush, punished for his complacency

third place in the Iowa caucuses

How then does the president intend to fight back?

From the viewpoint of the White House, the alarming conclusion must be that Mr Bush has already delivered his best shots. These were unleashed in his State of the Union address to Congress last month when he unveiled a long-awaited growth package to revive the US economy.

The package promised a good deal more than it has delivered so far. Designed primarily to insulate Mr Bush against charges of inaction, the proposals included \$50bn of defence cuts, relief for the real estate industry, a reduction in the rate of capital gains tax to 15 per cent, a \$500 tax allowance for families with children and a tax break for first-time home buyers.

The sting came at the tail-end of the speech: unless Congress passed the measures by a March 15 deadline, the president would mount a partisan assault against the Democratic majority which would last until the November election – an echo of President Harry Truman's successful tactic of running against the "do nothing Congress" in 1948.

At the time, it seemed like a brilliant political manoeuvre. But what plays in Washington does not necessarily play in New Hampshire or elsewhere. Mr Bush's delay in unveiling

his proposals left him open to the charge that he was a "do nothing president".

Moreover, Mr Bush's tardiness revealed a profound political weakness: his inability, in the light of the \$400bn budget deficit, to use a strong fiscal stimulus to revive the US economy.

The president is a hostage of the ballooning deficit of the 1980s, in which he, as vice-president, played a significant role. The truth is that Mr Bush is saddled with policies dictated by the Federal Reserve, which was slow to ease interest rates last year.

Like Mr Micawber, all he can do is to hope that something will turn up. He must hope that lower interest rates will generate a recovery by late spring or early summer which will cushion his re-election effort.

Mr Buchanan's challenge in New Hampshire has exposed the dangers of the waiting game. It is bound to increase restiveness among congressional Republicans pushing for bolder tax-cutting measures to revive the economy.

Mr Bush, who has made clear he does not wish to amend the 1990 budget agreement, will doubtless stand firm but he needs to demonstrate that he is not paralysed.

The president's response is likely to fall into three categories, none of which is completely without risk.

In defence of local politics

THERE ARE three good reasons for welcoming yesterday's report from the Joseph Rowntree Foundation calling for a new relationship between central and local government.

First it lifts its eyes above the UK parish pump to look at what is happening in the rest of Europe. It finds that the UK is unique in the EC in the degree of conflict between central and local government and in the reduction of the functions and financial freedom of local government. Yet local government offers a means of delivering local services which is more diverse and responsive to local needs than central administration. It is also a vital part of a pluralist democracy, which encourages participation and a sense of community.

A second reason for welcoming the report is its emphasis on the desirability of finding cross-party agreement on the role and structure of local government. There has been little gained and much lost from 20 years of organisation and reorganisation in local government in response to the periodic swings of politics. There is still no end in sight to the turmoil: the rest of the 1990s will be largely devoted to bedding in a successor to the poll tax and introducing unitary authorities. It would be worth the upheaval if it produced a stable outcome commanding support across the political spectrum. Unfortunately, this is not yet in prospect.

Third, the report stresses the need for finance, functions and structure to be inter-related. A patchwork of reforms is unlikely to break the cycle of decline. This lesson has not been digested by either of the main political parties, both of which are currently peddling replacements for the poll tax in the absence of a clear blueprint.

Hands off Iraq

A YEAR ago the world went to war to re-establish the frontier between Iraq and Kuwait, which President Saddam Hussein had presumed to remove. It did so on the basis of UN resolutions calling on Iraq to withdraw its forces "to the positions in which they were located on 1 August 1990". It is reasonable to assume that almost all those involved in the war, on the coalition side, believed they were fighting to restore Kuwait's territorial integrity as of that date, and not to assert any Kuwaiti claim to territory until then held by Iraq.

After the war, however, the UN Security Council became "conscious of the need for demarcation of the said boundary", and set up a commission to demarcate it. That commission is now reported to be about to award to Kuwait several oilfields hitherto owned and exploited by Iraq, and part of the Iraqi naval base at Umm Qasr.

Whatever the historical basis for this finding, no Iraqi, irrespective of his or her feelings about Mr Saddam and his policies, is likely to regard it as other than an assertion of *ius ad bellum*, in clear violation of the much-vaunted UN principle that the acquisition of territory by war is inadmissible. No Iraqi government will voluntarily accept it, and if the Security Council imposes it by force it will, in effect, be inviting Iraq to try the fortunes of war again, choosing a more opportune moment.

Connections

■ Young Peter van Cuylenberg might feel a bit miffed that he has been passed over for the top job at Cable & Wireless. But the rest of the team must have realised that the next chief executive was going to be an outsider.

The old management at C&W, like British Telecom,

President George Bush has paid the price for complacency. The stunning result in the New Hampshire primary election is first and foremost a protest vote against his handling of the US economy, but it also signals deep misgiving about the direction of the country and Mr Bush's leadership.

For

Mr

Patrick

Buchanan,

the

right-wing television

commentator who captured 40 per cent of the Republican vote, the New Hampshire result is more than a personal triumph: however controversial his candidacy has been legitimised.

"And now on to the south," he declared on Monday night in words which echoed all the way to the White House.

Just six months ago, Mr Bush, the victim of the Gulf War, appeared invincible. The president now faces a battle on two fronts, with both Mr Buchanan and the Democratic candidates delivering the same message of discontent.

Inevitably, these attacks will increase the impression that Mr Bush is vulnerable, if not beatable, in the November general election.

Not since Mr Ronald Reagan ran with a percentage point of President Gerald Ford, an unelected president, in 1976, has an incumbent Republican fared so badly in New Hampshire, the first of the nation's primaries. Even if Mr Buchanan has no serious chance of winning the Republican nomination, he has the potential to split the Republican party in the run-up to November.

Mr Bush professes to have grasped the threat. "I understand the message of dissatisfaction," he said hours after the polling booths closed. "The message tonight is that Americans are concerned about the future."

If this is the case, it does not explain why Mr Bush fought such an inept campaign in the granite state, which only four years ago handed him the victory that launched his bid for the White House.

Mr Bush surely knew how vulnerable he was in the conservative state, where the local economy has lurched from boom to bust during his three years in office. Unemployment has tripled, bankruptcies have soared, banks have stopped lending. New Hampshire is a metaphor for the 1980s, the decade of speculation and overbuilding; but Mr Bush appeared oblivious until January as the primary battle began.

In two trips, Mr Bush appeared tentative, drawing small crowds at discreet upper-class rallies. His desire to remain above the fray played into the hands of Mr Buchanan who mocked "King George" as an absentee president out of touch with ordinary voters.

Soon, a small army of volunteers, students joining forces with unemployed hard-hats, mobilised in what became a genuine grassroots campaign.

It was an astonishing effort. Mr Buchanan had never run for public office. His television advertising was masterful. Mr Bush failed to respond to accurate charges that he broke his "no new taxes" pledge in the 1988 campaign – in retrospect a serious tactical error. Such missteps revived memories of the smugness which gripped Mr Bush's run for office in 1988, when he was beaten into

America's political landscape is changing, writes Lionel Barber

Battle for the soul



Patrick Buchanan, left, his candidacy has been legitimised; George Bush, punished for his complacency

third place in the Iowa caucuses

How then does the president intend to fight back?

From the viewpoint of the White House, the alarming conclusion must be that Mr Bush has already delivered his best shots. These were unleashed in his State of the Union address to Congress last month when he unveiled a long-awaited growth package to revive the US economy.

The package promised a good deal more than it has delivered so far. Designed primarily to insulate Mr Bush against charges of inaction, the proposals included \$50bn of defence cuts, relief for the real estate industry, a reduction in the rate of capital gains tax to 15 per cent, a \$500 tax allowance for families with children and a tax break for first-time home buyers.

The sting came at the tail-end of the speech: unless Congress passes the measures by a March 15 deadline, the president would mount a partisan assault against the Democratic majority which would last until the November election – an echo of President Harry Truman's successful tactic of running against the "do nothing Congress" in 1948.

At the time, it seemed like a brilliant political manoeuvre. But what plays in Washington does not necessarily play in New Hampshire or elsewhere. Mr Bush's delay in unveiling

his proposals left him open to the charge that he was a "do nothing president".

Moreover, Mr Bush's tardiness revealed a profound political weakness: his inability, in the light of the \$400bn budget deficit, to use a strong fiscal stimulus to revive the US economy.

The president is a hostage of the ballooning deficit of the 1980s, in which he, as vice-president, played a significant role. The truth is that Mr Bush is saddled with policies dictated by the Federal Reserve, which was slow to ease interest rates last year.

Like Mr Micawber, all he can do is to hope that something will turn up. He must hope that lower interest rates will generate a recovery by late spring or early summer which will cushion his re-election effort.

Mr Buchanan's challenge in New Hampshire has exposed the dangers of the waiting game. It is bound to increase restiveness among congressional Republicans pushing for bolder tax-cutting measures to revive the economy.

Mr Bush, who has made clear he does not wish to amend the 1990 budget agreement, will doubtless stand firm but he needs to demonstrate that he is not paralysed.

The president's response is

likely to fall into three categories, none of which is completely without risk.

First, he will take off the gloves and attack his opponent's neo-isolationist, protectionist "America First" message. The temptation may be to hedge on trade issues – shelving, for example, consideration of the Mexican free trade pact until after November; but the results in New Hampshire suggest this would be unwise.

Although Mr Buchanan would disagree, the protest vote on the economy was more compelling than the protectionist message. This was confirmed by the performance of the two leading Democrats, former Senator Paul Tsongas, of Massachusetts, and Governor Bill Clinton, of Arkansas, both of whom refused to stoop to Japan-bashing.

Second, Mr Bush, helped by press scrutiny, will confront the more troubling aspects of Mr Buchanan's past, notably his ambiguous remarks about Israel and his defence of alleged Nazi war criminals. Even his conservative supporters agree that Mr Buchanan has flirted with anti-Semitism.

Third, Mr Bush will cast himself once again as the victorious commander-in-chief of Desert Storm. Mr Buchanan, like some Democrats, opposed the Gulf War.

Yet Mr Buchanan has his own cards to play. He has already singled out five key primaries to contest against Mr Bush in Florida and Texas. He will play up his opposition to immigration; in South Carolina and Georgia, he will single out Mr Bush's support of a civil rights bill with congressional Democratic majority, appealing like Mr George Wallace in 1968, to disaffected whites; in Michigan, where the auto industry is being crushed by Japanese competition, he will do the America First mantle.

Mr Ed Rollins, President Reagan's campaign manager in 1984, says the battle has begun for the soul of the Republican party. Indeed, it is a battle to preserve the coalition of suburban voters and ethnic blue-collar Democrats who made up the Nixon-Reagan coalition which has triumphed in five of the past six presidential elections.

This struggle may herald a realignment in the political landscape in the US. Already, similar tremors are taking place within the Democratic party. These were highlighted by the strong performance in New Hampshire by Governor Clinton and Mr Tsongas, whose free trade, tax-cutting centrist marks a break with liberal orthodoxy which has dominated the party for the past 20 years.

The current crop of Democratic candidates is no longer beholden to organised labour, nor to minorities or other liberal factions which have dominated the contemporary presidential selection process. These candidates – Mr Clinton, Mr Tsongas and Senator Robert Kerrey, of Nebraska, are wooing middle-class voters and pledging a higher standard of living for future generations.

By contrast with the Republican party, which looks back wistfully at American greatness in the 1950s and the victory in the Cold War, the Democrats are looking to the future. But they still need a candidate who can bridge the status-gap with Mr Bush, who has vowed to do everything necessary to win re-election.

– and Westminster, for which the study's sponsor, MRS Environmental Services, just happens to have the cleaning contract.

Sentence(s)

■ Guinness chief Ernest Saunders is transforming himself from famous defendant to respected pundit. Following appearances on television and radio, Saunders has now made his debut in the *Solicitors' Journal*, where he argues that City-type offences which have resulted in no personal gain should be removed from the criminal process.

The fact is, he believes, that the public identifies fraud with stealing large sums of money and pocketing the proceeds. "Maybe the law should follow this reality and find a new terminology for a category of regulatory offence without personal gain and with appropriate penalties and a tribunal," he writes, somewhat inelegantly.

Saunders' appearance for the first time since his release from jail last year, in apparent good health and spirits, has revived suggestions that the appeal court's halving of his sentence and his release after serving 10 months, resulted from him having feigned illness.

For the record, the medical evidence at his appeal was based on a brain-scan which showed abnormalities, the appeal judges halved his sentence because they thought it "substantially too high" – adding that his illness did not justify immediate release – and, like any other prisoner, he became eligible for parole after serving a third of his sentence.

Clean slate

■ On the basis that no news is good news, *Observer* is happy to report receiving a completely blank press release from Her Majesty's Treasury.

BOOK REVIEW

A state of énarchie

POWERBROKERS: AN INSIDERS' GUIDE TO THE FRENCH FINANCIAL ELITE
Leslie Mitchell de Quillacq
Lafferty Publications £50

on each list that did not appear on the other". Both were topped by Mr Jean Peyrelade, once assistant director of the private office of Mr Pierre Mauroy, the former Socialist prime minister and now chairman of Union des Assurances de Paris, the state-owned insurance group.

Mr Claude Bébédé, his counterpart at the private-sector insurer Axa, was second in the elite list followed by Mr Michel David-Weill, the senior partner of Lazar Frères, the Paris-based merchant bank. Two other bankers – Mr André Lévy-Lang of Paribas and Mr Michel Pébereau, the chairman of Crédit Commercial de France – came second and third respectively in terms of "influence".

Having identified the 124, Mitchell de Quillacq could then calculate exactly how many of them really did conform to the educational cliché of a smattering of both groups went to ENA. Almost all ENA students went to join the civil service, later moving into a ministerial cabinet or private office.

Perhaps the best illustration of the narrowness of the background of France's financial elite is that half the top 27 and two-fifths of the 124 went to one of three Parisian business schools: Charles de Gaulle, HEC or Jules Joffrin de la Sorbonne.

Used to be told by economists that a hung parliament – one in which no party has an absolute majority – was very unlikely in the UK, however close the two main parties seem to be, because of the vagaries of the British voting system. Now, however, the same experts seem to regard it as much more likely; and I hope they are right.

Most City writers have expressed an opposite opinion. Until very recently, they were saying that a hung parliament would be the worst possible outcome for sterling. The cliché explanation is that uncertainty is bad for markets – which ignores the fact that players in financial markets earn their living by dealing with risk and uncertainty and should thrive on so doing.

A stock remark used to be that a government dependent on third-party support would shrink from taking tough unpopular measures. But which tough measures exactly? The economy needs a fresh monetary or fiscal squeeze like a hole in the head. What is needed is a willingness to exercise patience until Germany has got over the hump of its unification problems and interest rates in Frankfurt start to fall. It means accepting that whatever small changes in British interest rates can be squeezed in the UK are basically in the same boat as Germany. It means, too, avoiding huge spending increases or unaffordable tax cuts.

But, alas, my advice to concentrate in the Budget on purely temporary and self-reversing measures to boost investment and spending has fallen on deaf ears. There may be some temporary measures. But the emphasis is all too likely to be on the crude type of tax bribes such as real increases in the tax allowances, up to 20% off the basic rate, or quite likely both. This will be combined with some other morsels such as a reduction in the Uniform Business Rate (for which a case can be made) and cuts in Inheritance Tax or Stamp Duty.

John Lipsky and Michael Saunders of Salomon Brothers, who canvass a list of this kind, usefully remind us that the 1991 Budget contained an over-spill of £1.5bn of extra revenue not due until 1992-93, owing mainly to the delayed effects of the VAT increase and National Insurance contributions on company cars. The Treasury could call this bonus in aid, to make a tax remission of 24bn look more like 22bn. Indeed, I can imagine Norman Lamont being personally more honest about fudging his medium-term tax strategy than either

ECONOMIC VIEWPOINT

Give 2 3/4 cheers for a hung parliament

By Samuel Brittan

his political colleagues or even some of his official advisors.

It would only take a moderate shortfall in economic growth below that assumed in the Autumn Statement and a moderate tax give-away to take the Public Sector Borrowing Requirement to the £25bn to £30bn range in 1992-93. This would represent 4 to 5 per cent of gross domestic product. It takes the eye of faith to believe that deficits of this size are entirely due to the recession and that the Budget is still in balance over the whole cycle – remembering too that privatisation proceeds of £5bn per annum are abnormally large and almost certain to go down in the next parliament.

I do not want to pretend to understand fiscal beliefs which I do not really have. Even the Maastricht treaty, of which the Bundesbank vice-president, Hans Tietmeyer, accepts that this should be considered over the whole economic cycle. Moreover, the UK has a small public debt ratio compared to other European countries.

But that is hardly a reason for moving in the wrong direction. An excessive budget deficit in the coming couple of financial years would be like a slow fuse. Tax moves of the



kind on anything Mr Lamont can do.

The best case that can be made for cutting income tax is that by increasing the likelihood of a majority Conservative government it will cheer up business and middle-to-affluent consumers – an argument I have heard even from Labour-voting economists.

This takes us straight back to the hung parliament with which I began. Those who fear it have not realised that under a so-called weak government, the power over interest rates will shift decisively to the Bank of England. There has already been a partial and pragmatic shift under the influence of European developments and economic fashion. It would go much further under a chancellor who could not even tell the governor that he had a parliamentary majority.

The most satisfactory long-term result would be two hung parliaments in a row, which really would put electoral reform on the map. From a purely short-term financial point of view, there is much to be said for a Labour government dependent on Liberal Democrat support. Mr Paddy

Unlikely many PR supporters, I have never argued that PR would be a 'fair' system

Ashdown – who may play his cards here better than Jo Grimond, Jeremy Thorpe and David Steel did in the past – would prevent Labour from pushing up marginal tax rates to 60 per cent, although he would surely help it to abolish the ceiling on employees' National Insurance contributions. As Giles Keating of Credit Suisse First Boston SWIP IJU

writes: These pressures "plus the Liberals' commitment to making the Bank of England independent could offset the pressure on sterling which might otherwise be caused by political uncertainty."

But from the more important long-term viewpoint of constitutional reform, a Conservative government dependent on Liberal Democrat support – and not strong enough to get by with Ulster Unionist support – would be a better bet. For since the Second World War, whenever Labour has formed a minority government the electorate has finished the job by increasing Labour's strength in the next election.

In the last analysis, attitudes to two hung parliaments in a row should depend, not on financial market reactions, but on whether one would like to see constitutional reform, which would include a move to proportional representation.

Unlike many PR supporters, I have never used the argument that PR would be a "fair" system. My reason for supporting PR is that there would be less danger of party zealots trying to impose "irreversible transformations" on British society not by persuasion but by what Lord Hailsham called "elective dictatorships".

One of the few contributions that has made me pause is a pamphlet by the Oxford political scientist Nevil Johnson, who was formerly sympathetic to these arguments. He has changed his mind, not as a result of cheap debating points about changing from a government to a no-go area. Ministers feel that the reforms are beginning to yield tangible benefits and are considering putting health at the forefront of their campaign.

Of course, it is far too soon to establish the effect of the reforms – whether beneficial or damaging. Introduced only last April, they are being gradually phased in to avoid undue disruption.

Nonetheless, Mr William Waldegrave, the health secretary, felt sufficiently upbeat to call a press conference last month proclaiming that the first six months had been an unmitigated success. He presented a glossy brochure setting out the achievements:

• A 3.7 per cent increase in patients treated in hospitals over the previous year.

• "Significant inroads" in reducing the time patients have to wait for treatment, on target for meeting the pledge in the Patient's Charter to eliminate waiting times of longer than two years by April 1.

"The Political Consequences of PR", Centre for Policy Studies, 32 Rochester Row, London SW1P 1JU

Temperature rises over NHS reforms

The battle of statistics will run, says John Willman

Mr Robin Cook, Labour's health spokesman, today rehearses his party's attack on the government's reforms of the National Health Service. He will repeat the charge that the reforms are privatising health care. And he will promise that a Labour government would sweep away the internal market at the heart of the reforms.

Labour regards the NHS as its trump card: it has only to play it to win the trick. That certainly has been the experience until now. The card has been played to devastating effect in a series of by-elections, with the Conservatives losing once-safe seats such as Monmouth because of the alleged threat to the NHS.

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As for the drop in waiting lists of longer than a year, there is evidence that this has been achieved at the expense of people who have been waiting for less than a year –

for whom waiting times have risen slightly.

And the 3.7 per cent increase in turnover of hospital patients is scarcely more than the trend figure over the previous 10 years.

Moreover, the real problems may only be about to emerge.

The internal market is being phased in, with this year's provisions largely drawn up on a "steady state" basis: the new arrangements largely mirror what was happening in the year before the reforms were brought in. Steady state will give way to a somewhat freer market from April 1, and it would be surprising if this did not lead to some embarrassing problems for large hospitals.

At the very worst, however, the government can claim that no great harm has been done by the introduction of the reforms. And there are some signs of modest improvements.

Ministers can also point to the adoption of similar market-based reforms in health care in countries such as the Netherlands and Germany. Even where the private sector plays a more important role, the purchaser/provider split at the heart of the internal market is being used to allocate scarce resources and curb escalating costs.

And Labour's promises to abolish the internal market should be taken with a pinch of salt.

Labour's promises to abolish the internal market should be taken with a pinch of salt

LETTERS

Not dissatisfied with adviser

ILO will see off critics, insists TUC leader

From P N Horner

Sir, While it is true, as reported by Clive Cookson ("ILO sell-off likely to see only two bidders" February 19), that our joint venture with Sir Ronald Mason has withdrawn from the bidding process for BTG, the inferences drawn that we are dissatisfied in any way with Pricewaterhouse is incorrect.

In extremely difficult circumstances imposed by government on the privatisation process, Sir Ronald Mason and I found the Pw team to be unfailingly helpful and highly professional. We would like to record our thanks to them.

The tortuous and constrained process imposed by government has, no doubt, been affected in some extent by the imminent general election. However, the twin objectives of obtaining the highest prices, while requiring continued investment in new technologies, may be unattainable through a venture capital route and privatisation.

P N Horner,
director,
James Finlay Bank,
10-14 West Nile Street,
Glasgow G1 2PP

Total Quality Management more than blind faith

From Mr Howard Densley

Sir, Writing about the Baldridge award in his interesting article (Management, February 3), Martin Dickson makes a rather controversial note by

Fax service

LETTERS may be faxed to 071-673 2626. The text should be clearly typed and not hand-written. Please set fax machine for fine resolution.

Percentage route to resolving problem of skilled staff transfer fees

From Mr Peter M Brown

Sir, Like many of your readers I have been wrestling for years with the practical difficulty of silver handclap transfer fees as some recompence for the training costs of employers whose skilled staff are poached or hired by others.

The problem is to give the losing employer control of the funds from which to reimburse himself while protecting the employee from unfair restrictions on movement or a loss of any withheld earnings.

A solution might be to allow

What price a wet doughnut?

From Mr Roland C Shaw

Sir, Some of your readers may have been alarmed by your headline reporting Prof Keith Ewing's description of the International Labour Organisation as moribund (Employment, February 17).

Contrary to what was reported, the body of international labour conventions has continued to grow in significant ways in the 1980s with the adoption of new instruments on collective bargaining, safety and health at work, and last year on working conditions in hotels and catering.

I recall that not so long ago the regimes in Poland, Czechoslovakia, Romania and Brezhnev's Soviet Union adopted a similar approach to the ILO's criticisms. My money is on the ILO to see off present attacks and strengthen its role in protecting working people in all countries for which it is uniquely equipped and which is more than ever needed.

Norman Willis,
general secretary,
Trades Union Congress,
Congress House,
Great Russell Street,
London WC1B 3LS

Inexperienced directors

From Mr S Willis

Sir, In your article, "Sony chief says accountants should not lead industry" (February 7) I could not agree more with Mr Akio Morita. Only I would dare to go further in saying that the basic experience of entire boards of directors of most companies today are founded on a heavy financial background. This leaves the important decisions being made by managers who have no true understanding of their own manufactured product.

And worse, it leaves no common ground in their relations with the workforce, which itself is rich in the grassroots experience required for the overall creation of the product. That detachment can most definitely lead to great, and unnecessary, financial and labour losses.

S Willis,
64 Wrangdon Road,
Parkwood,
Maidstone,
Kent ME15 9LS

As part of a tax-free termination payment.

Let me stress that employers would be free to deduct or not deduct, as they saw fit, and would probably only use this technique for staff whose departure would represent a very serious loss to the company of training or contact skills.

Peter M Brown,
chairman,
Top Pay Research Group,
Upper Ground Floor,
9 Savoy Street,
London WC2A 0BA

Software Ace.



PHH Europe is the UK's leading fleet management organisation – and easily the pace-setter in the fuel card market. "In fact," says Mycock, "we're probably the only company that can offer 'one-stop shopping' where we manage and provide services for every aspect of a company vehicle's life."

Like a steering wheel at the centre of the company are Computer Associates' database and applications development systems, CA-DATACOM/DB and CA-IDEAL, in which Mycock has built a set of reference databases. "Our software applications revolve around these databases which hold all pertinent information on our clients, suppliers, the vehicles themselves and other related products."

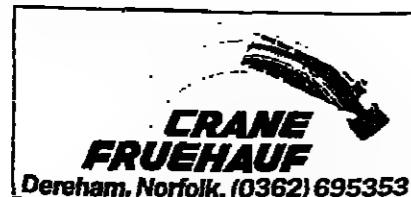
In this fast-moving marketplace, software reliability is critical. Mycock explains: "There are people breathing down my neck all the time, making ever-changing demands for management information. To respond with the necessary speed, I need to be sure that the software does what I want it to do; and I need to be sure that the company supplying it is going to be around next week! CA fills both requirements."

Planning for the future is difficult in such an environment, but Mycock is optimistic. "It's a great help to know where the technology you use is going. CA is working closely with us on beta test versions of CA-DATACOM PCs and CA-IDEAL PCs."

PHH Europe and its American parent company both have a corporate systems development strategy based on CA software. "Obviously we're confident in CA and its products," asserts Mycock. "And we expect to maintain our position as leaders in this industry!"

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FINANCIAL TIMES

Thursday February 20 1992

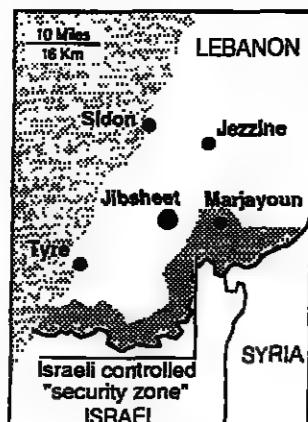
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Shamir warns that Israel will use 'all our might' to stop rocket attacks on its territory

Israel launches new attacks in Lebanon

By Hugh Carnegy in Jerusalem



ISRAEL launched renewed air and artillery attacks on targets in southern Lebanon yesterday.

The attacks came after an Israeli town was hit by rockets fired across the border by Lebanese militiamen who were seeking revenge for the killing of Sheikh Abbas Musawi, leader of the Shieh Muslim fundamentalist organisation Hezbollah.

The fighting, the most intense in the area for years, continued unabated for the third day following the strike of Mr Musawi in a rocket strike by Israeli helicopters in south Lebanon on Sunday.

It prompted Mr Yitzhak Shamir, prime minister, to warn that Israel was ready to use "all our might" to stop attacks on its territory. He denied suggestions that he was planning a large-scale action similar to the 1982 Israeli invasion of Lebanon.

Mr Shamir was speaking after visiting a bus station in an Israeli border town hit by Katyusha rockets, the most dramatic Hezbollah strike to date. No one was injured, but 13 people were treated for shock. Residents of Kiryat Shmona and other border towns have spent much of the time since Sunday in bomb shelters.

Later, Israel - apparently using US-supplied Apache assault helicopters - fired rockets on an alleged Hezbollah No one was reported hurt.

Iranian-backed Hezbollah, which normally confines its actions to attacks on Israeli forces and their local allies occupying a strip of Lebanese territory, has fired dozens of Katyushas across the Lebanon-Israel border since Mr Musawi's death.

"They have a lot of Katyushas, but we will overcome them and disarm them," Mr Shamir said. "There is no doubt that the army and the

whole state and all our might are ready to give the answers which will grant the whole area security."

Mr Ariel Sharon, the housing minister who as defence minister led the 1982 invasion, was reported by Israeli army radio as calling for a "northward extension of the security zone" to push the Hezbollah rocketed out of range.

But Mr Shamir said: "It will not be the same as it was in 1982. I think in a few days we will have full security."

Officials in the area said Israeli shelling of Hezbollah strongholds intensified after the bus station attack.

Ukraine believes CIS is 'doomed'

By John Lloyd and Chrystie Freeland in Kiev

THE UKRAINIAN leadership believes that the Commonwealth of Independent States is doomed as an effective long-term force.

According to Mr Ivan Plushch, chairman of the Ukrainian parliament, it will have only a "transitional" function in ending former Soviet states to go their own way. Mr Plushch described the CIS as a "form which helps the states of the former Soviet Union to go through a divorce process".

The CIS, he said, was "on the edge of a precipice" and he accused Russia of seeking to re-establish a union structure "Under the cover of co-operation, they really wish to govern", he said.

Ukrainian president Mr Leonid Kravchuk, speaking in Kiev to foreign journalists yesterday, again attacked Russian president Boris Yeltsin for announcing a reduction in nuclear weapons in Washington earlier this month without reference to the presidents of other states of the CIS. He demanded consultation in the future.

"I am not against a reduction of nuclear arms but it must be founded on reality. We must know how the reduction will be carried out, and in what stages," Mr Kravchuk said.

Ukrainian officials assert their intention to apply for membership of the Council of Europe and ultimately the European Community as an independent state.

Mr Plushch said that he "resented" the fact that Russia was seeking to negotiate with European institutions on behalf of other CIS members.

Mr Mykhailchenko said of Mr Yeltsin: "The leader of Russia says one thing at breakfast, another at lunch and a third at supper. This is impossible."

Mr Kravchuk said that, while he would not describe Russia as imperialistic, there were "imperialist forces within its government".

Western anxieties have been raised by the deterioration in relations between Ukraine and Russia, the two largest states of the CIS.

Military tension between the two rose after six bombers were flown from a base in Ukraine to Russia. Ukraine retaliated by taking over the strategic bomber base at Uzmin, near Kiev.

Mr Mykhailchenko said of Mr Yeltsin: "The leader of Russia says one thing at breakfast, another at lunch and a third at supper. This is impossible."

Mr Kravchuk said that, while he would not describe Russia as imperialistic, there were "imperialist forces within its government".

Canadian credit line, Page 2
Defence industry conversion, Page 2



Under attack: Boris Yeltsin denounces his economic reforms on Russian state television yesterday

EC commissioner says companies should pay for damage they cause

Brussels targets road hauliers

By David Buchanan in Brussels

ROAD TRANSPORT

companies should be made to pay the full cost of the damage they do to the environment, Mr Karel van Miert, the European Community's transport commissioner, said yesterday.

His appeal came as the European Commission published a discussion document calling for environmental factors to be taken into account when setting transport policy. The paper noted that over the next 20 years, growth in road haulage would be 42 per cent, rail cargo 33 per cent, air passenger traffic 74 per cent, while the number of cars would increase by 45 per cent.

It was essential, Mr Van Miert said, for road hauliers to bear the full costs of the damage they did to the environment. He called for action to bring vehicle taxes into line across the Community to prevent distortions in competition.

Increased taxes would provide more incentive to use other forms of transport such as the railways, inland water-

ways and the sea, he added.

In another move to make EC transport more environmentally friendly, the Commission yesterday proposed that governments should cut excise duty on biofuels, made from agricultural products, to one tenth of that on regular petrol and diesel. Such a move would provide alternative energy for Community farm surpluses and reduce pollution.

The Commission claimed that with such a tax incentive biofuels could become a commercial proposition, accounting for perhaps 5 per cent of overall petrol consumption in the long term.

Mr Christiane Scrivener,

the EC commissioner responsible for tax matters, said recent technical advances had brought down the cost of making biofuels. For instance, the wholesale price of "diesel", a fuel derived from vegetable oil, was now about Ecu200 (372) for 1,000 litres, not much above that of diesel, which was around Ecu200 for 1,000 litres.

According to the Commiss-

ison, use of biofuels would cut pollution from carbon and sulphur dioxide. But the European Environmental Bureau in Brussels said these reductions would be marginal in a tax scheme which might only encourage more driving and more "industrial farming".

Although there appears to be some interest in the Commission proposal in France, Italy and Germany, many EC governments will not want to see their excise revenue reduced. All EC tax plans require unanimity to pass.

The Commission yesterday put on hold controversial proposals that would require environmental testing to be built into planning procedures across the EC for earlier than is now the case, Reuter reports from Brussels.

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Air raising scheme to clear ozone pollution in Mexico

By Damian Fraser
in Mexico city

MEXICO CITY's government is considering installing 100 giant hot-air ventilators across the nation's capital, in a bizarre effort to blow pollution away from the city.

Mr Manuel Camacho, the city's mayor, has embraced the proposal, saying it "could not be faulted theoretically." The ventilators would be an additional tool in the fight against pollution, he said.

The devices would supposedly create an effect similar to a hurricane, lifting the pollution - and conceivably anything else not firmly bolted to the ground - from the capital.

The idea is to place 100 ventilators roughly every 1,000 square metres in specially designated parks or gardens, at a cost of around \$100m. The ventilators would consist of a series of fans and an incubator that would heat the air between the fans to blast polluted air from the mountain-ringed capital.

The scheme has generated enormous publicity, mostly sceptical. "The project has no technical foundation whatsoever," said Mr Luis Manuel Guerra, director of the Autonomous Institute of Ecological Research, Mexico's leading ecological research institution.

"To think that you can solve the problem of ozone with this device shows a complete lack of knowledge of the atmospheric chemistry of ozone." The incubators will burn natural gas, and thus worsen the city's ozone problem, according to Mr Guerra.

The scheme was originally proposed by one of Mexico's most distinguished leftwing opposition politicians, Mr Heriberto Castillo, who is also a civil engineer. Mr Guerra suggested that the ventilator project was "purely political" and merely "an initiative of Mr Camacho to open space to an opposition party in the federal district".

The ventilator scheme was announced on the day ozone reached "very dangerous" levels in Mexico City. No final decision will be made on the plan until further studies are completed.

Greenspan sees upturn

Continued from page 1

institutions.

The report also predicts economic growth of 3% per cent to 2 1/2 per cent during the course of this year, roughly in line with the Bush administration's forecast of 3.3 per cent. It predicts inflation of 3-3.5 per cent in the year to the fourth quarter of 1992, with further progress in future.

Mr Greenspan provided no clear signal on interest rates. However, his bullish remarks about the economy may be interpreted as further evidence that the Fed is not contemplating any further easing of monetary policy in the near future.

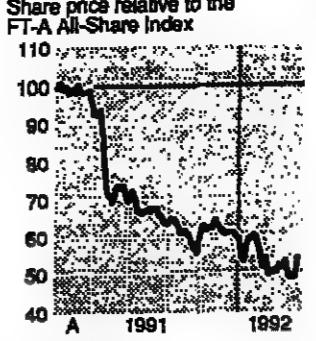
He confirmed that the reduction in reserve requirements for commercial banks announced on Tuesday was intended to boost bank profitability and ease the credit crunch rather than as an easing of monetary policy.

BAe begins the long haul

FT-SE Index: 2,536.7 (-19.2)

British Aerospace

Share price relative to the FT-A All-Share Index



Source: Datastream

and may well require a further £100m provision in 1992 as individual and small business borrowers suffer disproportionately at this stage in the cycle.

Black Horse Agencies desperately needs a turnover increase

in the housing market, but few

expect the current increase in

inquiries to translate quickly

into higher sales. All this puts

enormous pressure on the com-

pany's continuing ability to

sell life and general insurance

products through the bank - a

market which is far from

exhausted but which cannot

continue to grow indefinitely.

On the face of it the shares

look well supported with a 6

per cent yield and an historic

multiple of just 12 at last

night's closing price of 375p.

That is forgetting the cloudy

prospects of the capital and

the sharp premium which inves-

tors are paying over embedded

value. They are not yet cheap.

Neither benefit is likely to last. Credit demand will fall away as the economy slows, while persistently high money rates will make depositors more demanding. Hard hit will be savings banks, but even large commercial banks will be hard pushed to grow their lending profits. The race is on to cut costs and raise fee income, which helps explain why banks are taking a tough line with the unions. For all the machismo of its dividend increase, even Deutsche Bank will have to work hard. It has a large stock of retail deposits and has invested heavily in becoming the largest player in the former East Germany.

BP

The strangest thing about the board changes at BP is their timing. A week ago, the poor annual results were accompanied by sincere expressions of boardroom solidarity. Now that looks distinctly hollow. The individual changes may be logical enough: but as a whole they give an impression of disarray. BP's chairman has been sufficiently shocked to have reopened the prospect of emergency measures should it threaten or fall through the 20,000 level. Those who remember the rigorous defence of the

board changes at BP are

accompanying it with sincere expressions of boardroom solidarity.

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INTERNATIONAL COMPANIES AND FINANCE

Cable and Wireless names Ross as chief executive

By Hugo Dixon in London

CABLE and Wireless, the UK telecommunications group, appointed a new chief executive yesterday, completing a management shake-up instituted by Lord Young, executive chairman, soon after he joined 18 months ago.

Mr James Ross, currently chairman and chief executive of BP America, the oil group, takes up the job on May 1.

He fills a position which has been vacant since Mr Gordon Owen resigned last year.

Lord Young said it was "more important to get a good

international manager than someone who knows telecommunications".

Mr Ross is expected to be responsible for day-to-day management with Lord Young, a former Conservative cabinet minister, keeping control of strategy and political liaison.

Mr Ross, a British citizen, has a reputation for having a safe pair of hands and is thought unlikely to challenge Lord Young's authority.

A stockbroker who follows the oil industry said Mr Ross was not seen as a candidate for

the top job at BP and dismissed suggestions that his move could be connected with reports of boardroom divisions at the oil group.

Mr Ross, 53, has been with BP since 1959, working in France, Africa and the UK as well as the US.

In a separate move, Cable and Wireless will launch a new corporate identity later today. The launch involves modest changes to the current logo, replacing the "and" in Cable and Wireless with an "ampersand".

Observer, Page 12

Caltagirone wins Cementir bid

By Haig Simonian

CALTAGIRONE, an Italian construction group, yesterday beat consortia, including representatives of both the Feruzzi and Agnelli groups in the race to win a controlling stake in Cementir, Italy's third-largest cement manufacturers.

Caltagirone is believed to have offered around L480bn (\$388m) for the 51.76 per cent share in Cementir, which was put up for sale last year by IRI, the Italian state holding company, as part of the country's sporadic privatisation programme.

The price represents a pre-

mium of almost 100 per cent over the stake's current stock market value, and will come as a welcome shot in the arm for IRI, which is suffering severe financial difficulties.

Its holding in Cementir had a book value of L307.5bn, while the sale price is also well above the L340bn estimate by SIGE, the Italian merchant bank which valued the holding.

Cementir had sales of L425bn and produced 3.85m tonnes of cement last year. The company, which has almost 1,400 employees, had around 9.5 per cent of the Italian cement market, trailing Italcementi and

the Agnelli-controlled Unicem group.

After a long process, the number of bidders was whittled down to six and then three, prior to yesterday's final choice. However, the last stage in the battle maintained the auction's reputation for controversy.

The consortium led by the Ferruzzi Calcesfruzzi building arm angrily criticised a lack of transparency in the adjudication process.

Shares in Cementir, which were on Tuesday suspended pending the outcome of the auction, will resume trading today.

French holiday group's profits advance

By Alice Rawsthorn in Paris

NOUVELLES Frontières, the French holiday company, bucked the recession in the travel market by increasing profits by 81 per cent to FF112.5m (\$20.1m) in the year to September 1991 from FF69.7m in the previous year.

Mr Jacques Maillet, president, said that Nouvelles Frontières, like its competitors, was affected last year by the instability caused by the Gulf war and the civil war in Yugoslavia. The company was also hit by the effects of the economic slowdown. However, it increased sales by 14 per cent to FF445m.

Nouvelles Frontières, which has interests in package tours,

hotels and airlines, has emerged as the chief competitor to Club Méditerranée in the travel market.

Package tours produced consolidated profits of FF7.85m in the last financial year. The division benefited from an exceptional profit of FF15.5m from the sale of Nouvelles Frontières' interest in the Opéra-Cadeau hotel company.

Airline activities, which includes Corsair, the charter company, boosted profits to FF40m. Distribution made profit of FF1.4m.

The only loss-making area of activity was the hotel division, where Nouvelles Frontières lost FF4.7m, mainly because

of weak demand in Tunisia and Senegal and due to the temporary closure of an hotel in Martinique.

• Arab Banking and stockbroker Goldman Sachs have continued as buyers of shares in Source Perrier, Reuter reports from Paris.

The French stock exchange association (SFB) said Arab Banking had bought 6,475 Perrier shares at FF11.50 per share in Paris and another 9,500 shares for an undisclosed price in London. The purchases were for its own account, the SFB said.

The purchases raised Arab Banking Corp's stake in Perrier to about 2.3 per cent.

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where Nouvelles Frontières lost FF4.7m, mainly because

San Paolo, Fondiaria in rights issue link-up

By Haig Simonian in Milan

THE bonds between Italy's biggest banks and insurance companies are to tighten further with a wide-ranging accord between Istituto Bancario San Paolo di Turin, the big Turin-based financial institution, and the Fondiaria group, the country's second biggest private-sector insurer.

The link will come through a rights issue of up to L453bn (\$374.2m) by Milano Assicurazioni, one of Fondiaria's stock market quoted subsidiaries, which is to issue 22.2m new ordinary shares and 15.2m

saving shares.

As part of the deal, San Paolo will raise from 6 per cent to around 20 per cent its stake in Milano Assicurazioni. No details of how the increase would take place were revealed.

However, it is likely that some, if not all, the shares will come from Fondiaria, which currently owns 63 per cent of Milano Assicurazioni.

Fondiaria said it would "participate" in the rights issue but did not make clear whether it would take up all its rights, saying only that it "would retain control" of Milano Assicurazioni.

The new stock will be offered to shareholders on a one-for-two basis with an additional one savings share being offered for every eight shares of either category.

A premium of 10 per cent will be offered to new shareholders, which will have a nominal value of L1,000 each, has yet to be decided.

As part of the deal, San Paolo and Assicurazioni will sell a variety of life and non-life insurance products through the San Paolo group, expanding an existing alliance.

The deal involves both San Paolo and the group's two big regional banking subsidiaries, covering around 776 branches in all.

Fondiaria, which is a one-third shareholder in an important joint venture formed with Royal Insurance of the US and Aachen and Münchener of Germany, said the agreement with San Paolo would roughly double its premium income at Milano Assicurazioni to over L300bn a year.

The company said restructuring measures already taken should gradually begin to

Drayton Consolidated shares slide

By Guy de Jonquieres, Consumer Industries Editor, in London

SHARES in Drayton Consolidated Investment Trust fell 45p to 147p yesterday on the announcement that receivers had been appointed to Alma Holdings, an unquoted confectionery company in which Drayton was a main shareholder.

Alma, which has its headquarters in Dundee, Scotland, owns some of Britain's oldest and most popular sweet brands, including Barker & Dobson, Keillers, Bentons, Barks and Victoria Vs. It has about 7 per cent of the sugar confectionery market.

Mr Rod Owen of receivers KPMG Peat Marwick said his immediate priority was to sell the company and that he was

in contact with several prospective buyers. The company would continue trading, and all its staff would be kept on for the moment.

Alma, with six operating subsidiaries which have also been placed in receivership, has annual turnover of about £52m and employs almost 800 people. In the 18 months to June 30 it made a £10.5m (\$17.85m) operating loss.

Drayton first invested in Alma in October 1988, when the family-owned company underwent a £23m management buy-out led by Mr Mario Maciocci, whose father founded Alma, and simultaneously acquired the Barker & Dobson confectionery business for £29.75m.

Since then, the company has been rationalised and opened a factory.

A new management team was appointed in 1990. However, its financial performance was handicapped by unexpectedly large losses at Barker & Dobson and a high level of debt, which stands at £22m.

Mr Maciocci was reported to have admitted that Alma over-stretched itself to buy Barker & Dobson.

He said the company was "intoxicated with deal heat at the time".

Drayton said yesterday that a buyer had been sought for Alma after sales in the final quarter of last year fell well below budget. Following a

worldwide tender process, discussions began with an unnamed prospective bidder.

However, following a further deterioration in Alma's performance this year, the bidder withdrew "in favour of an asset-based purchase". A receiver was appointed after it became clear that such a deal would have rendered the rest of the business insolvent and that Alma's bankers and shareholders were not prepared to extend financing.

Alma has factories in Dundee, Kirkcaldy and Glenrothes in Scotland and a sales office in Manchester.

The James Keiller confectionery business dates back to 1797, and Barker & Dobson was founded in 1834.

International confident despite loss

By Ronald van de Krol in Amsterdam

INTERNATIO-MULLER, the diversified Rotterdam-based trading, transport and engineering group, has been wound down and staff has been reduced to 22 from 203.

In Germany, Norsk Data reduced staff by 230 to 165. "The German operation is now concentrated and focused on maintenance activities and sales to existing customers," the company said.

It said it had cut more than 780 jobs last year within the group, and that a further 500 jobs would go this year. It would have 1,500 employees by the middle of the year.

Last year operating costs were reduced to Nkr1.8bn from Nkr2.3bn in 1990.

In 1991, Internatio divested or deconsolidated 33 companies with a combined turnover of FI 800m to focus on its core businesses: trading and technical installation contracting.

The sharp profits decline in 1991 was due mainly to FI 50m (\$55m) compared with a net profit of FI 2.5m in 1990. Turnover was unchanged at roughly FI 3bn, with the effect of divestments balanced by internal growth and acquisitions.

In 1991, Internatio invested in the development of a combined turnover of FI 800m to focus on its core businesses: trading and technical installation contracting.

It said it would not pay a cash dividend for 1992. It continued its cash dividend for 1990 but paid a 2 per cent stock dividend.

Norsk Data deeper in the red

By Karen Fossli in Oslo

NORSK DATA, the troubled Norwegian mini-computer group, made a loss, before year-end allocations, of Nkr180m (\$125.6m) for 1991, against a Nkr1.24m deficit in 1990. It plans to cut a further 200 jobs.

The deterioration in financial performance was exacerbated by a Nkr6.5m non-recurring restructuring charge in connection with the group's transformation into a computer service company.

Operating revenue fell 33 per cent to Nkr1.8bn. Total orders last year dropped by 16 per cent to Nkr1.8bn, while orders for computer systems and solutions fell by 22 per cent to Nkr850m. The group's order

reserve, however, rose by 38 per cent to Nkr243m.

Norsk Data said developments in 1991 were dominated by the far-reaching reorganisation announced last September. "This resulted in a completely new structure built upon autonomous companies in Scandinavia," it said.

It said these companies showed a profit in the fourth quarter of 1991, their first reporting period as separate units.

The company stressed that its biggest problem in 1991 involved ND Comteco and its German subsidiary. "The collapse of the Robert Maxwell empire stopped QED Technology, a Maxwell offshoot, from

improving earnings this year. However, it added that any upturn would be "subject to business conditions not deteriorating further".

The compressor technique division reported a 38 per cent decline in orders, to Nkr7.46bn, and a 30 per cent drop in earnings per share to Nkr7.36bn. There was a 14 per cent decrease in operating profit in the division, to Nkr1.61bn.

The company incurred a Nkr47m operating loss —

mainly due to restructuring costs — in construction and mining technique activities, with a 9 per cent fall in orders to Nkr1.52bn and a 7 per cent decline in invoiced sales to Nkr4.49bn.

The industrial technique division suffered a 38 per cent deterioration in operating profits, to Nkr295m, with a 6 per cent drop in orders to Nkr1.23bn. Invoiced sales fell 10 per cent to Nkr3.17m.

Atlas Copco tumbles 28% to SKr910m

By Robert Taylor in Stockholm

ATLAS COPCO, Europe's largest air compressor manufacturer, reported a 20 per cent drop in profits after financial items for last year, to SKr910m (\$15.45m). Turnover fell 6 per cent to SKr1.63bn.

As a result, Atlas Copco suffered a 30 per cent drop in earnings per share to SKr14.25, although it is maintaining its dividend at SKr5 per share.

The company said restructuring measures already taken should gradually begin to

reaching agreement to buy ND Comteco.

As a result, ND Comteco has been wound down and staff has been reduced to 22 from

THE SHELL & TIDAL TRANSPORT AND TRADING, p.l.c.

NOTICE OF BOND PAYMENT

INTERNATIONAL COMPANIES AND FINANCE

Brierley bids A\$127m for ACIL

By Kevin Brown in Sydney



SIR Ron Brierley, the New Zealand entrepreneur, yesterday brought together the two investment companies with which he is associated to launch a A\$127m hostile bid for Australian Consolidated Investments (ACIL), formerly Bell Resources.

The 23 cents per share bid was made through Rossington Investments, an Australian company jointly owned by GPG, Sir Ron's British investment vehicle, and Brierley Investments of New Zealand, in which he holds a 2 per cent stake.

The bid is the first joint takeover attempt by the two companies since Sir Ron acquired GPG in 1989. He resigned as Brierley Investments chairman in 1990, but remains a director.

Rossington said the bid was conditional on the cancellation of ACIL's planned sale to Lion Nathan of New Zealand of its

50 per cent share in National Brewing Holdings, formerly the brewing arm of Mr Alan Bond's Bond Corporation Holdings.

ACIL would also be required to cancel a A\$225m flotation of Bass Strait oil royalty holdings planned by Weeks Petroleum, in which ACIL holds a controlling shareholding of 96 per cent.

ACIL said the offer price was "totally inadequate" and "highly unlikely to succeed" because of the conditions. ACIL shares closed one cent lower at 24 cents on the Australian Stock Exchange last night.

Mr Douglas Myers, Lion Nathan chief executive, said Lion Nathan had "an absolute and binding contract" for the purchase of National Brewing, which would give it 100 per cent of the Tooheys, Castlemaine XXXX and Swan

was "far too low," and did not reflect the company's true value.

Sir Ron said ACIL was "a company that needs to have a new direction... a company looking for a catalyst, and we are filling a void." He said the bid was realistic, but admitted it could fail if the conditions were breached.

As Bell Resources, ACIL was once a vehicle for takeover activity by the late Mr Robert Holmes à Court, who died last year. It was later part of the Bond group, which crashed last year.

Mr Geoff Hill, the Sydney merchant banker who has guided ACIL through extensive restructuring in the past two years, said he intended to go ahead with plans announced earlier to resign as chairman, but would remain an adviser to the group. He will be replaced by Mr Alan Bartley.

CBA beats forecasts and climbs to A\$229m

By Kevin Brown

THE Commonwealth Bank of Australia (CBA) yesterday said a reduction in bad debts helped it record bigger-than-expected net profits of A\$229m (US\$178.1m) for the six months to December.

The bank, which was listed on the Australian Stock Exchange in September after the flotation of a 30 per cent shareholding by the federal government, was expected to announce profits of between A\$180m and A\$210m.

Shareholders who subscribed to the A\$1.5m flotation were rewarded with a fully franked interim dividend of 20 cents per share, also significantly higher than expected.

The result compared with earnings of A\$532m in the corresponding period of the previous year. However, the earlier period included an abnormal profit of A\$325m from the transfer of surplus staff superannuation funds. CBA said the result should be compared with the second half of the previous year, when the bank made net profits of A\$44m. The second half also included the operations of the State Bank of Victoria, which was acquired by CBA for A\$1.3bn.

The bank said bad and doubtful debt expense fell 38.5 per cent, compared with the previous half, from A\$84.7m to A\$46.5m. The level of non-accrual loans also fell to A\$2.1m, net of specific provisions from A\$2.16m.

Mr Don Sanders, managing director, said the bank's performance continued to reflect the effects of recession. Demand for new finance was subdued, and viable borrowers were tending to repay debt faster, while the debt servicing capacity of many business borrowers remained severely impaired. He said this had caused a cut in CBA's assets to A\$88.15bn from A\$89.25bn and the balance sheet could contract further in the second half. "Any such decline would have a deleterious effect on profit, and may affect the level of the final dividend paid in respect of the current year's profit."

NBD slips to Dh412.8m

NATIONAL Bank of Dubai (NBD), the largest bank in the United Arab Emirates (UAE), yesterday said 1991 net profits fell 11.5 per cent due to the drop in interest rates, AP-DJ reports from Manama.

Net profits slipped to Dh412.8m (\$114.6m) from Dh465.3m in 1990. The bank said lower dollar interest rates last year pushed down dirham rates because the UAE dirham is pegged to the US currency.

Pre-tax profit fell 12 per cent to Dh411.4m from Dh468.3m. Customer deposits rose 3.7 per cent to Dh19.84bn at the end of 1991, from Dh19.13bn. Total assets rose almost 2 per cent to Dh24.63bn from Dh24.14bn.

The bank proposed cash dividends of 40 dirhams per share, unchanged from 1990.

Occidental to reduce stake in Canada as part of restructuring

By Bernard Simon in Toronto

Occidental Petroleum, of Los Angeles, is selling up to half its 49 per cent stake in its Canadian subsidiary as part of a restructuring to reduce its debt burden.

Canox, which is based in Calgary, filed a preliminary prospectus yesterday for its US parent to sell about 12m Canox common shares to a syndicate of Canadian underwriters.

The US company said it had no plans to sell its remaining shares in Canox. It will continue to have four representatives on the Canox board, and business arrangements with the Canadian company will not be affected, including co-operation in a project in Yemen.

Canox separately reported 1991 net income of C\$22.1m (\$16.75 a share). Canox's share price dropped by C\$2.50 to C\$25 on the Toronto Stock Exchange immediately after the

announcement. In addition, the underwriters had an option until late yesterday afternoon to buy an additional 4m shares. Occidental's ownership will drop to 24 per cent if all 18m shares are sold.

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SA glass group seeks R354m

By Philip Grewar in Johannesburg

PLATE Glass and Shatterprufe Industries, South Africa's largest glass manufacturer which recently became part of the South African Breweries (SAB), has announced it will be raising R354m (\$125m) in a rights issue.

The cash will enable PGSI to increase the equity base of its offshore operations and reinforce local borrowings. Some R210m will be used to recapitalise PGSI's international operations, enabling them to take advantage of growth opportunities. The balance will, in the short term, be used to reduce local borrowings.

PGSI's ordinary shareholders will be offered renounceable rights to subscribe for new

ordinary shares at R43 a share, a 20 per cent discount to the market price of R54 at the time of the announcement.

The move is part of a complex web of transactions announced over the past two months between PGSI and SAB. The main transaction sees SAB acquiring 54.8 per cent of the equity of Placor, holding company for PGSI, with a proposed scheme of arrangement. In Placor whereby, if successful, it will become a wholly-owned subsidiary of SAB.

The second leg of the transaction is the purchase by PGSI of UK glass group Pilkington's effective 49.4 per cent interest in Glass SA, the holding com-

pany for the main part of South Africa's float and automotive glass industry.

The other legs are PGSI's rights issue and the disposal by Afcol, an SAB subsidiary, to PGSI of its interest in P.G. Bison, a company that manufactures and distributes particleboard and decorative laminates.

The rationale for the latter deal is that P.G. Bison is a non-managed, equity accounted interest of Afcol. The sale will improve Afcol's financial structure and provide the funds for Afcol to concentrate on its core business. It also gives PGSI the opportunity to increase its holding in P.G. Bison from 47.8 to 71.7 per cent.

Unigestion net income ahead 58%

UNIGESTION Holding reported a 58 per cent jump in net income to SFr18.7m (\$12.50m) in 1991. The Swiss group was created by the Geneva-based finance company of the same name following its sale last May of the controlling stake in Banca della Svizzera Italiana, writes Ian Rodger in Zurich.

The directors have proposed a 53 per cent increase in the dividend to SFr3.6 from an adjusted SFr3.3. Unigestion Holding last August gave

shareholders of the old company seven of its bearer shares for each one of the old company.

Consolidated total assets stood at SFr514m at the end of the year, of which SFr208m were invested in securities, SFr130m in cash and approximately SFr137m in loans.

No provisions were necessary last year, and shareholders' funds stood at SFr300m, or SFr126 per share.

Consolidated sales of Bobet, the Swiss paperbox machinery maker, rose 9.1 per cent in 1991 to SFr1.1bn, due partly to the easing of the Swiss franc. The group said in a statement it also expected improved profits.

The 1991 figures are based on IEC accounting standards, and eliminate Bobet Brazil from the consolidation. These changes, if applied to the 1990 figures, would cause a net reduction to consolidated sales of SFr41m.

The company felt the worst was behind it, in that sales levels compared with the previous year had improved modestly but continuously since mid-summer, and it expected the trend to continue for the first quarter of 1992.

Mr Mitchell Fromstein, president, said the 1991 results reflected severe US and UK recessions in the first half and a modest US recovery in the second half.

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INTERNATIONAL COMPANIES & CAPITAL MARKETS

Sony struggles with the rewind button

Steven Butler looks at the deterioration in the electronics company's balance sheet

Sony, the Japanese electronics company, is having trouble winning friends in the investment community these days. The company enjoys one of Japan's most famous brand names. And it probably deserves its reputation as one of Japan's most innovative companies.

Yet Sony is having trouble turning all of this into profits, and suspicions are growing that Sony may have been simply too ambitious for its own good in recent years.

Yesterday's dismal third-quarter results, with a 35.9 per cent decline in pre-tax profits — excluding extraordinary items — along with official projections that the parent company would lose Y20bn (\$156.25m) at the operating level in the year to end-March, have driven this message home with startling clarity.

"The company really does look overstretched," said Mr Barry Dargan, electronics analyst at James Capel.

Mr Dargan calculated that Sony had Y1,000bn in net debt, and that if goodwill was taken out of the balance sheet, its ratio of debt to shareholders' funds was 150 per cent. "Clearly they need equity financing," he concluded.

The ultimate cause of the deterioration in Sony's balance sheet was the purchase in recent years of CBS Records and Columbia Pictures Entertainment, the film studio, for more than \$3bn.

Sony is now having to manage the debt it accumulated to

make those acquisitions, while it copes with a recession in the US and a decline in the Japanese market that have stunted sales, fired competition and whittled away margins. Profits it has been able to generate overseas have been further pared back by the strength of the yen.

On top of this, Sony, in common with all the electronics companies, is having to cope with a lack of new, hit products of the sort that keep the electronics industry bubbling along almost non-stop since the 1980s, when Sony started with pocket-size transistor radios.

"The consumer electronics industry is dead in the water," said Mr John Sculley, chairman of Apple Computer, during a visit to Tokyo yesterday.

Mr Sculley was commenting on why consumer electronics companies such as Sony were seeking partners in the computer industry in an effort to generate new types of products. Traditional products, he argued, had little growth left in them.

In many ways, Sony's troubles are the result of its aggressive efforts to keep the company growing in an environment that has become progressively more difficult, and it may yet succeed with a surprise hit product.

Sony began a broad restructuring in 1986 when the rise of the yen following the Plaza Accord provided a strong incentive to move operations overseas. As a result, the bal-

ance of Sony's operating profits has gone increasingly toward its subsidiaries, and away from the parent company.

While this makes good business sense, and makes the group stronger, Japanese investors tend to focus mainly on the results of the parent company, which must pay the dividend. The income-generating ability of the parent has to some extent been eroded by the expansion of the group, since the parent shoulders a good chunk of research and development costs for the whole.

Thus the expected plunge into the red by the parent this year, following Y70bn of profits last year, may overstate the difficulties of the group, even though Sony's projection of a 45 per cent decline in consolidated operating profits to Y15bn is hardly good news.

The other important move to restructure the company was the expansive diversification into the recorded music and film industry. This was based on a recognition that reliance on electronic hardware alone may be insufficient to secure a good future for the company.

While analysts have criticised the acquisitions as being too expensive and ill-advised, Sony can at least be credited with helping to focus a turnaround at Columbia Pictures, renamed Sony Pictures Entertainment. The motion picture group

finished 1991 with 20 per cent of US box office receipts.

Sony's film revenues in the three months to December were up by 65.4 per cent to Y112.5bn compared with a year ago. Film profits, excluding interest, taxes, depreciation, and amortisation, rose by two and a half times from the first to the third quarter of the fiscal year to Y47bn.

Sony's operating profits from its entertainment business, at Y32.7bn, were only 30 per cent less than profits from elec-

tronic hardware. Sony is no longer just an electronics company.

There are also bright spots in the results. Sales in the US rose by 16.4 per cent, while sales in Europe rose by 15.7 per cent even when translated back to yen. In Germany local currency sales were up by 34 per cent.

Similarly, worldwide sales of 3mm camcorders for the fiscal year are projected to rise from 3.8m to 4.1m units, colour televisions from 6.1m to 7m units, compact disc players from 9.5m to 13m units, and even video tape recorders from 3m to 3.5m units.

While this may appear positive, none the less, Sony is not managing to make much of a profit on the sales.

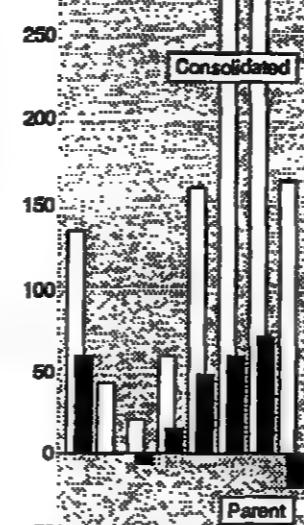
And the most severe difficulty the company faces is at home, where sales declined by a per cent during the quarter and are expected to be off much more severely in the current quarter. Sony is counting on new product launches, including its Minidisc recordable CD player, to stimulate growth.

But at the same time Sony is pulling in its horns. The company will slash capital spending by 38 per cent to Y200bn in the current fiscal year, and as the burden of depreciation costs begins to recede, the financial results should at least look healthier.

Whether Sony can re-ignite the sales growth of years past and keep profits on the rise too is another question.

Sony

Operating profit / loss (Mn)



cent of US box office receipts.

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Honda Motor slides to Y10bn in quarter

HONDA Motor, the Japanese car and motorcycle maker, yesterday reported a 36 per cent fall in net profits to Y10.72bn (\$83.75m) for the third quarter to end-December from Y16.75bn a year earlier, AP-DJ reports from Tokyo.

Sales advanced 2.8 per cent to Y1,045bn from Y1,017bn, while pre-tax profits fell 24 per cent to Y21.94bn from Y16.75bn. Earnings per share were down 35 per cent at Y10.98 compared with Y17.01.

The directors said the rise in turnover was made mainly on the back of strong motorcycle sales in Asia and sales of new car models worldwide. However, they said pre-tax profits fell because the yen was stronger during the quarter compared with the same period a year ago, and operating expenses grew at a faster rate than sales.

For the whole year, however, the directors are maintaining their forecast, made early in January, that net income would come to Y80.10bn — a rise of 5.1 per cent over the previous year — and they see

sales of Y4,528bn, up 5 per cent.

Third-quarter operating income totalled Y22.01bn, down 20 per cent from Y27.58bn. Net profits fell more sharply than both operating income and pre-tax profits because of a fall in equity income in affiliates, the directors said.

During the third quarter, motorcycle sales amounted to Y106.8bn, a gain of 0.1 per cent. Unit sales for the period totalled 802,000 vehicles, up 7.4 per cent from the year before.

Car sales rose 4.1 per cent to Y283.70bn, "owing primarily to better product mix in both Japan and North America," the directors said, although in terms of volume, car sales slipped 3.7 per cent to 467,000 units.

Revenue from other businesses fell 9.7 per cent to Y64.8bn, mainly reflecting a fall in sales of power products.

For the first nine months pre-tax profits fell 2.5 per cent to Y112.58bn, while net profits fell 18 per cent to Y83.84bn and sales rose 3.6 per cent to Y3.27bn.

Yamaha names new president

By Emiko Terazono in Tokyo

YAMAHA, the Japanese musical instrument maker, yesterday announced a restructuring plan involving sales of its property holdings and a freeze in interest payments to its creditors.

Mr Ueshima succeeds Mr Hiroshi Kawakami, who was forced to resign during a row over the company's internal restructuring programme.

Yamaha said Mr Ueshima had taken responsibility for the company's earnings slump. Yamaha posted a record pre-tax profit of Y18.8bn (\$124.3m) for the year to end-March 1990. However, a slowdown in the sales of pianos, its main product, hit revenues. Piano sales peaked in 1990 at 244,000 units and have fallen sharply, hitting 170,000 units last year.

For the year ended last March, pre-tax profits slumped 10.7 per cent to Y10.8bn from Y12.58bn.

For the first nine months pre-tax profits fell 2.5 per cent to Y112.58bn, while net profits fell 18 per cent to Y83.84bn and sales rose 3.6 per cent to Y3.27bn.

Restructuring planned at Azabu Building

By Emiko Terazono in Tokyo

AZABU Building, a Japanese real estate company facing increasing financial difficulties, announced a restructuring plan involving sales of its property holdings and a freeze in interest payments to its creditors.

The company also appointed Mr Toshiaki Saito, a former official of Mitsui Trust and Banking, as its main creditor, as president. Mr Saito succeeds Mr Kitaro Watanabe, the stock speculator and land developer, who supplied funds to Mr T. Boone Pickens, the Texan corporate raider, in his purchase of a 26.4 per cent stake in Koto Manufacturing, which has close links with Toyota Motor.

Although Mr Watanabe will retain corporate representative position, Mr Saito, backed by Mitsui Trust, has extended loans to Azabu group, will take actual control.

Azabu's borrowings are estimated at Y700bn, including Y500bn at Azabu Building. Azabu's 33 per cent stake in

Koto is also a heavy burden on the company. After Mr Pickens returned Koto's shares to Azabu last year, Mr Watanabe reached an agreement to sell 54m Koto shares, or 33 per cent stake in the company, for Y120bn to Carlson Investment Management, an independent Swedish finance company.

However, Carlson has since refused Azabu's offer, due to doubts over Koto's fulfillment of TSE requirements about the number of shareholders.

Azabu said it will sell Y280bn worth of property by late next year and will try to liquidate some of its real estate holdings in Tokyo and Hawaii. Azabu is in talks with its creditors, including non-bank financial institutions, over a deferral in loan repayments.

Koto said it was not considering buying back its shares from Azabu, and hoped Azabu would sell its stake in the market. Koto said the adequate price for its shares, which reached a high of Y5,470 in March 1989 due to share cornering, was around Y1,000.

BUSINESS LAW

Time for little sister to come of age

By Derek Wheatley

Why can't building societies be more like banks? The Building Societies Act 1986 was intended by parliament to liberate societies from the constraints of their past so as to allow them to compete on more equal terms with the traditional rivals for the public's custom — the high street banks.

Unfortunately, the Act left many areas of injustice, and building societies continue to be befooled by their past, and by the too easy assumption that their aims should retain the simplicity of those of the Friendly Societies from which they evolved.

But times change, and the larger societies are rightly anxious to offer a full service to their customers in competition. If necessary, they will find the strength of the big banks. At present, their hands are tied by the legislative fetters of the 1986 Act, repeating as it does, the outmoded constraints of the past.

For example, to be competitive, any financial institution must have ready access to funds, to take advantage of commercial opportunities as they arise.

A bank can obtain funds in large quantities and at short notice at commercial rates. Not so a building society, which must not raise more than 40 per cent of funds in the wholesale market or hold more than 17.5 per cent of commercial assets except for first mortgages over wholly-owned residential property.

This is all because originally the only object a society might legitimately have was to raise funds from the deposits and subscriptions of its members and use them so that they could buy residential properties for their own use on mortgage to the society.

How different and diverse

societies now — or rather, how different are the financial services they would like to be able to offer their members were it not for the restrictions imposed by the 1986 Act. This is already outdated and it was always too restrictive. Societies in the 1990s face competition from banks in their traditional home loan market, and are unable to respond effectively with new ventures of their own.

The unfair disparity between what a bank can do and what a society can do was highlighted soon after the Act came into force. The Abbey National, one of the largest societies, thought its best course to achieve a level playing field was to become a bank itself.

Banks are public limited companies governed by company legislation, and can do what they please, since the objects of the bank are not specifically prohibited and are automatically forbidden. This includes all new ventures and activities not thought of in 1986.

At the time Abbey National converted to a plc it listed several areas in which previously it could not compete with banks. These included the raising of funds otherwise than by the deposits and subscriptions of members already mentioned.

There were also such restrictions as the prohibition against lending more than £10,000 to any one individual unless secured, the baffling restriction against owning more than 15 per cent of a general insurance company, the inability to operate outside the European Community and then only through a subsidiary company, the inability to develop land except

primarily for residential use; the inability to use some instruments available to banks for liquidity management.

The results have not all been bad. No building society was able to invest imprudently in the American banking world because no building society could invest in America at all. But the restrictions prevent any opportunity for profit to be made outside the EC.

Even in the UK, a bizarre situation is that it is uncertain whether any society can take part in a syndicated loan designed to spread the risk of lending. A thriving market in the purchase of entire stocks of local authority housing has developed comparatively recently. Sums between £20m and £100m are usually involved but there are a prospect of two deals of £200m or more occurring in the next year.

Not many banks standing alone would wish to commit themselves to figures such as these, the situation cried out for syndication. But building societies, the traditional lending for house purchase, are inhibited from taking part because this market was not in existence in 1986 and syndicated loans were not mentioned in the Act. Some believe this fact prevents any building society from participating.

There is an urgent need for change by way of amending legislation. The essential nature of a building society could be preserved by a requirement that its members could only be investors and mortgage borrowers and that one of its principal purposes should be to make advances to them to buy houses.

Societies could be required to have perhaps 25 per cent of their liabilities in respect of share deposits and loans represented by members' shares. Subject to this, any society

should be entitled to do anything set out in its memorandum, to be approved by its regulatory body.

Societies would still pursue their original purpose of lending to their members but they should be able to raise funds with far less restraint than today. They should be given a chance to cast aside the restrictive characteristics of its past and to meet the challenges of an expanded role.

The main purpose of the Building Society Commission under its new chairman, Ms Rosalind Gilmore, should be given a chance to cast aside the restrictions which caused the Abbey National to make the big change in the first place.

Freedom to operate should no longer be confined to banks and there should be no need for societies to convert to limited company status to provide full financial services. All of this seems clear. A greater difficulty would lie in the choice of a regulatory body. The Building Society Commission, set up in 1986, has a few friends among societies, which believe it has been restrictive and unhelpful. It has no experience of banking, but this could be remedied by the recruitment of those in the clearing banks and the Bank of England who have

The only alternative is that all societies which seize the new opportunities created by an amending Act to provide banking services should be regulated by the Bank of England. But most societies feel there would be a need for a sea change in the attitude of the Commission. If there is to be a change in the statutory restrictions, the attitude of the Commission must also change so as to give effect to the new flexibility and availability of the industry it would regulate.

The author is banking consultant with City solicitors Watson Farley Williams.

Treasuries given boost by January inflation data

By Karen Zagor in New York and Sara Webb in London

US TREASURY prices changed

direction yesterday morning, recovering most of their previous day's losses as investors took heart from the consumer price index for January.

At midday, the Treasury's bellwether 30-year bond was 11/2 higher at 100.70, yielding 7.92 per cent, up from 100.48 at 8.04 per cent on Tuesday.

The yield on the 10-year note was 10.08, up from 10.07.

The Federal Reserve entered the open market to arrange overnight system repurchase agreements when Fed funds were trading at 5.4 per cent, above the Fed's perceived target for the rate of 4 per cent.

The Fed's action, which adds liquidity to the banking system, was widely expected and did not signal a change in monetary policy.

GOVERNMENT BONDS

An encouraging CPI report for January provided the impetus for

Underwriters set sights on Spain's 10-year issue

By Simon London

NEW ISSUE activity remained light in the international bond market yesterday, with underwriting firms pre-occupied with the launch of Spain's 125m 10-year issue, expected to be launched this morning.

Now the International bond emerged as the winner of the bidding contest for the new issue mandate and said that deal would be priced following consultation with other firms this morning.

However, syndicate managers were yesterday divided on the correct yield level for the issue. Some firms commented that the bonds should be priced to yield the same as Belgium's Y50m 10-year issue - 5.81 per cent in the secondary market yesterday.

Others said that Spain's slightly lower credit quality, and the sheer size of the deal, meant that a yield up to 8 basis points more than the Belgian bonds was required for the deal to be a success.

Elsewhere, the Victorian Public Financing Agency, which carries the guarantee of the Australian state of Victoria, launched a \$300m 10-year

deal lead managed by Morgan Stanley International.

The 8.4 per cent bonds were priced to yield 7.6 basis points more than the US Treasury bonds, considered fair by participants in the deal although the issue was said to have generated little enthusiasm among investors.

INTERNATIONAL BONDS

Syndicate officials said that only bonds issued by top-rated sovereign and supranational borrowers would sell quickly under current market conditions. The lead managers held the deal at the fixed re-offer price of 99.35 throughout the day.

National Financiera, the Mexican state-backed finance agency, launched a Ecu100m five-year deal. This is the longest maturity Ecu bond issued by a Latin American borrower and underlines the extent to which developing country borrowers are gaining access to new currency sectors.

NEW INTERNATIONAL BOND ISSUES

Borrower	Amount m.	Coupon %	Price	Maturity	Fees	Book runner
US DOLLARS						
Victorian Public Fin.(a)	300	8.4	99.4	2002	40/200p	Morgan Stanley Int.
ECU						
National Financiera(a)	100	10.4	100%	1997	1.75/2.15	SBC
SBIC(a)-b	100	8.8	100	1994		Banca di Roma
Credit Foncier de France(b)	10m	8.4	100.35	2004	2/1.85	Paribas Capital Mkt.
FRANC						
Credit National(c)	600	8.4	99.70	2003	350p	Societe Generale
AUSTRALIAN DOLLARS						
State Bk of Nth Australia(d)	100	11	101.65	2002	2 1/2/1.5	Hambros Bank
LIR						
Österreichische K'bank(a)	5000m		35.25	2002	1/4/1.15	Paribas Capital Mkt.
BRITISH POUNDS						
Asia Motors(e)-g	70	4	100	1996	-	SBC

**Private placement. (a)Convertible. (b)Non-equity warrants. (c)Floating rate note. (d)Final terms. (e)Non-callable. (f)Amount increased from Ecu750m. Non-callable. (g)Investors have option to reinvest coupon payments in further bonds at 100%. (h)Previously increasing issue size each year. Non-callable. (i)Fungible with existing A\$100m deal. Non-callable. (j)Put option 30/6/94 at 111 1/2% to yield 8.82%.

Czech ATM network launched

Ariane Genillard in Prague.

The bank intends to install several dozen ATMs this year. Cardholders eventually will be able to use them for payments on goods and services as well as withdraw cash.

The bank has formed an Interbank Credit Card Association which will allow for a linked banking structure in the country. It will also issue international cards linked to the Eurocard/Mastercard and Cirrus networks, giving Czechoslovak citizens access to currency while they are travelling abroad.

Venezuelan deals go ahead after coup delay

By Tracy Corrigan

THE PRICING of two Venezuelan deals launched before the failed coup earlier this month was ahead last week, after being postponed.

Dealers said the market had now stabilised, though recovery so far had been slight and sentiment remained nervous.

The pricing indicates that, despite a 20 per cent fall in the local stock market in the wake of the coup, the market for new issues remains open.

A \$10m global offering of shares for Svenssa (Siderurgica Venezolana), a large manufacturing company, was due to be priced two days after the coup attempt, on February 5. The shares were finally priced earlier this week at \$9.50 per unit. The deal has been fully placed, according to adviser Samuel Montagu.

An offering of 5m global depositary receipts in Venezuela, a paper and pulp company, was being promoted at a US roadshow on the day of the coup. The price was set on Tuesday after a short delay at \$10.40, and the paper has been sold out, according to co-ordinator Lehman Brothers.

The Mexico Fund, a closed-end investment company listed on the New York and London stock exchanges, announced a rights issue entitling shareholders to acquire one new share for every three they currently hold.

This will allow the issue of up to 6.57m new shares at a slight discount to the market price, which yesterday was \$26.50, suggesting the offer will raise roughly \$180m.

More importantly, Latin American economies are becoming more productive and internationally competitive. The overall economic outlook and investment opportunities

in the region have improved with declining inflation rates, positive GDP growth rates, reduced fiscal deficits, privatisation of state owned enterprises and movement away from protected markets," it said.

New trade policies, including negotiations between the US, Mexico and Canada over a free trade agreement, were also significant.

It described as surprising the ability of countries such as Argentina and Brazil to raise capital in the international bond markets while remaining in substantial arrears on their debt to commercial banks.

Debt to Argentines were 10 times higher in 1991 than in 1990, while inflows to Brazil were 20 times greater at \$6.5bn.

Investment flows were encouraged by lower interest rates and the recession in the US and Europe which contrasted with high growth rates and relatively high domestic interest rates in Latin America.

"More importantly, Latin American economies are becoming more productive and internationally competitive. The overall economic outlook and investment opportunities

Latin America's new-found allure

Stephen Fidler on the recent rush of private capital to the region

FLOWS of private capital into Latin America tripled last year to more than \$40bn, eight times the 1989 level, according to research published this week by Salomon Brothers, the US investment bank.

The research, which concerns five countries - Argentina, Brazil, Chile, Mexico and Venezuela - indicates that the types of inflows have become more diversified among bonds, equities, country funds and direct foreign investment.

The 1991 inflows included a substantial repatriation of flight capital, funds previously placed abroad by Latin American residents.

The 1991 inflow generated nearly three times the funds necessary to finance the deficits on the countries' trade in goods and services, and helped to boost foreign exchange reserves by \$15bn.

Salomon's emerging markets group calculated that bond issues, private placement, commercial paper and certificates of deposit together accounted for \$1.7bn of the total, and direct foreign investment accounted for \$1.25bn. American Depository Receipts - bundled shares packaged to suit US investors - and currency funds together accounted for \$6.5bn.

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• All countries but Brazil registered solid growth rates in 1991, while growth for all countries save Brazil is projected to exceed 5 per cent this year. Average growth in gross domestic product (GDP) across the region translated into per capita growth of 0.9 per cent, reversing a eight-year trend of declining GDP per capita. Inflation also dropped sharply.

• Privatisation initiatives have gained momentum, attracting debt, foreign investment and a reduction in domestic and a smaller export component of debt.

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This will allow the issue of up to 6.57m new shares at a slight discount to the market price, which yesterday was \$26.50, suggesting the offer will raise roughly \$180m.

More importantly, Latin American economies are becoming more productive and internationally competitive. The overall economic outlook and investment opportunities

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UK COMPANY NEWS

'Honest broker' attempts to end Brent Walker/GrandMet dispute

Bank adopts peacemaking role

By Robert Peston

THE BANK of England has been acting as a peacemaker to end the dispute between Grand Metropolitan, the drinks conglomerate, and Brent Walker, the leisure group.

"The Bank has been acting as an honest broker", said a banker with a close knowledge of the talks. A settlement with GrandMet has been the last hurdle to be cleared by Brent Walker in its year-long attempt to reconstruct its balance sheet and avoid receivership.

However, it also emerged yesterday that the refinancing of Brent Walker - which owes £1.5bn to more than 50 banks - could go through as soon as next week, whether or not a deal with GrandMet is struck.

Pilkington gets \$40m for Coburn Optical

By Maggie Urry

Pilkington, the glass group, has agreed the sale of Coburn Optical Industries, a US subsidiary which makes spectacle and contact lens processing machinery, and expects to receive the \$40.3m (£22.9m) cash consideration by its March financial year end.

Coburn was put on the market last May when Pilkington hoped to sell it for more than \$50m. It said yesterday that in the current climate the price achieved was not disappointing. It is likely to see a small loss on the sale. The purchaser is a private company controlled by Mr Robert Jepson, a US businessman.

The disposal is part of Pilkington's programme of selling non-core activities which has raised about £200m over the last two years. The money will be used to reduce debt.

Pilkington acquired Coburn when buying Visioncare, Revlon's eyecare business, for £36m in 1987, but it was not considered an essential part of that business.

Although Coburn was profitable, Visioncare plunged into losses and its future was uncertain. When Pilkington reported interim figures in December it said that Visioncare had returned to trading profits, and since then has said it would not sell Visioncare.

Brent Walker owes GrandMet the £50m deferred payment on its 257m purchase of the William Hill bookmaking chain. But it is counter-claiming almost £300m, which it said is owed by GrandMet, because William Hill's profits have been less than expected.

The banks had originally stipulated that they would only reschedule their loans to Brent Walker and convert some of the debt into equity if GrandMet also agreed to defer its £50m claim on Brent Walker.

But a banker said that the banks' patience was almost at an end. So the banks are likely to drop the condition that Brent Walker reach agreement with GrandMet before the refinancing is finalised. They are no longer frightened of the consequences if GrandMet exercises its right to put Brent Walker into receivership.

"In the short term, the losses for us on our loans to Brent Walker would be identical, whether or not it is in receivership", a banker said.

An offer has been put by Brent Walker to GrandMet that - as part of the reconstruction - £20m owed to GrandMet should rank ahead of the banks' loans in the pecking order for repayment and that the remaining £30m should rank alongside the banks' loans. "We have made GrandMet a very attractive offer", said a banker.

Redland resumes war of words

By Jane Fuller

REDLAND, the building materials group which is making a hostile £225m bid for its rival Steetley, yesterday resumed its assault after receiving a favourable indication from the trade and industry secretary on Tuesday.

With Steetley's rival plan to merge some of its operations with Tarmac referred to the Monopolies and Mergers Commission, Redland has written to Steetley shareholders, amplifying previous criticism and making new claims about cost savings.

It has not so far moved on its offer of 85 shares for every 100 of Steetley's, with a mainly

cash alternative. The offer value Steetley's shares at nearly 400p or 361p respectively, compared with the target's closing price of 380p.

The latest document attacks Steetley's profit performance over the past five years, its high gearing - 67 per cent on net debt of £42m, low interest cover and intention to pay an

uncovered dividend.

It questions its claim to have a focused business and criticises its efforts at expansion overseas, notably in France.

The new claim for annual cost savings of £30m raised eyebrows at Steetley. Mr Richard Miles, managing director, said: "We don't believe that figure." He challenged Redland to spell out how it would be done.

He also retaliated against the compilation of Steetley's records, saying that Steetley had performed better than Redland over the past 10 years in terms of income in product profit, earnings and dividend.

• The Takeover Panel said yesterday that the bid timetable would resume after the secretary of state announced that the Redland offer would definitely not be referred to the MMC. The announcement was expected soon after February 25 and "day 38" would be two days later.

See Lex

Clegg denies unlawful share dealing

By Bronwen Madox

MR JOHN Clegg, who resigned three weeks ago as managing director of Wace Group, the printing services company, denied last night that he had in any way been involved in potentially unlawful dealings in the shares of Parkway Group, one of Wace's most ambitious acquisitions.

Mr Clegg left the company after a press article on January 26 alleged links between Wace and the IRA. Wace immediately denied any such links.

It has become clear that Wace's funding was investi-

gated last year by security forces, and no evidence was found of links with the IRA.

However, Wace's internal inquiry since Mr Clegg left has revealed that up to 4m shares in Parkway - about 9 per cent of its capital - were bought in the names of Mr Clegg's cousins and others at the same addresses in the months before Wace's bid on August 1 1990.

Wace has passed a dossier on these dealings to the Department of Trade and Industry.

Mr Clegg said yesterday, in a statement issued through his

solicitor, "I have never acted on, or provided to others, any price-sensitive information. I am more than happy to co-operate in any enquiries which may be conducted by the London Stock Exchange, or the DTI."

He had "little alternative but to resign" as the other directors of Wace "became concerned at the possibility of continuing rumours regarding myself and my family which in the climate created by the original article they felt might be damaging to Wace."

See Lex

New issue
Closing
February 19, 1992

LKB Baden-Württemberg Finance N.V.

Amsterdam, The Netherlands

DM 750,000,000 Zero Coupon Bonds of 1992/2002

Guaranteed by Landeskreditbank Baden-Württemberg, Karlsruhe

Issue Price: 47.35 %
Repayment: February 19, 2002, at par
Lösung: Stuttgart, Düsseldorf, Frankfurt am Main

Bankhaus & Burkhardt Konsolidiertes Kalkül und Aktien		
ABN AMRO Bank Deutschland AG	Baden-Württembergische Bank Aktiengesellschaft	Banes Barumobiliare
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Bayrische Vereinsbank Aktiengesellschaft	BHF-Bank Aktiengesellschaft	CST-B-Kreditbank Aktiengesellschaft
Daiva Europe (Deutschland) GmbH	Deutsche Apotheker- und Ärztebank eG	Deutsche Bank Aktiengesellschaft
Dresdner Bank Aktiengesellschaft	DSL Bank Deutsche Siedlungs- und Landesbank	Genossenschaftliche Zentralbank AG Stuttgart
Hamburger Landesbank - Girozentrale -		Industriebank von Japan (Deutschland) Aktiengesellschaft
Landesbank Schleswig-Holstein Girozentrale	Merrill Lynch Bank AG	Samuel Montagu & Co. Limited
J.P. Morgan GmbH	Morgan Stanley GmbH	NOMURA BANK (Deutschland) GmbH
Norddeutsche Landesbank Girozentrale	Salomon Brothers AG	Schweizerische Bankgesellschaft (Deutschland) AG
Schweizerischer Bankverein (Deutschland) AG		Sumitomo Bank (Deutschland) GmbH
Westdeutsche Genossenschafts-Zentralbank eG		Westdeutsche Landesbank Girozentrale

BP board changes 'unconnected with results'

By David Lascelles,
Resources Editor

SEVERAL CHANGES to the main board of British Petroleum were announced yesterday, a move which will strengthen the role of executive directors. BP will also get its first female director.

The changes were triggered in part by the departure yesterday of Mr James Ross, the managing director in charge of BP's US operations, to become chief executive of Cable and Wireless. Mr Ray Knowland, another managing director, is leaving having exceeded retirement age. Sir Campbell Fraser, a non-executive director, is retiring after 14 years on the board.

In their place, BP is appointing three executive directors, Mr Steve Ashearn, chief financial officer, Mr Rodney Chase, who will take over Mr Ross',

and Mr Bryan Sanderson, chief executive of BP Chemicals.

A new non-executive director is Ms Karen Horn, chairman and chief executive of Banc One, the Cleveland banking group. She will become the first woman to penetrate the BP boardroom.

In their place, BP is appointing three executive directors, Mr Steve Ashearn, chief financial officer, Mr Rodney Chase, who will take over Mr Ross',

and Mr Bryan Sanderson, chief executive of BP Chemicals.

The changes mean that all BP's principal divisional heads now have seats on the board under Mr Robert Morton, chairman and chief executive. Last year, Mr John Ernest, chief executive of BP Exploration, and Mr Russell Seal, chief executive of BP Oil, were made managing directors.

The changes give BP eight executive directors and nine non-executive.

BP said the changes were unconnected with last week's poor set of 1991 results. BP denied at the time that there had been any divisions in the board over dividend policy.

See Lex



Howard Klein: a foreign holiday is no longer regarded as a luxury but as a necessity

Owners Abroad surges to £31.6m despite international instability

By Michael Skapinker, Leisure Industries Correspondent

THOSE WHO make their living selling foreign holidays to the British continued to defy the recession yesterday when Owners Abroad, the UK's second biggest package tour company, announced full-year pre-tax profits more than doubled from £15.3m to £31.6m.

The results, which beat City expectations, came at the end of a year in which the travel companies were rocked by international instability.

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See Lex

many consumers are continuing to buy foreign holidays, despite cutting back on the purchase of other goods.

Mr Howard Klein, chairman, said: "I believe this is largely due to the fact that a foreign holiday is no longer regarded as a luxury but as a necessity, and that people are extremely reluctant to give up something for which they have worked hard and saved hard and looked forward to all year."

Turnover rose from £497.5m to £543.6m. Fully-diluted earnings per share improved to 12.5p (8p). The proposed final dividend of 2.225p brings the total for the year to 3.2p (2.9p).

As a result of the £23.5m rights issue last March the company held a cash balance of £73m at the year end.

• COMMENT

It must be galling to see your shares fall after you have more than doubled profits in the midst of arguably the worst recession in living memory. The 8p drop in Owners

Abroad's shares yesterday to 117p was, however, widely seen as profit-taking by a market which had largely anticipated the good news. Even so, to anyone unfamiliar with the history of package travel in the UK, the shares look cheap. Expected pre-tax profits for the current year of £37.5m and earnings of 12.2p put the company on a prospective multiple of slightly less than 8. The low rating partly reflects nervousness about a possible price war. The company insists that the industry has learnt the lessons of the late 1980s and that its price-slashing days are over. It insists it is driven by profit, rather than market share and believes the same is true of other large travel companies. However, Thomson, the leading operator, has vowed it will protect its market share against Owners Abroad and Airtours, the industry's number three. While the industry continues to talk tough, it can hardly complain if memories of its mispent youth still linger.

In August, a sudden fall in its share price prompted Drayton to issue a statement detailing its exposure to unquoted companies. Drayton's share price has fallen from a peak of 88p in late 1989.

A number of investment trusts specialising in the unquoted sector revealed write-downs of assets last year, as the recession battered the finances of smaller companies. Investors have questioned the methodology used by investment trust managers to value unquoted assets.

Drayton Cons hit by Alma collapse

By Philip Coggan, Personal Finance Editor

ALMA, the confectionery company which went into receivership yesterday, was the second largest holding in the portfolio of Drayton Consolidated Investment Trust.

The trust said it had already written down the value of its holding in Alma last year, as part of a review of its unquoted portfolio which resulted in a 23.9% provision.

But even after the write-down, Drayton advanced further loans to the company before attempts were made to sell the company late last year.

The effect will be to knock about 87.8p off the trust's net asset value, which at the last balance sheet date was 422.4p.

See Lex

Lloyds Abbey Life declines to £305.5m

By John Authors

LLOYDS ABBEY Life, the life assurance group, yesterday announced profits before tax of £205.5m for 1991, a 4.2 per cent drop compared with the previous year.

The share price fell 11p to 375p on the news, mainly in reaction to the company's decision not to increase its final dividend. The total for the year is 17.3p, up from 17p last time.

The company pointed out that pre-tax profits in its insurance businesses rose from £263.5m to £294m, and it was optimistic that its core strategy of selling life assurance and pensions to the customers of Lloyds Bank would continue to succeed.

However, Abbey Life barely improved its position, increasing pre-tax profits by only 0.4 per cent from £142.3m to £142.9m.

On the non-insurance side, pre-tax profits at Lloyds Bowmaker dropped 55 per

cent from £50m to £22.3m, while Black Horse Agencies incurred a loss of £1.4m.

Mr Roman Czizyn, an analyst at Smith New Court, pointed out that from the point of view of the dividend the profits had been made in all the wrong areas of Lloyds Abbey's business. He said: "A lot of the profit is not distributable because it is embedded in the life business."

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See Lex

the recession, with bad debts in Lloyds Bowmaker continuing at a high level and the deeply depressed property market further reducing profits in the residential business of Black Horse Agencies."

Within its insurance businesses, Black Horse Financial Services, which sells life products to customers of Lloyds Bank, saw pre-tax profits increase by 34 per cent from £257m to £325.5m, and Lloyds Bank Insurance Services, selling general insurance, advanced 12.1 per cent from £48.7m to £54.6m.

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COMMODITIES AND AGRICULTURE

Headaches over Russian metal sales 'to continue'

By Kenneth Gooding, Mining Correspondent

RUSSIA'S METAL production and exports to the west would fall this year but remain high enough to continue causing western producers severe headaches, analysts suggest yesterday.

Metal output might drop as much as 15 per cent from last year's level, according to Burdett, Buckridge & Young, the Australian stockbroker. Last year production of the main traded metals fell from the 1990 level by between 5.5 (nickel) and 11.5 per cent (tin).

Russian metal exports could fall by a third this year, mainly because of problems caused by new taxes and licensing. Mr Ted Arnold, analyst at Merrill Lynch, suggested.

He pointed out there was an eight-week backlog for licences in Russia and it seemed exports had more or less ground to a halt. Mr Arnold said metal exports would be low in the first quarter of 1992 because rail transport in Russia had been diverted to moving food and fuel. It should return to normal in the second quarter.

Other analysts were less con-

Soviet Mineral Output ('000 tonnes)		
	1990	market share
Aluminum	2,800	14.3%
Copper	1,340	13.5%
Lead	730	11%
Nickel	215	28%
Zinc	1,015	13%
Gold	270	13.5%
Iron ore (metal cont.)	132,000	27%
Steel	154,000	20%
Coal	630,000	13%
Crude oil	11,400	17.5%
Natural gas (oil equiv.)	855	37%

Source: Burdett, Buckridge & Young

great deal of Russian metal already in Europe - for example 30,000 tonnes of nickel in Rotterdam.

Analysts were puzzled by remarks made in London by Mr Anatoly Filatov, chairman of Norilsk, Russia's main nickel producer. He insisted that delays in nickel shipments had not been caused by bureaucratic delays and the new export tariff but because prices were too low.

Mr Filatov told Reuter that Norilsk had already closed one smelter in Siberia for six-months maintenance work because of low prices and said it would not ship nickel to the west if the price fell below \$3.50 a lb. Last night nickel closed in London at \$3.63.

Analysts suggested that Norilsk could not have escaped the difficulties faced by other Russian metal producers. Burdett, Buckridge pointed out in a study of the Russian resources industry that these included problems of labour productivity, old-fashioned equipment, shortages of raw materials and capital and failures in power supply.

Mr Burdett pointed out, even if exports slowed, there was a

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Credit doubts hit US grain futures

By Barbara Durr in Chicago

US GRAIN futures prices fell yesterday as trader scepticism set in about more US agricultural credits to Russia and the weather looked favourable for winter wheat.

Prices for maize and soybeans had risen on Tuesday because of the announcement that Mr Boris Yeltsin, the Russian president, had requested another \$600m in agricultural credits from Washington. It was believed that the Russians would be primarily interested in these feed grains.

But by midmorning yesterday at the Chicago Board of Trade, maize had fallen by 1 cent in the March and May contracts, to \$2.62/cwt and \$2.70/cwt, and soybeans have dropped by 7 cents and 17 cents in its March and May contracts, to \$5.71/cwt and \$5.84/cwt.

Grain analysts in Chicago said they doubted that Washington would be quick to agree to fresh credits for Moscow. They expect that the US government will wait to see how the Russians keep up with their hard currency payments in March on previous loans.

There was also uncertainty about Mr Yeltsin's political longevity. "There is a question about how to take this information [about Russian credits]," said Mr Steve Freed, a grain analyst with Dean Witter.

Wheat futures took a bigger fall, dipping 5 cents for the spot month of March to \$4.065 and by 4.5 cents to \$4.04 for the May contract. Traders had been expecting an Arctic blast in the upper Midwest, which would have potentially damaged winter wheat. But warm, moist weather, which will help the crops, settled in the region.

Czechs eager for farm land

THOUSANDS OF Czechs are eager to acquire private farms or start companies processing agricultural produce, according to the farmers' daily Zemelni Noviny, reports Reuter from Prague.

"People are interested in buying parts of state farms to be privatised," the paper quoted Mr Karel Burda, head of the Czech regional agricultural ministry's privatisation department as saying. "They do not want to start an arable smallholder farm, but rather modern agribusinesses with 150 to 500 hectares of land."

Guyana's diamond production last year, at 22,000 carats, was just over 7,000 carats more than 1990 output. The increase has been attributed by government officials to changes in the manner in which miners are allowed to declare production. The government recently removed the need for miners to produce extensive documentation to back their declared production.

Miners were more than 2,600, up from 2,400 a year ago.

The industry is expecting a further expansion in national output from a US\$150m ven-

ture by two Canadian companies, Golden Star Resources and Cambior. They are opening a mine in the Oinal District of Guyana, where production is expected to begin by late this year. Annual output from next year is projected at an average 255,000 ounces annually during mine's anticipated life span of about 10 years.

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Bauxite producers undaunted

Canute James reports on Jamaican plans to expand production

THE ALUMINIUM market may be depressed, but this apparently is not daunting Jamaica's miners and refiners of bauxite, the ore from which aluminium is produced. In a display of confidence in the ability of the market to rebound, the industry is pursuing projects to expand refining capacity.

Basing its faith on the cyclical nature of aluminium demand the industry is spending heavily this year so that it will be able to take advantage of the improvement it expects in the market.

Jamaica, the world's third largest bauxite producer after Australia and Guinea, has nearly run out of spare bauxite refining capacity. Its installed capacity of 3.1m tonnes a year will allow for only marginal growth in output this year from last year's 3.01m tonnes.

The problems affecting the aluminium market are short term," says Mr Carlton Davis, executive chairman of the Jamaica Bauxite Institute.

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WHEAT MRS Margaret Thatcher visited South Africa last May, she was rapturously received by a business community deeply grateful for her committed stand against sanctions over the years. The deciduous fruit industry went so far as to name a new cultivar of nectarine Margaret's Pride in her honour.

Ironically, when Unifruco, the overseas marketing arm for the industry, tried last December to send Mrs Thatcher a sample of the first crop, it fell foul of the customs authorities and was impounded for two days. Unifruco have been more fortunate, however, in their own commercial activities. Indeed, the lifting of most trade sanctions against South Africa's goods has been an enormous boost to the local fruit industry.

Earlier this month Mr Karel Kriel, Unifruco's chief executive, was in Europe, partly to celebrate a century of fruit exports from the Cape and partly in an effort to increase further the market penetration of South African agricultural goods into European markets. He wears a slightly bigger hat than a year ago when Unifruco was only concerned with the

motor and food industries. The aluminium beverage can has yet to make its mark on the European and Japanese markets, he says.

A similar conclusion about the ability of the market to recover and the need to expand capacity now is drawn by Mr Bill Foster, director of process modernisation for Kaiser Aluminium of the US. "You always run the danger of building a plant only to see the market drop," he says. "But if we were to wait for a stable market before building plants then

will be sought when the first is consumed, maybe in August or September, and this second issue will allow us to complete the upgrading of the plant."

The expansion will be completed in the next 12 months, with the remaining funds coming from the resources of the two companies, which are already contemplating another increase in capacity to lift output to 2m tonnes per year. This second project will depend on demand for alumina, Mr Foster says.

Another refinery, Jamalco, jointly owned by the Jamaican government and the Alumina Company of America, is also being upgraded. Some \$30m is being spent on the plant this year in a programme aimed at increasing its output from 800,000 to 1m tonnes a

other company from either Japan, the UK or another European country.

In another effort to expand the industry, negotiations are continuing between the government and interests from the Ukraine and the US on the start of a joint venture to operate a bauxite mine in Jamaica. The Nikolsay Aluminum Company of the Ukraine, Pioneer Windows of New York and Jamaica Bauxite Mining, a state-owned company, plan to rehabilitate and work mines in northern Jamaica that were closed eight years ago by Reynolds Metals of the US.

It is to the Alumina Partners expansion, however, that the Jamaican industry is looking for almost immediate relief from the shortage of capacity that has caused a slowdown in the industry. Bauxite ore production rose by 3.5 per cent last year to 1.15m tonnes, compared with the 1.08m per cent expansion of 1990. The growth in alumina production also slipped last year to 5.5 per cent, from 5.8 per cent in 1990.

"It is now accepted in the industry that the four refineries in Jamaica are the most competitive in the world, except perhaps for the plants located in Western Australia," says Mr Davis. "They are, therefore, very good ventures for anyone with an eye on the long term market."

Sugar demand estimate reduced

By David Blackwell

DEVELOPMENTS IN the Commonwealth of Independent States have forced Czarikov, the London trade house, to reduce its forecasts for this year's world sugar production and consumption for the second time.

Production for 1991-92 is now estimated at 112.7m tonnes, compared with estimates of 112.85m tonnes and 113m tonnes in made last August and November respectively.

Guyanese gold output at 76-year high

By Canute James in Kingston, Jamaica

AN INCREASE in payments to miners has led to an expansion in Guyana's gold production, which reached 55,300 troy ounces last year, 20,300 ounces more than in 1990. 40,200 ounces more than the industry had forecast and the highest for 76 years.

The Guyana Gold Board and the Miners Association in the English-speaking republic on the north eastern shoulder of South America, are anticipating production of 100,000 ounces this year, and significantly higher levels from next year when a major new mine begins production.

The local industry said the expansion in production is the result of a deregulation of Guyana's foreign exchange market and the consequent

payment to miners at rates which were not pegged to the official exchange rate of the Guyana dollar.

An agreement with the government allowed the miners to keep a half of their earnings from gold in hard currency - a move which officials say provided a powerful incentive for increased production.

Guyana's gold production mainly by individual miners working alluvial deposits. Before the new incentives were offered, say government officials, much of Guyana's gold was smuggled across the country's borders to Venezuela, Brazil and Suriname, because of higher prices.

The industry is expecting a further expansion in national output from a US\$150m ven-

sue. Expectations of a resumption in Russian exports soon and the delay in the scheduled closure of Italian smelter facilities has undermined fundamentals this week. New York sugar prices were sliding at midday in a correction to Tuesday's steep rise, which traders and analysts said was generally technical - although some cited news that only four of Russia's 88 sugar processing plants were operating because of a lack of raw sugar. Comex gold futures were firmer at midday on a belief that prices might be headed higher, analysts said.

Comex silver prices had recovered earlier losses by midday.

Compiled from Reuters

SUGAR - London FOX (5 per tonnes)

Mar Close Previous High/Low

Mar 185.00 185.40 186.00 186.60

May 185.00 185.00 187.00 187.40

Jul 185.00 185.00 187.00 187.40

Oct 185.40 185.40 186.00 186.40

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LONDON SHARE SERVICE

AMERICANS

| Notes | Price | 1991/92 | Mo1 | Mo2 | Mo3 | Mo4 | Mo5 | Mo6 | Mo7 | Mo8 | Mo9 | Mo10 | Mo11 | Mo12 | Mo13 | Mo14 | Mo15 | Mo16 | Mo17 | Mo18 | Mo19 | Mo20 | Mo21 | Mo22 | Mo23 | Mo24 | Mo25 | Mo26 | Mo27 | Mo28 | Mo29 | Mo30 | Mo31 | Mo32 | Mo33 | Mo34 | Mo35 | Mo36 | Mo37 | Mo38 | Mo39 | Mo40 | Mo41 | Mo42 | Mo43 | Mo44 | Mo45 | Mo46 | Mo47 | Mo48 | Mo49 | Mo50 | Mo51 | Mo52 | Mo53 | Mo54 | Mo55 | Mo56 | Mo57 | Mo58 | Mo59 | Mo60 | Mo61 | Mo62 | Mo63 | Mo64 | Mo65 | Mo66 | Mo67 | Mo68 | Mo69 | Mo70 | Mo71 | Mo72 | Mo73 | Mo74 | Mo75 | Mo76 | Mo77 | Mo78 | Mo79 | Mo80 | Mo81 | Mo82 | Mo83 | Mo84 | Mo85 | Mo86 | Mo87 | Mo88 | Mo89 | Mo90 | Mo91 | Mo92 | Mo93 | Mo94 | Mo95 | Mo96 | Mo97 | Mo98 | Mo99 | Mo100 | Mo101 | Mo102 | Mo103 | Mo104 | Mo105 | Mo106 | Mo107 | Mo108 | Mo109 | Mo110 | Mo111 | Mo112 | Mo113 | Mo114 | Mo115 | Mo116 | Mo117 | Mo118 | Mo119 | Mo120 | Mo121 | Mo122 | Mo123 | Mo124 | Mo125 | Mo126 | Mo127 | Mo128 | Mo129 | Mo130 | Mo131 | Mo132 | Mo133 | Mo134 | Mo135 | Mo136 | Mo137 | Mo138 | Mo139 | Mo140 | Mo141 | Mo142 | Mo143 | Mo144 | Mo145 | Mo146 | Mo147 | Mo148 | Mo149 | Mo150 | Mo151 | Mo152 | Mo153 | Mo154 | Mo155 | Mo156 | Mo157 | Mo158 | Mo159 | Mo160 | Mo161 | Mo162 | Mo163 | Mo164 | Mo165 | Mo166 | Mo167 | Mo168 | Mo169 | Mo170 | Mo171 | Mo172 | Mo173 | Mo174 | Mo175 | Mo176 | Mo177 | Mo178 | Mo179 | Mo180 | Mo181 | Mo182 | Mo183 | Mo184 | Mo185 | Mo186 | Mo187 | Mo188 | Mo189 | Mo190 | Mo191 | Mo192 | Mo193 | Mo194 | Mo195 | Mo196 | Mo197 | Mo198 | Mo199 | Mo200 | Mo201 | Mo202 | Mo203 | Mo204 | Mo205 | Mo206 | Mo207 | Mo208 | Mo209 | Mo210 | Mo211 | Mo212 | Mo213 | Mo214 | Mo215 | Mo216 | Mo217 | Mo218 | Mo219 | Mo220 | Mo221 | Mo222 | Mo223 | Mo224 | Mo225 | Mo226 | Mo227 | Mo228 | Mo229 | Mo230 | Mo231 | Mo232 | Mo233 | Mo234 | Mo235 | Mo236 | Mo237 | Mo238 | Mo239 | Mo240 | Mo241 | Mo242 | Mo243 | Mo244 | Mo245 | Mo246 | Mo247 | Mo248 | Mo249 | Mo250 | Mo251 | Mo252 | Mo253 | Mo254 | Mo255 | Mo256 | Mo257 | Mo258 | Mo259 | Mo260 | Mo261 | Mo262 | Mo263 | Mo264 | Mo265 | Mo266 | Mo267 | Mo268 | Mo269 | Mo270 | Mo271 | Mo272 | Mo273 | Mo274 | Mo275 | Mo276 | Mo277 | Mo278 | Mo279 | Mo280 | Mo281 | Mo282 | Mo283 | Mo284 | Mo285 | Mo286 | Mo287 | Mo288 | Mo289 | Mo290 | Mo291 | Mo292 | Mo293 | Mo294 | Mo295 | Mo296 | Mo297 | Mo298 | Mo299 | Mo299 | Mo300 | Mo301 | Mo302 | Mo303 | Mo304 | Mo305 | Mo306 | Mo307 | Mo308 | Mo309 | Mo310 | Mo311 | Mo312 | Mo313 | Mo314 | Mo315 | Mo316 | Mo317 | Mo318 | Mo319 | Mo320 | Mo321 | Mo322 | Mo323 | Mo324 | Mo325 | Mo326 | Mo327 | Mo328 | Mo329 | Mo330 | Mo331 | Mo332 | Mo333 | Mo334 | Mo335 | Mo336 | Mo337 | Mo338 | Mo339 | Mo340 | Mo341 | Mo342 | Mo343 | Mo344 | Mo345 | Mo346 | Mo347 | Mo348 | Mo349 | Mo350 | Mo351 | Mo352 | Mo353 | Mo354 | Mo355 | Mo356 | Mo357 | Mo358 | Mo359 | Mo360 | Mo361 | Mo362 | Mo363 | Mo364 | Mo365 | Mo366 | Mo367 | Mo368 | Mo369 | Mo370 | Mo371 | Mo372 | Mo373 | Mo374 | Mo375 | Mo376 | Mo377 | Mo378 | Mo379 | Mo380 | Mo381 | Mo382 | Mo383 | Mo384 | Mo385 | Mo386 | Mo387 | Mo388 | Mo389 | Mo390 | Mo391 | Mo392 | Mo393 | Mo394 | Mo395 | Mo396 | Mo397 | Mo398 | Mo399 | Mo399 | Mo400 | Mo401 | Mo402 | Mo403 | Mo404 | Mo405 | Mo406 | Mo407 | Mo408 | Mo409 | Mo410 | Mo411 | Mo412 | Mo413 | Mo414 | Mo415 | Mo416 | Mo417 | Mo418 | Mo419 | Mo420 | Mo421 | Mo422 | Mo423 | Mo424 | Mo425 | Mo426 | Mo427 | Mo428 | Mo429 | Mo430 | Mo431 | Mo432 | Mo433 | Mo434 | Mo435 | Mo436 | Mo437 | Mo438 | Mo439 | Mo440 | Mo441 | Mo442 | Mo443 | Mo444 | Mo445 | Mo446 | Mo447 | Mo448 | Mo449 | Mo450 | Mo451 | Mo452 | Mo453 | Mo454 | Mo455 | Mo456 | Mo457 | Mo458 | Mo459 | Mo460 | Mo461 | Mo462 | Mo463 | Mo464 | Mo465 | Mo466 | Mo467 | Mo468 | Mo469 | Mo470 | Mo471 | Mo472 | Mo473 | Mo474 | Mo475 | Mo476 | Mo477 | Mo478 | Mo479 | Mo480 | Mo481 | Mo482 | Mo483 | Mo484 | Mo485 | Mo486 | Mo487 | Mo488 | Mo489 | Mo490 | Mo491 | Mo492 | Mo493 | Mo494 | Mo495 | Mo496 | Mo497 | Mo498 | Mo499 | Mo499 | Mo500 | Mo501 | Mo502 | Mo503 | Mo504 | Mo505 | Mo506 | Mo507 | Mo508 | Mo509 | Mo509 | Mo510 | Mo511 | Mo512 | Mo513 | Mo514 | Mo515 | Mo516 | Mo517 | Mo518 | Mo519 | Mo520 | Mo521 | Mo522 | Mo523 | Mo524 | Mo525 | Mo526 | Mo527 | Mo528 | Mo529 | Mo529 | Mo530 | Mo531 | Mo532 | Mo533 | Mo534 | Mo535 | Mo536 | Mo537 | Mo538 | Mo539 | Mo539 | Mo540 | Mo541 | Mo542 | Mo543 | Mo544 | Mo545 | Mo546 | Mo547 | Mo548 | Mo549 | Mo549 | Mo550 | Mo551 | Mo552 | Mo553 | Mo554 | Mo555 | Mo556 | Mo557 | Mo558 | Mo559 | Mo559 | Mo560 | Mo561 | Mo562 | Mo563 | Mo564 | Mo565 | Mo566 | Mo567 | Mo568 | Mo569 | Mo569 | Mo570 | Mo571 | Mo572 | Mo573 | Mo574 | Mo575 | Mo576 | Mo577 | Mo578 | Mo579 | Mo579 | Mo580 | Mo581 | Mo582 | Mo583 | Mo584 | Mo585 | Mo586 | Mo587 | Mo588 | Mo589 | Mo589 | Mo590 | Mo591 | Mo592 | Mo593 | Mo594 | Mo595 | Mo596 | Mo597 | Mo598 | Mo599 | Mo599 | Mo600 | Mo601 | Mo602 | Mo603 | Mo604 | Mo605 | Mo606 | Mo607 | Mo608 | Mo609 | Mo609 | Mo610 | Mo611 | Mo612 | Mo613 | Mo614 | Mo615 | Mo616 | Mo617 | Mo618 | Mo619 | Mo619 | Mo620 | Mo621 | Mo622 | Mo623 | Mo624 | Mo625 | Mo626 | Mo627 | Mo628 | Mo629 | Mo629 | Mo630 | Mo631 | Mo632 | Mo633 | Mo634 | Mo635 | Mo636 | Mo637 | Mo638 | Mo638 | Mo639 | Mo640 | Mo641 | Mo642 | Mo643 | Mo644 | Mo645 | Mo646 | Mo647 | Mo648 | Mo649 | Mo649 | Mo650 | Mo651 | Mo652 | Mo653 | Mo654 | Mo655 | Mo656 | Mo657 | Mo658 | Mo659 | Mo659 | Mo660 | Mo661 | Mo662 | Mo663 | Mo664 | Mo665 | Mo666 | Mo667 | Mo668 | Mo669 | Mo669 | Mo670 | Mo671 | Mo672 | Mo673 | Mo674 | Mo675 | Mo676 | Mo677 | Mo678 | Mo679 | Mo679 | Mo680 | Mo681 | Mo682 | Mo683 | Mo684 | Mo685 | Mo686 | Mo687 | Mo688 | Mo688 | Mo689 | Mo690 | Mo691 | Mo692 | Mo693 | Mo694 | Mo695 | Mo696 | Mo697 | Mo698 | Mo699 | Mo699 | Mo700 | Mo701 | Mo702 | Mo703 | Mo704 | Mo705 | Mo706 | Mo707 | Mo708 | Mo709 | Mo709 | Mo710 | Mo711 | Mo712 | Mo713 | Mo714 | Mo715 | Mo716 | Mo717 | Mo718 | Mo719 | Mo719 | Mo720 | Mo721 | Mo722 | Mo723 | Mo724 | Mo725 | Mo726 | Mo727 | Mo728 | Mo729 | Mo729 | Mo730 | Mo731 | Mo732 | Mo733 | Mo734 | Mo735 | Mo736 | Mo737 | Mo738 | Mo738 | Mo739 | Mo740 | Mo741 | Mo742 | Mo743 | Mo744 | Mo745 | Mo746 | Mo747 | Mo748 | Mo749 | Mo749 | Mo750 | Mo751 | Mo752 | Mo753 | Mo754 | Mo755 | Mo756 | Mo757 | Mo758 | Mo759 | Mo759 | Mo760 | Mo761 | Mo762 | Mo763 | Mo764 | Mo765 | Mo766 | Mo767 | Mo768 | Mo769 | Mo769 | Mo770 | Mo771 | Mo772 | Mo773 | Mo774 | Mo775 | Mo776 | Mo777 | Mo778 | Mo778 | Mo779 | Mo779 | Mo780 | Mo781 | Mo782 | Mo783 | Mo784 | Mo785 | Mo785 | Mo786 | Mo787 | Mo788 | Mo789 | Mo789 | Mo790 | Mo791 | Mo792 | Mo793 | Mo794 | Mo795 | Mo796 | Mo797 | Mo798 | Mo799 | Mo799 | Mo800 | Mo801 | Mo802 | Mo803 | Mo804 | Mo805 | Mo806 | Mo807 | Mo808 | Mo809 | Mo809 | Mo810 | Mo811 | Mo812 | Mo813 | Mo814 | Mo815 | Mo816 | Mo817 | Mo818 | Mo819 | Mo819 |<th
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 fee plan: a Shareholder receives a Designated
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 to certain codes. a Yield column shows annualized
 NAV increase, not ex-dividend.
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FOREIGN EXCHANGES

Dollar takes a breather

THE dollar took a break yesterday from its recent hectic scramble, even ignoring better than expected consumer price data, writes *Peggy Hollings*.

It finished the day in London slightly weaker at DM1.6470, compared with DM1.6480. Strong rumours that the Federal Reserve had been checking dollar/D-Mark prices pushed the US unit down from DM1.6475 to DM1.6425 at one stage. The market had previously speculated there would be no hint of intervention until the dollar rose to DM1.70.

Economists stressed that yesterday's decline was only minimal and the dollar was expected to remain strong. "It will not be rampant any more," said Dr Mark Austin, an economist with Hong Kong Bank, "but it is not going to go down either."

The dollar enjoyed a half-hearted rally on the announcement of core consumer prices up just 0.3 per cent, as opposed to the forecast 0.6 per cent. However, stop-loss trading was triggered when it hit DM1.65, forcing the dollar down to the low DM1.64 level in the afternoon.

The long-awaited Humphrey Hawkins speech to Congress from Federal Reserve chairman Mr Alan Greenspan offered no surprises. Econo-

E IN NEW YORK

Feb 19	Last	Previous
1 spot	1.7525-1.7535	1.7520-1.7560
2 months	1.7525-1.7535	1.7520-1.7560
3 months	1.7525-1.7535	1.7520-1.7560
12 months	1.86-1.8750	1.85-1.8750

Forward premiums and discounts apply to the US dollar

STERLING INDEX

Feb 19	Last	Previous
5.00	90.7	90.7
10.00	90.7	90.7
11.00	90.6	90.6
1.00	90.7	90.7
2.00	90.6	90.6
4.00	90.6	90.6

Commercial rates taken at the end of London trading. 3-month forward dollar 4.25-4.75pence, 12 months

5.50-6.40p

Forward premiums and discounts apply to the US dollar

CURRENCY MOVEMENTS

Feb 19	Bank of England	Morgan	Commercial	Other
US	90.7	90.7	90.7	90.7
U.S. Dollar	4.25	4.25	4.25	4.25
Canadian Dollar	9.5	9.5	9.5	9.5
Australian Dollar	10.7	10.7	10.7	10.7
Swiss Franc	9.5	9.5	9.5	9.5
D-Mark	11.82	11.82	11.82	11.82
French Franc	11.44	11.44	11.44	11.44
Italian Lira	13.34	13.34	13.34	13.34
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Portuguese Escudo	1.0715	1.0715	1.0715	1.0715
Swiss Franc	1.0715	1.0715	1.0715	1.0715
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
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Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder	2.30225	2.30225	2.30225	2.30225
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Dutch Guilder	2.30225	2.30225	2.30225	2.30225
Irish Pound	1.0715	1.0715	1.0715	1.0715
Spanish Peseta	133.43	133.43	133.43	133.43
Dutch Guilder				

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Continued on next page

AMERICA

Broader market fails to respond as Dow rises

Wall Street

US BLUE chips showed gains that the broader market was unable to register yesterday, as investors encouraged by January economic data bought economically-sensitive Dow stocks, writes Karen Zagor in New York.

At 1.30pm, the Dow Jones Industrial Average was up 10.96 to 3,235.69 in moderate volume after posting modest losses in the first half hour of trading. On the big board, advancing issues led those declining by a ratio of three to one.

The gains were less pronounced on the Standard & Poor's 500, which added 0.9 to 407.87 at 1.30pm, while secondary stocks posted losses in the morning, with the Nasdaq composite sliding 4.78 to 621.63.

Hewlett-Packard, the computer company, jumped 8.4 to \$70.4 after turning in first quarter profits of \$1.10 a share against 83 cents last year.

Rohr, an aircraft component manufacturer, dropped 2.4 to \$17.7 after a federal indictment following a government investigation of faulty testing which might bar it from winning future government contracts.

ASIA PACIFIC

Nikkei declines to lowest level since October 1990

Tokyo

POLITICAL disquiet and corporate earnings worries at home, and the setback for President George Bush in the New Hampshire presidential primary, left Japanese equity markets nervous yesterday, and the Nikkei average fell to its lowest level since October 1990, writes Etsuko Terazono in Tokyo.

Small-lot selling by arbitrageurs and companies, in thin trading, took the Nikkei 253.73 lower to 20,618.30 after opening at the day's high of 20,788.77. The index reached the session's low of 20,485.73 in the morning, subsequently recovering some ground on light bargain hunting.

A succession of poor earnings results put the market in a sombre mood, along with the domestic parliamentary hearings on the Kyowa bribery scandal and worries that New York could tumble on the New Hampshire primary news.

Volume again totalled 200m shares. Declines led advances by 732 to 219, with 151 issues unchanged. The Topix index of all first section stocks retreated 19.37 to 1,520.62, and in London the ISE/Nikkei 50 index eased 1.70 to 1,569.50.

Some investors fear that a recovery for Japanese companies may be delayed. The yen's decline against the dollar also discouraged market participants. The US currency extended its rally to close Y103 higher at Y128.20. The yield on the benchmark bond also rose, as a weaker yen implied higher inflationary pressures.

Share prices failed to respond to calls for a strong economic stimulus measures, including a cut in the official discount rate, by Mr Tamisuke Watanuki, secretary-general of the ruling Liberal Democratic Party. Mr Rose Purdie at S.G. Warburg said that the Bank of Japan will not lower interest rates as long as pres-

sure from politicians persists.

Sony dropped Y160 to Y4,000 on a downward revision of its earnings. It said that its parent company operating result would fall Y20bn into the red for the current year to March. The announcement dragged down other electronics companies, with NEC falling Y40 to Y1,900 and Fujitsu Y12 to Y743. TDK lost Y10 to Y4,080 on reports of a sharp decline in earnings for the current year.

Banks lost ground on selling by companies wishing to realise profits ahead of the March year-end book closing. Industrial Bank of Japan receded Y180 to Y2,500 and Bank of Tokyo Y80 to Y1,210.

Non-life insurers declined on foreign investor selling. Traders said foreigners had previously bought heavily into the sector, and wanted to lighten their exposure. Yasuda Fire and Marine shed Y17 to Y713.

Sega Enterprises was one of the few gainers of the day, climbing Y300 to Y14,000 on prospects of higher earnings for the current year to March, thanks to brisk US sales of its video game.

In Osaka, the OSE average slipped 201.68 to 22,355.10 in turnover of 116.3m shares. Volume surged on active cross-trading ahead of the year-end book closing.

Roundup

THE PACIFIC Rim was mixed yesterday, though Kuala Lumpur recorded an eight-month high.

KUALA LUMPUR rose to its best level since last June, the composite index adding 11.06, or 1.8 per cent, to 618.72 in volume of 81m shares (85m). Telekom rose 60 cents to RM11.70, with 2.8m shares traded.

HONG KONG eased on profit-taking, the Hang Seng index losing 21.40 to 4,725.70 in turnover of HK\$1.9m (HK\$1.72bn). Banks remained firm ahead of today's results from Hang Seng Bank, a subsidiary of

earnings of about 30 cents in the latest quarter.

Mail Box lost \$3.4 to \$35.4 after turning in third quarter earnings of 30 cents a share, while earlier estimates of 35 cents but above the 24 cents a share reported the previous year.

Shares in Disney fell 3% to \$148.4 in spite of news that its 'Beauty and the Beast' film had become the first animated film to be nominated for an Academy Award. The stock gained \$1 on Tuesday after the entertainment group announced plans for a four-one stock split. Among other entertainment companies, Sony eased 8% to \$30.7.

Canada

A rebound in the US bond market helped Toronto stocks recover from early weakness to trade unchanged at midday. Inflationary fears eased following a rise of 0.1 per cent in the US January consumer price index. The TSX 300 composite index was 2.6 higher at 3,547.6 in midsession. Volume was 15.3m shares.

Canadian Occidental fell C\$2.4 to C\$24.4. Occidental Petroleum said it will sell about half its stake in Canadian Occidental, or about 12m shares, at C\$35.75 each.

THE CONTINENT put in a mixed performance yesterday, writes Our Markets Staff.

PARIS reinforced Tuesday's gains as foreign investors, including the Japanese, continued to buy stocks with exposure to cyclical industries and to the US economy. But some analysts feared that the optimism was premature. The CAC-40 index rose 3.20 to 1,914.40 in heavy turnover of 1.5m shares.

Rhône-Poulenc saw its investment certificates rise FF722 or 3.9 per cent to FF1,587 with a respectable 153.35m units traded as the market gave an unexpectedly good reception to its lukewarm 1991 results. Analysts were cheered by the message given at a meeting with the company, that a further recovery in earnings could be expected in 1992 and 1993, with the extra help from a lower tax charge.

Cerus, the French holding company of the Italian entrepreneur Mr Carlo di Benedetto, rose FF470 or 4.1 per cent to FF1,210 in a heavy 312,150 shares on rumours that it would sell its 36 per cent stake in the car components manufacturer Valeo or, alternatively, buy in the outstanding shares. Analysts said the former had more credibility, given the fragile financial position of Olivetti.

Accor, the hotels group, rose FF15 to FF1,561 with 117,400 shares traded on news that SGB was likely to increase its holding.

FRANKFURT weakened as it pondered the New Hampshire primary in the US, concluded that a strong dollar could be a two-edged sword, and moved towards DTB closure day tomorrow. After a 1.62 decline to 689.48 in the FAZ index at midsession, the DAX finished 7.20 lower at 1,687.79 after a half-hearted attempt at 1,700 level.

Siemens dropped DM5.10 to DM670.90 as it topped active stocks in turnover of DM1.04bn, very high in the context of total turnover of DM5.3bn, down from DM6.6bn.

SOUTH AFRICA

JOHANNESBURG fell in nervous trade before the Potchetsrooster by-election results. A firm financial rand was to blame. The overall index fell 22 to 3,538, with gold down 22 at 1,232 and industrials losing 18 to 4,328.

NEW ZEALAND ended steady after earlier declining about 16 points on the NZSE-40 capital index, which finished a net 0.62 up at 4,328.

THE PACIFIC Rim was mixed yesterday, though Kuala Lumpur recorded an eight-month high.

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Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

NATIONAL AND REGIONAL MARKETS

TUESDAY FEBRUARY 18 1992

MONDAY FEBRUARY 17 1992

DOLLAR INDEX

Figures in parentheses show number of lines of stock

US Dollar Index Day's Change %

Foreign Sterling Index Yen Index DM Currency Index

Local Sterling % chg on day

Gross US Dollar Index

Div Yield

US Sterling Index

Yen Index DM Index

Local Sterling Index

DM/USD High/Low

Year ago (approx)

	145.62	+0.7	123.46	117.82	124.77	106.62	+0.8	4.92	144.57	120.82	122.55	160.31	112.74	133.14
Australia (59)	182.70	-2.5	149.19	147.34	150.02	105.88	-0.9	1.85	165.70	150.02	157.54	207.97	155.20	222.37
Austria (20)	137.48	-1.2	116.40	111.23	114.93	102.02	-0.2	5.12	139.21	116.34	117.26	151.20	105.04	134.00
Belgium (46)	134.46	-0.3	113.88	108.79	110.25	115.82	-0.6	3.18	135.56	113.25	114.34	144.26	128.49	139.95
Canada (115)	246.33	-1.7	210.28	200.93	212.77	200.93	-0.1	1.88	225.58	211.07	202.84	215.31	201.74	217.74
Denmark (36)	86.07	-0.3	72.08	72.08	73.28	81.18	-0.2	2.45	87.55	73.17	70.28	73.67	81.37	123.15
Finland (15)	120.79	-0.2	102.63	101.23	101.53	102.08	-0.2	5.12	120.43	120.63	120.07	154.70	119.11	146.58
France (15)	156.82	-0.7	68.01	64.53	100.04	100.08	-0.6	2.31	156.91	100.04	100.08	165.33	94.84	125.22
Germany (68)	197.17	+0.5	165.94	159.53	168.94	195.51	+0.5	3.85	195.17	163.94	167.41	185.53	128.28	181.22
Hong Kong (55)	136.10	-1.5	138.10	131.96	135.74	141.64	-0.3	3.61	166.07	138.79	140.27	142.16	128.46	144.85
Ireland (16)	73.42	-2.4	62.17	69.40	62.90	67.58	-1.3	3.41	75.53	63.12	65.60	67.70	68.23	64.76
Japan (473)	116.22	-2.3	100.10	95.65	101.20	95.55	-0.8	120.95	101.08	97.05	102.07	97.05	104.97	116.22
Malaysia (58)	157.43	+1.5	135.47	140.43	142.22	142.05	+1.6	2.65	241.78	202.05	203.59	241.58	247.78	229.48
Mexico (18)	149.75	-0.5	125.57	121.16	125.31	120.65	-0.7	4.27	150.51	120.19	120.54	127.54	104.31	234.45
Netherlands (31)	145.30	-0.1	38.36	38.05	38.81	44.48	+0.0	5.16	145.35	37.90	36.39	44.50	41.18	50.22
New Zealand (14)	185.19	-1.2	142.85	136.03	144.05	147.25	-0.1	1.80	170.21	124.25	135.59	143.82	123.24	170.88
Norway (24)	128.19	+0.3	164.74	176.54	186.94	165.15	+0.7	2.11	171.59	181.85	174.61	183.95	224.43	151.93
Singapore (38)	218.19	+0.3	182.67	184.11	194.96	179.25	-2.3	2.73	230.30	192.47	184.80	194.30	183.39	218.59
South Africa (61)	227.56	-1.2	192.67	184.11	194.96	179.2								

VEHICLE FLEET MANAGEMENT

SECTION III

Many companies consider the cycle of purchase, operation and disposal of car fleets to be an obvious area for cutbacks and savings. John Griffiths investigates the severe effect on the motor industry, as operators review their policies on replacement of vehicles and contemplate the alternative of giving employees cash

Brakes on in the car park

AS RECESSION has tightened its grip in the UK and other leading European countries, so the business sector has looked with growing urgency for ways of cutting costs.

Not without reason, attention has been drawn ever more closely to the company car park.

For whereas the operation of vans, trucks and other commercial vehicles is an unglamorous business in which cost control is paramount, the large "perk" proportion in company cars, the perceived status and other emotive issues involved in their provision, and – not least – their use as a magnet to attract key recruits, served to thrust costs from the top of the list of concerns almost throughout the 1980s.

But with UK unemployment again creeping towards 3m, the property and other large economic sectors showing scant signs of life, and thousands of companies struggling simply for survival, the 1980s-style preoccupations appear increasingly frivolous. And, as a result of successive UK Budgets, they have also become considerably more expensive to indulge.

Last year the Chancellor, Mr Norman Lamont, hit the motor

industry and business car users alike with what both regard as his now-infamous "triple whammy".

■ A further increase in tax scale charges payable by employees;

■ A hike to 17.5 per cent in VAT, which, unlike any other business good, companies cannot reclaim on car purchases; and

■ The imposition for the first time of National Insurance Contributions, payable by the company, on employees' private benefit of their cars.

One effect was to bring to almost tenfold the increase, during the past decade, in the taxable benefit to the employee of his company car. The typical operator of a 1.5 litre car under four years old in 1982-83 paid tax on an assessed benefit of £280, in the current year the assessed benefit is £2,250.

For most employees, that remains a very good deal – paying tax at 25 per cent, his newish company car will have cost him or her around £260 in the current tax year, far below the cost of buying and running the same car privately.

The additional cost to employers, however, is much more substantial.

Thus, a steady stream of sur-

veys – the latest by the UK's Monks Partnership consultancy group in mid-February – has shown a majority of companies identifying the cycle of buying, operating and disposing of their car fleets to be one of the most obvious areas for cutbacks and savings.

To the dismay of car makers, importers and dealers, one of the easiest decisions has been to postpone replacement of cars, which, for most companies in easier times, had taken place in two- or three-year cycles.

Instead, as shown by the Monks Partnership survey of 222 UK companies operating a combined fleet of 11,000 cars, the latest quarter are retaining cars to cover more than 70,000 miles before replacement – up from 8 per cent in 1991 – and 31 per cent are keeping cars more than three years (up from 19 per cent).

Some 120 of the companies, surveyed between December of last year and the end of January, were shown to be contemplating change to their company car policies this year. Of these, a relative handful – 12 per cent – were contemplating measures which could increase costs while 35 per cent were looking for savings.

No less significantly, for the first time several surveys have identified considerable interest by companies in opting out of the hassles of providing and administering company car fleets altogether, usually by offering a cash alternative.

The complexity of the calculations involved in determining the extent to which such a course might save a corporate cash has provided a field day for accountants.

It has also resulted in a flood of often contradictory data from various vested interest groups, such as the specialist contract hire, leasing and fleet management companies which make their living from convincing vehicle operators that they can do a better job than "in-house".

There is something approaching consensus, however, that probably between one half and two-thirds of company cars are still tax advantageous for companies, although the situation could change, should Mr Lamont decide significantly to change the taxation and other treatment of vehicles and fuel in his forthcoming Budget on March 10.

It is likely, however, that a good many more companies would have already taken the plunge into offering cash alternatives, were it not for a number of unresolved VAT and personal taxation pitfalls of which they are deeply fearful.

Their fears are well founded.

And the irony is not lost on them that it is legislation from

a government which committed itself to eradicating the company car "perk" which is helping to retain it.

Much the biggest problem relates to VAT. The courts are testing the decision of Customs and Excise to demand VAT where "cash for cars" schemes are offered, even if most employees decide to keep their cars instead.

To illustrate: if a company offered its 500 employees £4,000

a year as a cash alternative, and only 10 took up the offer, Customs and Excise would demand from the company VAT on the supply of the retained 490 cars, representing an additional bill for the company of more than £250,000.

Such uncertainties, when combined with those hanging over Mr Lamont's Budget intentions, help explain the continuing sharp fall-off in UK new car sales over the past

year which has so severely affected vehicle makers and importers. From a record 2.3m sales in 1989, the market plunged to just 1.55m last year. Commercial vehicle sales have suffered even more, and are now running at little more than half the levels of two years ago.

In the past few weeks, the industry has been tossed at least one crumb of comfort: publication of the Monopolies and Mergers Commission report into car pricing in the UK, and the related question whether the system of sales through exclusively franchised dealers (in theory at least) had played a role in keeping prices higher than necessary.

In spite of the MMC's conclusion that there was a complex monopoly in the supply of new cars, it found also that this did not necessarily work to consumers' disadvantage. To the chagrin of consumer groups, it accepted both that UK prices were not, overall, disproportionately high in comparison with Continental markets, and that franchised networks were needed properly to care for such complex products with strong safety implications.

Its conclusions will be assessed closely by the industry and business vehicle operators in Continental countries, for it is likely considerably to influence the European Commission's own deliberations on pricing after the advent of the single market next year and on whether the present exemption from normal EC competition rules (which allows the franchised car trade to exist) should continue after its scheduled expiry in 1995.

The MMC report does, however, propose greater freedom for dealers to compete more intensively with each other. It also is critical of exceptionally large fleet deals, involving very large discounts and concluded directly between vehicle maker and operator. These, it argues, require subsidies from smaller business and private buyers in the form of higher list prices.

It is possible that the bringing of such issues into the open, combined with a growing hope that Mr Lamont's Budget next month may reduce the tax burden on cars, may at last persuade fleet buyers back into the market.

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■ Pros and cons of fleet management companies
■ Changes in company car perks

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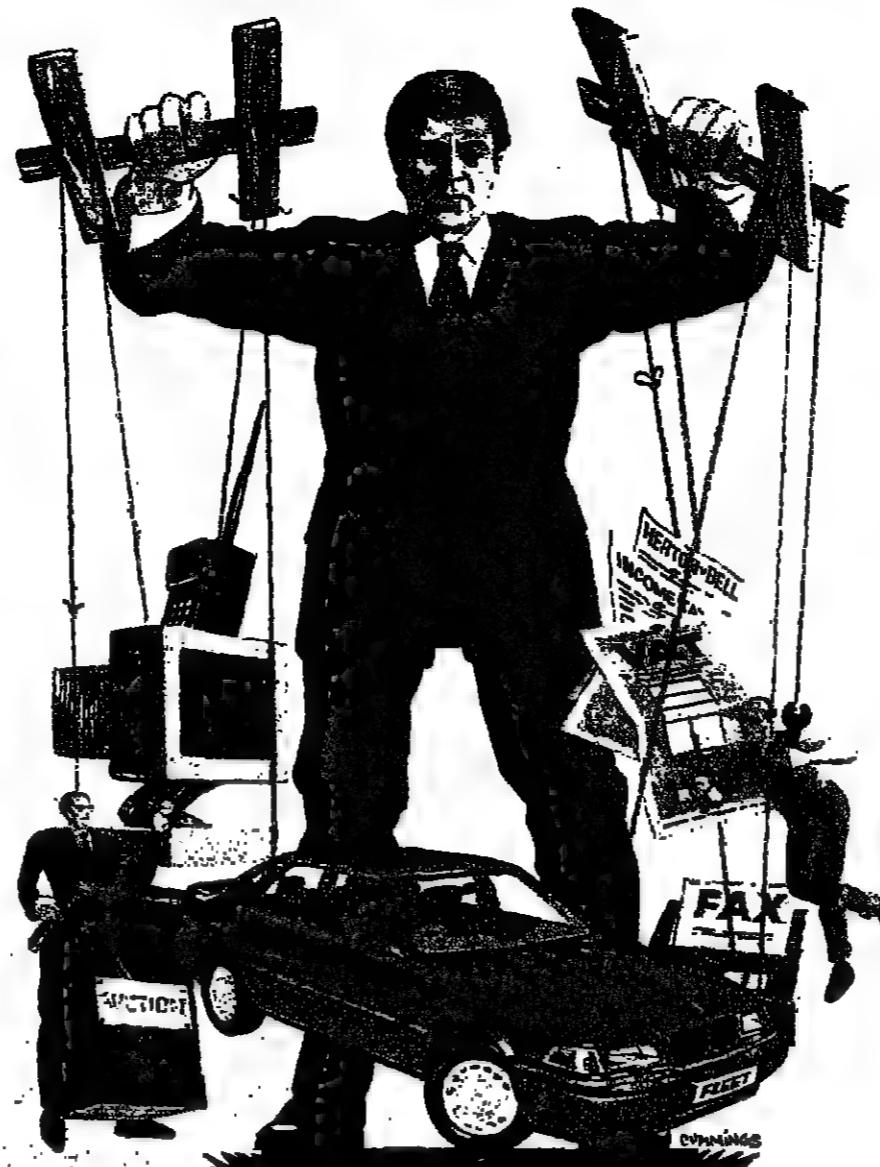
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Editorial production: Roy Terry
Illustration: Robin MacFarlane

Thursday February 20 1992



Chalk. Cheese.



1989 Sierra LX.

A pair of Sierras, both LX models. But the same car? Definitely not.

Over the last 3 years alone, we've engineered in some dramatic changes on Sierra.

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Sierra. All high performance Sierras now transfer

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This lightweight, 5-speed transmission even has synchromesh on reverse.

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Estate, from the GLX up, now arrive with an integral styled roof rack. All Cosworth, 4x4 and Ghia models sport new style alloy wheels.

And GLS models now have alloy wheels too.

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VEHICLE FLEET MANAGEMENT 2

The contract hire and leasing industry has been shrinking, writes Kenneth Gooding

New business difficult to find

THE UK's vehicle contract hire and leasing industry has been shrinking in the recession. The most spectacular example of rationalisation has been provided by the T Cowie group which in November snapped up the Royal Bank of Scotland's loss-making Royston subsidiary for £28m. Cowie also snapped up the assets of Centre Contracts, previously part of the John Martin car retailing group in Edinburgh, for about £200,000, and Ringways Contract Hire in Leeds for £2m.

Several other small contract hire companies are up for sale because they find it almost impossible to make a living in present market conditions. All this might bring problems for their clients.

Dozens of small companies allowed their way into the contract hire industry in the late 1980s when business was booming. Many of them based their prices on the car residual values

ues being achieved at the peak and they are feeling real pain today because most residual values have remained flat for nearly two years.

One contract hire company which was approached recently by a number of smaller rivals said an analysis of the residual values of the cars on their

Several small companies are up for sale because they find it almost impossible to make a living

books showed that "if we took on those companies, we'd lose

Accountancy in contract hire being what it is, most companies can "toll forward" their mistakes in assessing residual values — as long as new business keeps coming in. Unfortunately for them, since Britain's

car-buying boom ended dramatically in 1990, new business has been hard to find.

The industry is very short of new business and it is very hard to make a living as a small contract hire company," says Mr Roger Macey, chairman of the British Vehicle Rental and Leasing Association and a director of Commercial Union Insurance's FMM Group.

Competition is incredibly intense, he says, "and contract hire prices are not going up as they realistically should".

The lack of new business is not total disaster, of course.

It means in most cases that customer companies are simply extending the life of individual contracts and keeping the vehicles longer, typically for four instead of three years.

This brings some headaches for the contract hire company.

Maintenance costs are bound

to rise as cars get older and

high-mileage cars are very difficult to sell. Mr Macey points out: "The irony is that manufacturers are making cars that are more reliable and will last for at least 80,000 miles. But people don't want to buy a car with 80,000 miles on the clock."

Mr Macey says some of the newer contract hire companies grew up in the 1980s and assumed that new car prices would continue to rise, pulling used-car prices up with them. "But for the past 18 months residual values have been absolutely flat. The gap between new car and used car prices is becoming wider and wider."

A simple example of the impact on the industry is as follows: a company bought a car three years ago for £10,000 and assumed a residual value in 1992 pounds of £4,500. In present conditions the car is unlikely to fetch more than £4,000, thus all profit on that

particular contract is eliminated.

Mr Macey points out that, because contracts usually run for three years and as the industry's most recent glory days did not end until 1988, there are still two years of painful financial results to come through.

At the same time, even if, as many predict, the UK new car market picks up in the second half of this year, the improvement will not make itself felt on contract hire companies' balance sheets until 1995.

He also warns that the industry must not assume car prices will rise steadily through the 1990s. There are a number of important factors in the offing which are likely to conspire to keep a lid on UK car prices. These include the report on car pricing by the UK Monopolies and Mergers Commission which has just been published and which the Trade

and Industry Secretary is at present mulling over.

Meanwhile, the European Commission is urging harmonisation of taxes and the UK government might well pay heed. The UK-based car producers have certainly been campaigning hard for a reduction in the total tax on new cars.

Then in 1995 the so-called "block exemption" given to the

particular contract is eliminated.

As for customers, most hire contracts contain clauses which enable users to "escape" should the worst happen and the contract hire concern go into liquidation.

However, previous experience suggests that users suffer when contract hire companies get into trouble. For example,

if a contract hire concern does not pay its maintenance and repair bills on time, the impact is felt by its clients. Client companies lose the use of their cars if the vehicles are kept off the road when the contracted car repairer refuses to do the necessary repair or maintenance work because its bills have not been paid.

Mr Robert Blower, T Cowie's corporate communications

car makers by the European Commission comes to an end. This is the system which enables them to have exclusive dealer networks — the Commission previously considered that it was in the public interest, particularly when it came to the safety that comes from having cars serviced properly. If the Commission changes its mind, car retailing in Europe will undergo a massive shake-up.

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Mr Blower says the takeovers came only after Cowie completed extensive research and found that "the contract hire industry has a good future".

for gross exceptions to any such norms when its customers' cars are serviced.

But if so many tasks are to be assumed by an outside fleet management company, suddenly there is less administration to be taken care of in-house.

This is a further benefit to the fleet operator because staffing costs can also be reduced, or personnel can be re-assigned to more important tasks connected with their employer's core business.

It is perhaps best summed up by one Bedfordshire fleet manager who makes extensive use of a fleet management company: "We aren't into cost and maintenance control as our main line of business. We think it's more sensible to delegate those responsibilities to a company which is."

Company Secretary's Review Survey of Company Car Schemes 1991, Tolley Publishing, Croydon, Surrey, £3.50.

Peter Tucker examines the pros and cons of fleet management companies

Something in it for everybody

ingly sophisticated support systems to fleet managers. As well as the external fleet management companies, handling as many areas of operation as the client requires, there are software houses offering packages for the fleet operator's personnel to run in-house,

Managing a fleet today has become a highly sophisticated operation, with even greater penalties to be paid for errors and oversights

which are often tailored to meet individual needs.

According to Mike Newing, general manager of Kalamazoo Logistics, when fleet operators are evaluating computerised vehicle management systems, they must be aware that software comes in different forms, to run on a variety of hardware and perform a whole panoply of tasks.

"Fleet operators need to examine their requirements and determine exactly how much they want to spend on a

prices rise according to the sophistication of the system and the way it is run, up to packages for mainframe users with networks linking operational centres round the country, as in the case of some of Kalamazoo's larger customers.

But, says Mr Newing, today's software is user friendly and adaptable to individual customers' needs: "Most of the software that's available these days is designed for people who are not necessarily computer experts, nor necessarily fleet managers.

"In addition, with customised software, you can break your company down by your organisation so you can look at costs incurred by your fleet with your in-house system based on the organisation of your company — and not just a reflection of overall vehicle costs. It is almost impossible for a third party company servicing a large number of other customers to provide information based on all their organisations. You can imagine the logistical nightmare that would involve for the supplier."

Naturally enough, Derek Cant, Avis Fleet Management's director, believes that a professional fleet management company can offer a number of vital services, some of which cannot be achieved by an in-house operation.

"Clients can choose to have a vehicle acquisition programme, maintenance of vehicles while they are in ser-

vice — plus any number of ancillary services, such as an accident management programme, advice on the best funding method, fuel cost management, or access to daily rental vehicles — right through to the point at which the customer's vehicle becomes an asset to be disposed of," explains Mr Cant.

"And we are consistently able to obtain a better net return on used vehicles than the end users are themselves. Many fleet operators can perform administrative disposal quite adequately, but that is a long way from ensuring the vehicle is sold at the right time and in the right way, to

realise its optimum re-sale value."

According to Mr Cant, end users benefit also from professional advice on vehicle acquisition: "It is remarkable how many fleets continue to include vehicles in their car policies, based on a very simplistic and dangerous comparison of capital costs. Arguably, it is more critical to look at what a vehicle's re-sale prospects are, as well as fuel and maintenance costs."

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Even in a Primera you can be affected by the wind.



Wait until one of those rare days when the weather tells you not to go outside. Then step inside a Nissan Primera.

Drive to one of those lonely byroads, the ones people avoid when it gets a bit stormy.

Go ahead, take that road in a perfectly straight line. Notice the bent trees as you step on the accelerator. The Primera's advanced aerodynamic shape slices through the wind. (As it has done countless

times in one of the world's largest wind tunnels.)

You drive smooth, stable and certain. You can even find your favourite radio program without fighting your steering wheel.

Now the road dissolves into a storm of whirling leaves and rain. But you don't lose grip.

In fact, the Primera's advanced multi-link front suspension is at the top of its class. (It also turns cobbles into velvet.)

This sophisticated system is further enhanced by an extra rigid body. One that completes the Primera's high-performance handling.

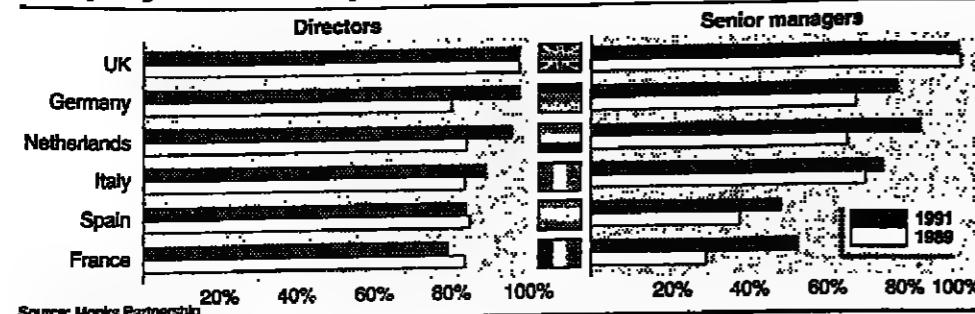
So when you happen to drive on this very day, on this very road, in this very car, you know exactly what to expect. Well, almost.



Nissan Primera. The performance car for a country called Europe.

VEHICLE FLEET MANAGEMENT 6

Company cars in Europe



John Griffiths on the EC company car market

Essential business tool

WHILE successive UK chancellors have sought to discourage the company car through taxation increases well in excess of inflation, its popularity, particularly as an executive perk, is growing apace in most European countries.

At director level the widespread perception that the UK is somehow unique for the profligacy with which "perk" cars are dispensed is not standing up to close scrutiny.

As an extensive study of the European company car scene by the Monks Partnership makes clear, at director level there is a fairly small and ever-narrowing difference in the extent of provision between the UK and some leading Continental countries.

Only in Ireland, among a total of 14 countries surveyed, does the level of provision to directors fall significantly below 80 per cent. Needless to say, Swiss directors are in a better position than most to fund their own cars out of salary.

At managerial level the gaps, as might be expected, widen – but even here provision is increasing. Monks partner Mr Tony Vernon-Harcourt concludes:

The cars run by British managers are the most expensive

£25,500.

In comparison, German directors and managers appear positively modest at average spending of £30,400 on the managing director's car and just £14,800 on senior managers'.

This does not, however, prevent those operating within the UK vehicle provision industry from complaining about the British tax burden. For example, Mr Freddie Aldous, chairman and chief executive of TSB's Swan National vehicle leasing and rentals group – and a leading light of ECA-TRA, the European car and truck rental trade body – complains that UK company cars are "greatly overtaxed" compared with many other EC states.

Whereas these, including VAT, total around 14 per cent on the German car, British buyers, because of special car tax and higher (recoverable) VAT pay around double the German rate.

In virtually all countries surveyed, the provision of free fuel for private motoring – a distant "perk" if ever there was one – is the norm rather than, as might be expected, the exception.

At director level, four out of

five Germans with company cars receive it, the Norwegians being just 92 per cent, and even two-thirds of Swiss directors also receive the benefit.

Middle managers in Norway fare much worse – provision is only about half the level of directors, but in most countries the level of provision is still well over two thirds.

In spite of the increasingly burdensome taxation regime in the UK, the Monks survey, conducted after last year's Budget, concluded that there has been little reduction in the level of allocation and that company cars are still more prevalent throughout the corporate hierarchy than in any other European, or indeed industrialised, nation.

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According to an analysis by Swan National, the assessed tax benefit to the company car user of his private use of the vehicle is substantially higher than in France, Germany, Italy, the Netherlands or Spain – the other countries studied in the analysis.

The Swan figures examined only a slice of the sector, but the group argues that it is by far the most important – cars of 18 to 18 litres; less than four years old; in use by sales and marketing personnel and engineers, and typically covering around 15,000 business miles and 5,000 private miles a year.

Such a user, Swan's figures show, faces a £1,550 assessed taxable benefit in the UK, compared with £2,400 in the Netherlands, £2,056 in Germany, only £1,360 in France and Italy and a lowly £66 in Spain.

"The government must recognise that the company car is an essential and irreplaceable business tool," says Mr Aldous.

The biggest fleet operator, with its flotilla of official cars, is the public sector. In addition

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JAPAN'S MOTOR INDUSTRY A PERSPECTIVE ON THE FUTURE

From 200,000 Japan's auto producers in Europe will rise to 1.2m by 1995 and over 1.8m by the end of the decade. Set to be a major player in the European market are the established Japanese carmakers, Suzuki and South Africa. At the same time a sharp decline in popularity has thrown the most vulnerable producers into loss, especially those in Japan's car manufacturers.

After a decade when output has surged by 80 per cent Japan is reassessing its strategy for the future in the face of a world market that is saturated and of excess capacity at home.

For a full 300 page report from The Economist Intelligence Unit on Japan's Motor Industry: A Perspective on the Future please ring Anni Vilas on (+44 71) 453 6711.

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GERMANS love their cars, and executives and managers are no exception.

Big corporations and banks have fleets of vehicles to carry their top employees in a country where extensive driving is vital to doing business. The same is true of government and public authorities, which also have garages full of cars.

Metallgesellschaft, the Frankfurt-based metals, mining, engineering, and chemicals group, has a fleet of 304 cars, which includes all the main German car marques except Porsche, whose luxury sports cars hardly fit the role of the sober executive.

The Metallgesellschaft cars are allotted to managers on a hierarchical basis (accounting for a third of its fleet) and according to who drives the most. Having weighed up the relative costs and benefits of leasing against purchase, it favours purchase. Thus the company owns all its cars.

The cars in the Metallgesellschaft fleet do not include those of its subsidiaries such as Lurgi, the big engineering company, and Kalkuschild, which makes motor components. But the rules for executives and company cars are roughly the same throughout the group.

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GOING

against a trend which saw a slight downturn in overall Italian demand, about 2.5 per cent more vehicles were delivered to the country's fleet operators last year than in 1990. Though precise statistics are not available, industry experts estimate that fleet operators took more than 400,000 new vehicles on to their books in 1991, equal to about 20 per cent of Italy's total market.

The number of saloon cars bought by operators is estimated at 320,000. In addition, Italian fleet operators purchased about 80,000 light vans below the half-ton threshold and mainly saloon derivatives.

Though fleet operators bought a large number of vans, figures from Turin automobile maker Fiat reveal significant bias towards the higher market segments. Whereas segments E and D represent 16.9 and 22.4 per cent respectively of total fleet purchases, these segments account for only 6 and 18 per cent of the total Italian market. At the other end of the scale, segments A and B represent 9.8 and 4.6 per cent of the total automobile market respectively, but only 6.8 and 34.6 per cent of fleet purchases.

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Metallgesellschaft changes its cars every four years or after 150,000km. Last year, it bought 70 new cars at a cost of just over DM1m. Those cars which are provided according to an employee's rank tend to do the full four years with the others reaching their kilometre level in less than three. The cars driving the farthest distances are mostly accounted for by Chemetall, a materials consultancy subsidiary of the group.

A company car does not mean a free ride for German employees, who are taxed on 1 per cent of the car's list price (including extra per month) and also on mileage covered for travelling to and from work. However, maintenance, insurance, petrol, and other costs are taken care of, giving the user of such a car considerable benefits. Each main board director has a driver, with two others available when needed. The company also has 18 cars in a general pool, consisting of vehicles whose users have retired, left, or moved up the scale.

For Mercedes-Benz especially, the company fleet market is of vital importance, although it is coy about saying just how much. The new S-class, an increasingly common site on German motorways, dwarfs most other cars, but put the company back at the top of the executive class market. In Germany, there is no single dominating business centre. Because of its highly decentralised economic structure, now extended with the addition of eastern Germany through unification, a tremendous amount of time is spent on the road. For some journeys, say between Frankfurt and Munich, it is quicker to fly. Rail is also the better option for some routes, such as between Frankfurt and Cologne or Frankfurt and Stuttgart.

Moreover, many companies

are not in the main cities or towns at all. Bertelsmann, one of the world's biggest media companies, is based in the small northern town of Gütersloh, though it has important divisions in Hamburg, Munich, and elsewhere. Germany's thousands of Mittelstand (small- and medium-sized) companies, which are such a vital part of the economy, are spread all over the country.

Although this is obviously a factor, "it is a sort of motivation," says Mr Horst Bogaert, the group's head of administration. The main reason is to save time and ensure that top managers can move quickly from place to place when necessary.

ITALY

Operators buck the trend

to the standard *macchine blu* (dark blue cars), there are vehicles of sundry colours, some bearing rattling blue lights, others carrying gun-toting law officers riding shotgun and others merely displaying discreet official discs.

From ministries to state and quasi-state bodies, state-controlled corporations and banks, and the local communal authorities, this part of Italy's fleet market bought 120,000 vehicles last year. This was four times greater than sales to car rental operators.

The largest single fleet operator in Italy, outside the military, is the SIP state telephone corporation. Last year it sold 100,000 vehicles to the electricity corporation ENEL and to two ministries, Rovato, with its Land Rover four-wheel drive cross-country vehicle, also ranks ENEL among its customers.

Importers also see opportunities in SIP. Indeed, while admitting that nationally-built vehicles have precedence, fleet operators at the telephone corporation say they have started to examine the ranges offered by importers.

Indeed Fiat Group, comprising

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The number of saloon cars bought

VEHICLE FLEET MANAGEMENT 7

John Griffiths discusses friction between makers and dealers

ONE OF the less pleasant aspects of a recession for many smaller businesses is the way in which it mysteriously starts taking longer for large companies to which they are suppliers - and on which, obviously, they are dependent - to settle their accounts. Effectively, it is a case of David subsidising Goliath's cash flow.

The Davids will not be at all pleased to learn that they could well be subsidising Goliath's fleet of company cars as well.

The report which first highlighted this possibility was commissioned by the Retail Motor Industry Federation. Earlier this month, it was lent support by the Monopolies and Mergers Commission report on car prices, which concluded that the business car sector overall, but particularly large-scale, heavily discounted deals, are indeed distorting the market to the detriment of private and small business buyers.

The RMI, in ordering its own hefty, 200-page study* from consultants Harbour Wade and Professor Jonathan Brown, research professor in retail management at Brighton Business School, was more concerned with the welfare of the 7,500 franchised car dealers who form the bedrock of its membership than end users. It was seeking mainly to

Davids subsidise cash flow of Goliaths

Discounts available in the UK*			
Segment	Volume (000s)	Average discount /unit Dealer	Manufacturer
Private	1,125	490	100
Small fleets	412	650	100
Fleets 25-100	235	1,000	140
Fleets 101+	378	1,025	340
Daily rental	150	1,100	750
Subtotal Fleets	1,175	900	270
Total	2,300	700	185

Source: Harbour Wade/Brown

identify the extent to which car makers, ever anxious to "move metal", have been bypassing their franchised dealers - through which all sales should theoretically be made - to sell directly to the big fleets.

It concluded that at least 200,000 such sales are being made annually and, for some particularly large and favoured fleets, at discounts sometimes reaching as high as 40 per cent. That is considerably more than double most franchised car dealers' own official profit

margins, which are typically around 16 per cent.

Since, in the present depressed UK car market, most dealers in volume cars would be happy to retain 5 or 7 per cent of their margin even for private customers, the finding is surprising.

The "drag-down" in residual value suffered by the private buyer, receiving least discount, caused by the lower price a company might accept for its used cars bought at a higher discount, would be relatively insignificant.

The way things work at present in the UK, however, is

seen as altogether more damaging.

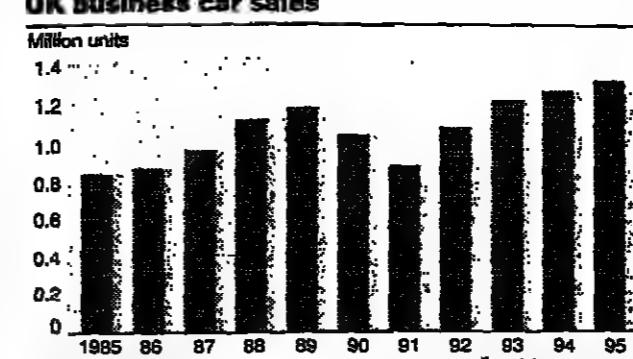
At least 300,000 cars, bought at 25, 30 or even 40 per cent discount, finding their way back into the used car market are likely to have a noticeable impact, particularly in a market where last year only 1.5m new cars were sold.

Naturally, the big fleet operators selling them could accept much lower prices in the used car market yet, proportionately, suffer no worse from depreciation than the private or small company buyer. The point is, however, that they do not have to.

Because the bulk of the used car market is still made up of relatively less discounted cars, the residual value contained within the trade guides which most traders themselves use as their "bibles", Glass's Guide and the CAP Black Book, will mainly reflect depreciation on these vehicles.

However, the extra availability of very deeply discounted cars in such numbers undoubtedly reduces the value of the private or

UK business car sales



Source: Harbour Wade/Brown

1991 received a discount of 25%.

That rose to £750 in the case of small company fleets of two to 24 cars; £1,140 per car for fleets of 25-100; £1,385 for 100-plus fleets; £1,870 for small daily rental fleets and a full £2,000 for the rental market "majors".

If the RMI study is right, and the franchised dealer system really is under threat from being bypassed that too, it is argued, would have considerable implications for all business car buyers.

"We consider that its replacement by a largely unstructured supply organisation would not work in the interests of consumers, customers or manufacturers. There would be a significant downscaling and reduction of investment by dealer networks, which would affect national coverage, quality and standards," the report's authors conclude.

On that count, too, the Monopolies and Mergers Commission also appeared to agree.

* The Fleet Sector and Direct Sales, Harbour Wade partners and Prof Jonathan Brown, Details from Retail Motor Industry Federation, 201 Great Portland Street, London W1N 5AB.

even smaller and cheaper handsets.

The first of these newcomers was Chicago-based Motorola with its \$2.3bn Iridium project. Here the plan is to use 77 low earth orbit satellites to offer links for voice, facsimile and data to handheld terminals anywhere in the world. These satellites are cheaper to build and launch and do not have the great signalling distances to overcome from outer space which affect today's communications satellites.

Inmarsat, France's Alcatel and Japan's KDD are also studying systems similar to Motorola's. Mr Lundberg, of Inmarsat, believes his organisation should be able to provide global voice services to hand-held terminals by the end of the decade.

Compatibility with terrestrial cellular systems is a priority and should not cost more than \$1,000, with service delivery costs not rising above \$1 a minute, he adds. As with today's mobile telephone systems, Mr Lundberg notes that any manufacturer should be able to provide equipment for the system, providing it is type-approved.

By 2000, he predicts, the worldwide mobile satellite user population could reach 100 million, mainly international business travellers, justifying investments in the region of \$1bn.

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Of the more than 1.3m carphones in use in the UK, half are of the take-anywhere hand-portable variety

There are more than 1m carphones in the UK, writes Peter Purton

Gold-plated electronic future

THE MOBILE phone has become as much a fixture in the typical executive's car as the dashboard clock or the spare wheel. Just 10 years ago few could have predicted its impact on business efficiency and working practices. The next 10 years, however, could see a host of new communications devices reporting to vehicles.

Before the introduction of cellular radio in the UK in 1986, there were fewer than 50,000 carphones in use, many of which had to be manually "patched into" the public telephone network by an operator. Today there are more than 1.3m, an increasing proportion of which (now more than 50 per cent) are of the take-anywhere hand-portable variety and all of which are attached to fully automatic networks. Typical retail prices - even of the hand portables - are a fraction of those of a decade ago.

The low cost and consequent

high popularity of the mobile phone has been largely the result of new technologies which combine computing and communications to make highly efficient use of limited radio spectrum resources.

The same technologies also

provide the basis of the latest developments.

Today's Total Access Communications System and Extended Total Access Communications System (TACS and ETACS) standards, which account for most mobile phones in the UK, are set to be replaced during the 1990s by the Global System for Mobile communications (GSM). GSM is an all digital version of today's analogue TACS/ETACS

cellular radio system. It offers the added advantages of in-built text messaging as well as the ability to use mobile phones in other European countries.

Services based on GSM are now being launched across Europe although, ironically, the UK's high density of users of analogue mobile phones is likely to delay its introduction in Britain.

Another big advantage promised by GSM is its relative ease in handling of mobile data traffic from each terminal as facsimiles or computers in vehicles. Today's analogue TACS and ETACS standards also offer limited support for mobile data. But GSM should be able to offer five times the data rate and with greater degrees of integrity and security.

A rival to GSM's data role, however, is likely to arise from dedicated mobile data service providers. In the UK, four such companies have already received licences - electronics

company Dowty subsidiary Cognito, Hong Kong-owned Hutchison Mobile Data, US-owned Ram Mobile Data and semiconductor, computing and radio communications giant Motorola. Three of these have now launched services and are reporting good take-up rates.

Makers of terminals also see mobile data as the way of the future. Last year US computing giant IBM landed a bombshell in the personal computing market with the unveiling of a series of laptop computers dedicated to use as mobile data terminals.

IBM describes the 2kg PCs as "note-book sized, ruggedised, battery-operated computers" which allow users to access data and input information from remote locations. One model is designed to communicate over dedicated mobile data networks. The second operates over cellular radio-based

networks. The third operates over cellular radio-based

networks. The fourth is a portable computer.

Customers will be able to travel all over the world and communicate with each other

However, IBM is not the only company investing in the future of mobile data. Before the IBM announcement, a number of companies had dedicated wireless data computer terminals on the market and Japan's NEC and the US's NCR have had laptop computers on the market with built-in radio communications.

Satellites promise to play a significant role in mobile communications in the 1990s. The

mobile telephone networks, and features an optional extra handset allowing it to be used as a mobile telephone as well as a mobile data terminal and portable computer. The third uses ordinary fixed telephone lines.

International Maritime Satellite organisation (Inmarsat) and the European telecommunications satellite organisation (Eutelsat) have launched messaging services aimed at international freight haulage companies so that truckers can keep in constant two-way contact with their bases.

The messages are restricted to data/text only and the receiving equipment is relatively large and expensive, but future developments promise smaller and cheaper equipment, also capable of transmitting and receiving voice signals.

Inmarsat, for instance, is collaborating with US company GE Astro to design satellites 20 times more powerful than the Inmarsat spacecraft. Customers will be able to travel all over the world and communicate with each other via telephone, facsimile, personal computers or pagers using terminals that are small enough to fit into business

briefcases", says Olof Lundberg, Inmarsat's director-general.

In recent years, a number of newcomers to satellite-based mobile communications have claimed they can offer full voice communications with

Compatibility with terrestrial cellular systems is a priority and should not cost more than \$1,000, with service delivery costs not rising above \$1 a minute, he adds. As with today's mobile telephone systems, Mr Lundberg notes that any manufacturer should be able to provide equipment for the system, providing it is type-approved.

By 2000, he predicts, the worldwide mobile satellite user population could reach 100 million, mainly international business travellers, justifying investments in the region of \$1bn.



West Sussex Fire Brigade receive information about dangerous chemicals on a fax machine

Martin Derrick on the campaign to abolish Special Car Tax

High hopes for Budget relief

ing exports. For years successive chancellors have ignored the motor industry's plea. Yet now there is a real possibility that the SCT may go. The government's decision to dismantle the effects of recent budgetary measures on the motor industry - sales of new cars in 1991 were down 20 per cent to the lowest level for nine years - is listening with a keen ear than ever before to industry.

Treasury Minister Gillian

Shephard, for example, has held two meetings with senior motor industry executives in the past month and has pledged that "very careful consideration" would be given to their views.

Sir Hal Miller, director of TSB, who was present at those meetings, said of Special Car Tax: "We have been asking for its removal for the past three or four years. The car is the only comparable product

that is burdened with this extra 10 per cent tax and its removal would certainly give the industry a much-needed boost."

The SMMT claims that abolition of the SCT and a shift of taxation from the owner to the user of the car by increasing the duty on petrol, would be even worse. Imports from Japan and the US attract 10 per cent tax on their landed value, then VAT is imposed, and then VAT on top of all that.

"It comes out at around 34 per cent, which is a staggering level of tax to pay on any product," he said. He also made the point that at a time when governments were supposedly encouraging consumers to choose greener products, and manufacturers to offer more environmentally-sound cars fitted with high-cost catalytic converters, electronic management systems and the like, it makes no sense for the UK government to push those products outside many people's price range.

He estimates that removal of SCT would not only increase the new car market by between 5 and 10 per cent "which would be of enormous benefit to the industry", but would also encourage more motorists to buy newer, more fuel-efficient and cleaner cars.

However, a strong word of caution comes from Roger Macey, chairman of the British Vehicle Rental and Leasing Association (BVRAL). Though like others in the motor industry he wants to see SCT

removed, he insists that it must be done on a phased basis.

He estimates that if new car prices come down by some 10 per cent then overnight £1bn will be wiped off the residual values of Britain's used cars - disastrous not only for the leading leasing and rental companies who would see their inventory values slashed, but also for private companies running their own fleets.

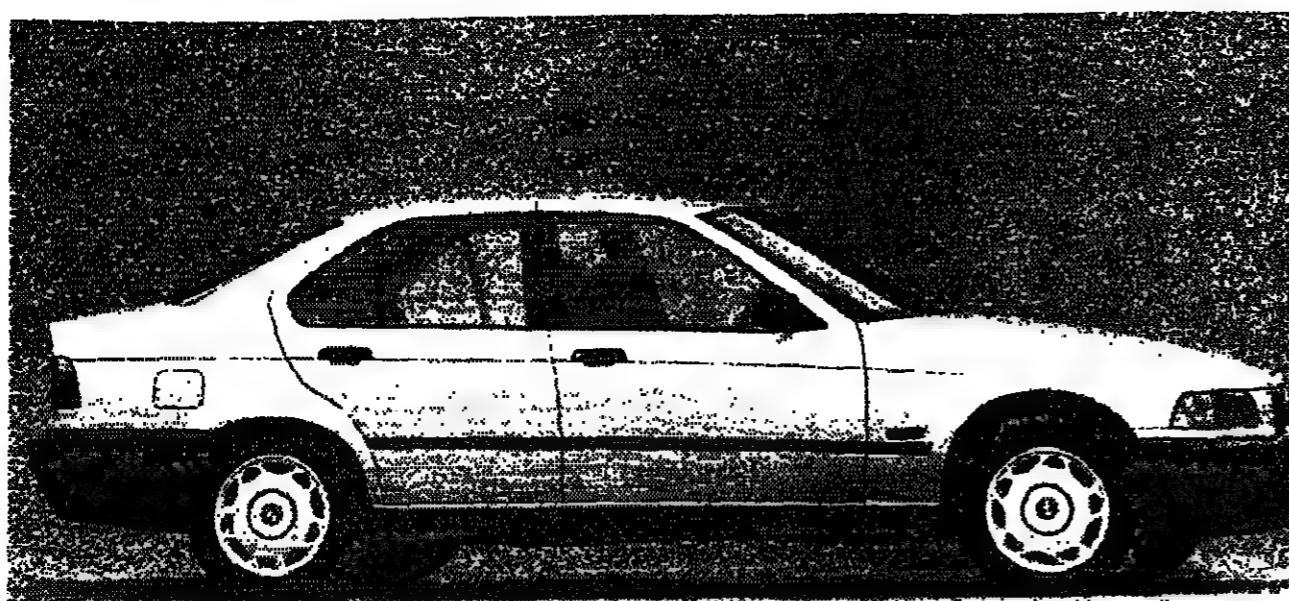
"These dramatic losses

would undoubtedly drive many companies out of business and the knock-on effect on the rest of the motor industry would be enormous. Quite apart from anything else, with tens, perhaps even hundreds of thousands of cars controlled by receivers, a period of great disruption would follow," he said.

While the long-term benefit

of the removal of Special Car Tax is in everybody's interest, it has to be phased out gradually."

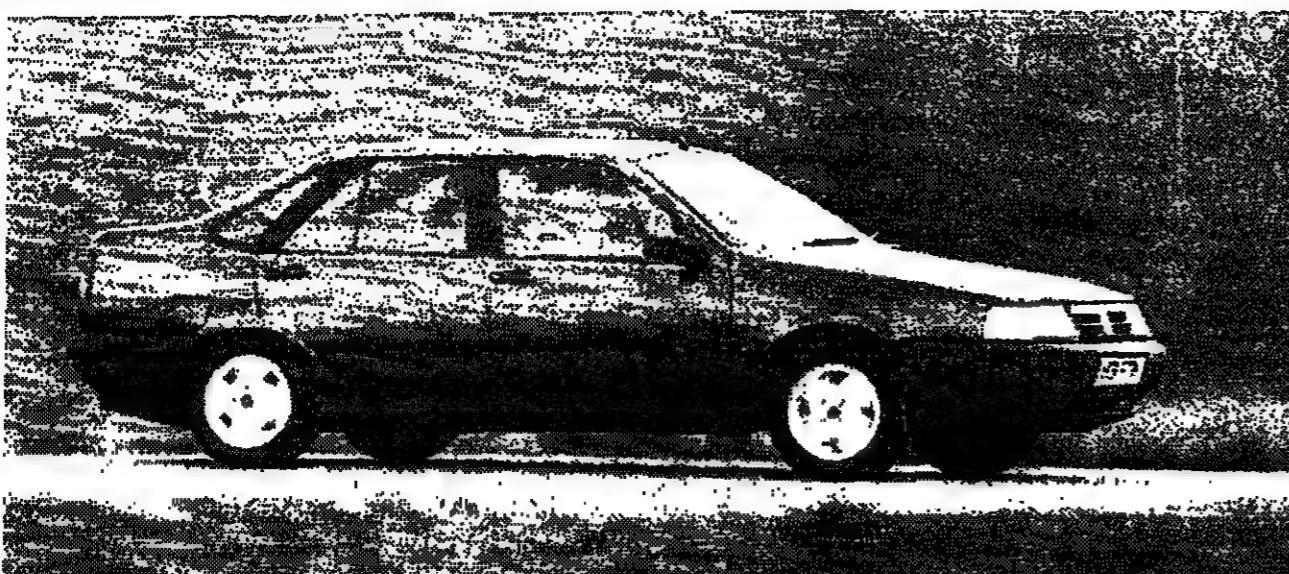
VEHICLE FLEET MANAGEMENT 8



The new BMW 3 Series 4-door 316i



The new Audi 80



Fiat Tempra



Rover 420 GSi Sport

Merits of the latest business vehicles on the market assessed by Stuart Marshall

Emphasis switches to smaller engines

ALL THE emphasis among business car buyers and users is now on vehicles costing no more than £19,250 and having engines of less than 2-litre cylinder capacity.

This is nothing new for fleet cars but the business car user has become uncomfortably aware that going over £19,250 and two litres brings an unwelcome rise in personal taxation.

As a result, the best sellers among executive cars are now the smaller-engined ones. They include the newly facelifted and much improved Rover 820s and such 4-cylinder familiar as the Granada and Carlton. Audi 100, BMW 518, Mercedes 190, Saab 9000 and Volvo 940.

Some even slip into the under £19,250 category when fitted with automatic transmission. This is something fewer and fewer business users, faced with city centre crows and the aggravation of motorway tailbacks, are prepared to do without.

There is no doubt that a modern 4-cylinder engine, often multi-valved and fitted with contra-rotating balance shafts, performs so smoothly it is hard to distinguish from an in-line or V6. This is certainly the case up to moderately high revolutions.

It would, of course, be idle to suggest there is absolutely no difference at all between driving, say, a 2.7-litre Rover Sterling and an 820, or a 2-litre Peugeot 305SLi and 3-litre 605 SEV. Of course, there is in terms of sheer acceleration and unusable top speed. But most user-choosers have decided it is not enough to make the tax penalty worthwhile, even if their employers should be in a

position to provide the larger-engined car.

Many front-wheel-driven executive class cars of similar size and price are so similar that the choice may depend more on subjective matters such as appearance and image than on actual performance.

The manufacturers may be

reluctant to acknowledge it, but there is not a great deal of difference in performance or general ambience between a Rover 820 and a Lancia Thema, a Saab 9000 and an Alfa Romeo 164.

Standard power steering makes them easy to drive and park; they have comfortable

seats, electric windows, big boots, effective heating-ventilation systems and decent stereo radio/tape players and, most important, are quiet enough for easy listening on motorway journeys.

The same can be said of 2-litre front-wheel-driven cars whose cheaper, smaller-engined versions are either the staple of company fleets - the Vauxhall Cavalier and Peugeot 405 - or family cars. Now that the bitter conflict between Nissan's erstwhile UK distributor and Nissan Motor has been resolved, the admirable, British-made Nissan Primera deserves to pick up a lot of

sales in the business market this year. From the entry model 1.6L to potent 2.0 ZE, the Primera - every one 16-valve-engined and power-steered - sets a class standard for refinement, build quality, handling and equipment.

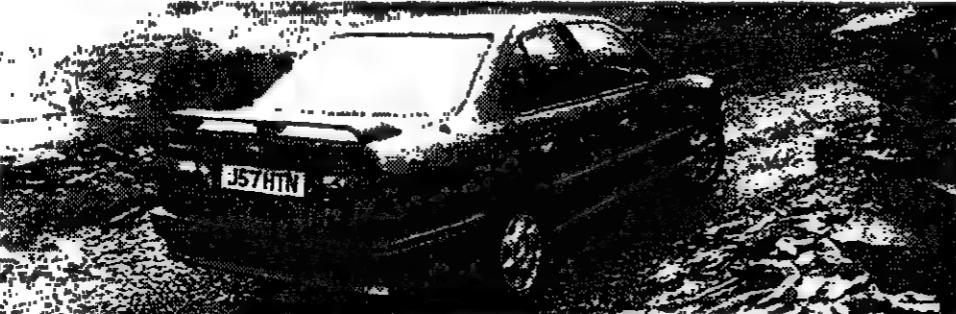
There are, of course, still some executive-type under 2-litre cars of individual character such as the new Audi 80, BMW 3-Series, Fiat Tempra, Lancia Delta and the Rover 200/400 Series.

They offer everything that most business drivers expect of larger cars except their bulk. If not more than two people are regularly to travel long distances in them, they are often to be preferred. They feel nimble on winding roads and are easier to park.

One of the best newcomers in this segment is the SEAT Toledo, in effect a Spanish-built Volkswagen between Golf and Passat in size and most competitively priced. Other new entrants that would appeal to younger business motorists include the Citroën ZX, Honda Civic 1.6 VTI and, insurers willing, such hot hatchbacks as the 16-valve-engined Renault Clio, Fiat Tipo, Ford's admirable Escort RS2000 and the new Vauxhall Astra 2.0 GSi.

At the moment Japanese makes are handicapped in the business market simply because they are Japanese and most companies feel they should support British or at least European manufacturers.

In so doing they deprive their employees of an opportunity to drive cars that are often ahead of class rivals for creative design as well as for reliability, refinement and equipment.



Nissan Primera 2.0 eGT four-door saloon



Peugeot 405 GL



Citroën ZX 1.9D Aura



Ford Escort 2.0 GTI

John Griffiths looks ahead to possible future developments

Mind-boggling technology

ONE AREA of costs associated with vehicle fleet operation lies largely beyond the control of the fleet manager: the delays, wasted fuel, lost man-hours and other inefficiencies caused by road congestion and often inadequate infrastructure.

Near the end of last year, as part of the pan-European Prometheus (an acronym for Programme for European Traffic with Highest Efficiency and Safety) research programme to improve traffic safety and efficiency, Europe's motor industry issued its own estimate of the problem's cost: Ecu575bn (£30bn) or 15 per cent of the EC's entire transport-related spending.

Reducing those costs is a key goal within Prometheus's twin overall aims of improving traffic flow efficiency by at least 20 per cent, and safety by at least 30 per cent, between now and 2015.

Five years after the launch of the programme - which involves 18 European vehicle makers, 50 component companies and 124 research institutes, with help from EC governments - the first fruits of its non-competitive research efforts were put on display in Turin a few months ago.

It was a mind-boggling array of technology. Some - such as vision enhancement systems allowing drivers to "see" through fog - is intended to be commercially available by the mid-1990s.

Other technology, of closer interest to commercial vehicle fleets expecting to operate throughout the single EC market, is unlikely to be available until near the end of the



Vision enhancement system fitted to a vehicle allows drivers to "see" through fog

decade. Included within this are satellite-based fleet management systems and Copdrive, in which the vehicles are permanently exchanging information with each other while driving and manoeuvring.

More controversially, there is the prospect of "convoys" on inter-city highways, with collision avoidance systems controlling vehicles running in tight formation, thus maximising use of road space.

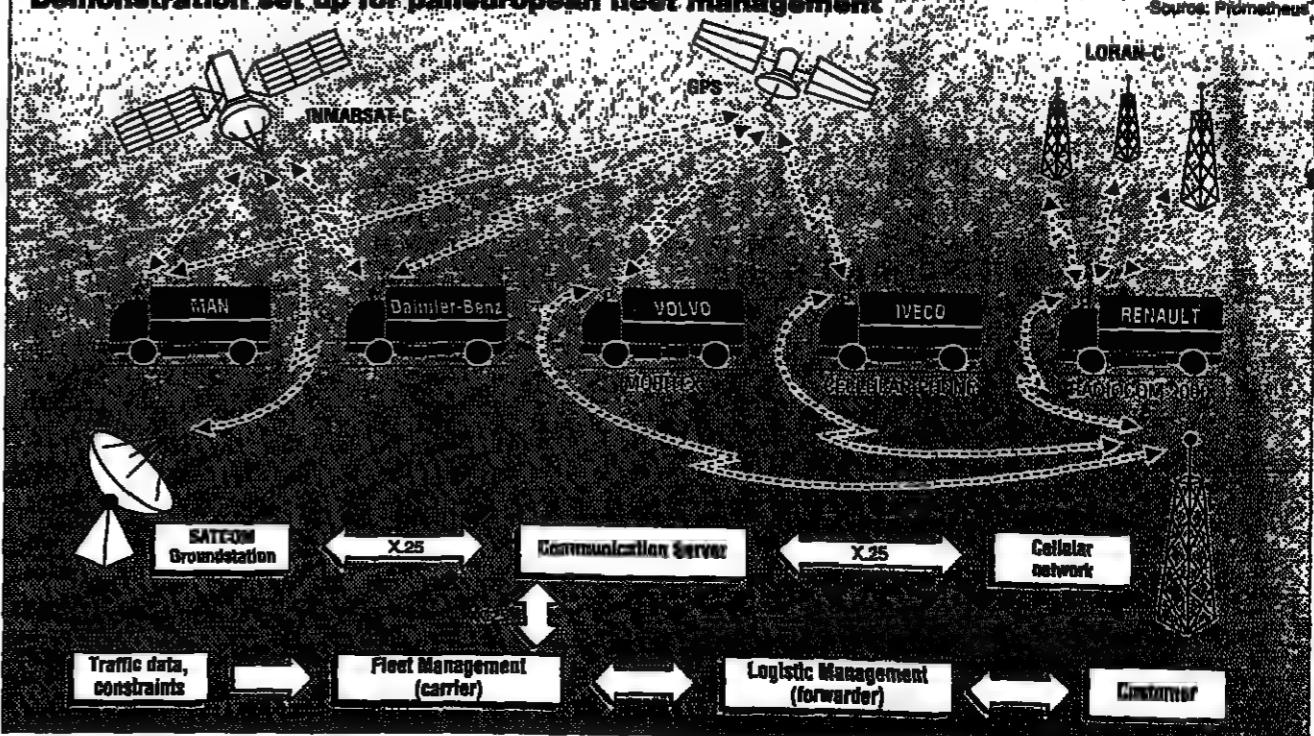
The Turin extravaganza included a vehicle fleet management demonstration system representing the pooled efforts of MAN and Daimler-Benz, the German truck makers; Sweden's Volvo; Iveco, Fiat of Italy's commercial vehicles arm and French state-owned

Renault Vehicles. Using a network of cellular phone networks, a Satcom satellite ground station and satellites, the fleet operator can track the precise movements of all its vehicles, integrate them into route planning and exchange data.

The overall concept is even more complex than at first it might appear.

Its formally-defined goals are: improving transport planning and scheduling; increased safety and reliability; better use of available cargo space and to avoid empty runs; the creation of pan-European standards for the exchange of information on fleet movements; and improvements in areas such as monitoring the move-

Demonstration set up for pan-European fleet management



ment of valuable or dangerous cargoes and improved emergency reporting procedures.

In spite of the long-term nature of the programme, substantial progress on it is expected to have been made by the end of this year.

Before 1993, the partners in the project intend to have evaluated all the likely alternative systems and formulated proposals for standardising the message and data exchange technology.

They then expect to conduct large-scale field tests with integrated freight and fleet management systems, in co-operation with some of the existing large international transport chains.

However, the Prometheus

partners acknowledge that such technology-based approaches to greater efficiency are unlikely to be wholly effective in the absence of co-ordinated legislative activity at EC and individual government level.

As part of the process, they argue, it is essential for pan-European standards to be established for highway networks, traffic information systems and other "harmonised" infrastructure through which the new technologies would need to work.

The Prometheus estimates of the current cost of transport inefficiency appear certain to act as a significant incentive. Judging from the reaction of officials and bureaucrats from

the main EC countries and institutions invited to Turin, the response is already strongly sympathetic.

However, Prometheus is also likely to be seeking significantly more cash from government quarters.

So far, the Prometheus projects between them have been swallowing funds at the rate of around Ecu50m a year, with government contributing some Ecu30m annually between them.

But, as with the fleet management programme, many of the projects are moving from basic research and small-scale prototype work towards field trials and the need actually to manufacture hardware.

In the past few months, the

partners have formally committed themselves to extending their activities beyond 1994 and to strengthen Prometheus's management.

But from then on, spending will have to rise to several - perhaps many - times present levels. Without substantial extra government funding, it could fizzle out.

Few within the programme, however, expect this to happen, for Prometheus's spending appears puny in comparison with the sums required under DRIVE, the EC programme for improving transport infrastructure with which Prometheus is complementary.

The programme, which has already developed an Integrated Road Safety, Information

and Navigation System (GRIS) plan, outlines the prospect of having to invest up to Ecu15bn in information technology and transport telecommunications alone, within 70 European cities and along Europe's main highways, for an integrated approach to traffic infrastructure to be successful. That excluded the Ecu50m worth of equipment that would have to be fitted inside vehicles themselves to make use of it.

The consolation, however, is that much of this is likely to be provided by the private sector, investing in both the equipment and the supply of the information services as new market sectors.

VEHICLE FLEET MANAGEMENT 9

SALES of diesel-engined cars in the UK rose by 9 per cent during 1991 at a time when the rest of the new car market was falling by more than 20 per cent. And they increased their share of that market from 6.4 per cent in 1990 to 8.8 per cent last year.

New diesel car sales in 1991 totalled 139,810, more than 11,600 up on the 1990 figure of 128,157, according to the Society of Motor Manufacturers and Traders (SMMT). That growth compared with a 21.74 per cent fall in 1991 total car sales to 1.5m.

Now, say automotive industry sources, the growth in diesel vehicle sales could further accelerate over the next few years if the UK government bows to growing environmental and industry pressures for a reduction in diesel fuel tax to widen the price differential with petrol. "In Britain, diesel fuel is barely cheaper than petrol but the price differentials in other major European markets are considerably wider," claims the SMMT.

Taking 1991 prices, the SMMT says a gallon of diesel fuel after tax was about 70p cheaper than a gallon of petrol. In Holland and Italy it was 80p cheaper and in Germany, 30p.

As a result of those price differentials, claims the SMMT, diesel car sales in Continental Europe are proportionately much higher than in Britain. Figures for 1990 showed the diesel share of new car sales in France was 31 per cent, in Germany 11 per cent and in Italy nearly 7.5 per cent.

Diesel car sales for fleets of more than 25 vehicles accounted for 38,419 in the first 11 months of 1991, an increase of nearly 13 per cent on 1990 at a time when vehicle fleet numbers as a whole fell by 12.5 per cent.

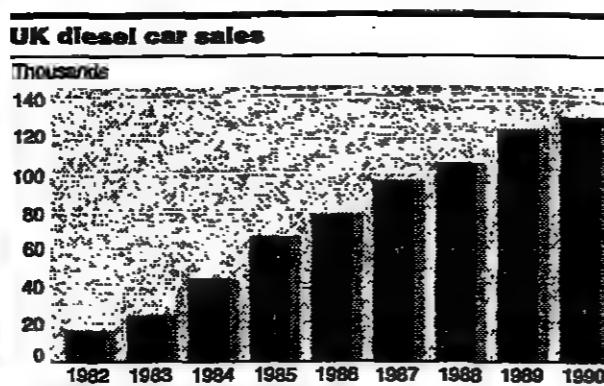
Further evidence of the increasing popularity of diesel

Phillip Hastings looks at diesel-engined vehicles

Attractive option



Geoff Cobley: cautious about wider use for fleet operators



engined cars comes from vehicle manufacturer Peugeot Talbot which claims to have three models - the 405, 205 and 305 - in the half dozen top selling diesel cars in Britain.

Overall sales of diesel-engined cars for the first 11 months of 1991 rose by just over 37 per cent at a time when the price of 1990 to 42,266. That represented 38 per cent of our total 111,585 British car sales in that period," says Heather Yaxley, Peugeot Talbot UK public relations officer.

Peugeot Talbot also saw diesel account for 4,262 (77 per cent) of its total 5,548 UK light commercial vehicle sales in the 1991 period. In the overall UK British light commercial vehicle market, diesels accounted for 99,772 (67 per cent) of the total 149,155 sales in the first 11 months of 1991.

There are now reckoned to be around 1.25m diesel-engined cars and light vans in the UK and by the mid-1990s that figure is expected to top 2m.

The main selling point for

diesel cars in the UK has been their lower fuel costs. They have also held their value as used cars. Those advantages still hold good, says Geoff Cobley, managing director of Fleet Management Services. But he remains cautious about the wider attraction of diesel-engined cars for fleet operators.

"At the moment we are only recommending diesel-engined cars for very high mileage users - those doing 35,000-30,000 miles a year," he says.

Geoff Cobley admits, though, that any change of policy by the UK government to make diesel much cheaper than petrol could result in diesel-engined cars becoming a more attractive proposition for a wider range of fleet operators.

Mr Ron Elder, managing director of Avis Lease and Fleet Management, believes the government should also look at "redressing the slightly unfair tax banding situation" in respect of diesel car engine capacities.

"You generally need a larger capacity diesel engine to deliver the same power as a petrol-driven unit. There should be some adjustment of the tax bands for diesels to reflect that," he says.

Further support for that argument comes from the British Vehicle Rental and Leasing Association which claims in its recently-published 1992 Budget submission that in the context of vehicle taxation "the arbitrary use of engine capacity produces serious anomalies and discriminates unfairly against the diesel-engined car".

The main argument in favour of lowering diesel taxes is an environmental one. The SMMT claims the reduced levels of carbon monoxide, hydrocarbons and oxides of nitrogen resulting from the use of three-way catalytic converters on petrol engines is achieved more naturally by diesel. And, it adds, diesel does not contain lead.

Many car drivers, though, apparently remain unconvinced about the environmental merits of diesels. A survey

commissioned by BRS Car Lease showed that only 32 per cent of more than 600 company car drivers questioned believed that diesel cars were more environmentally-friendly than leaded-petrol-engined cars, with that figure falling to 26 per cent in respect of cars using unleaded petrol.

Only 36 per cent of drivers said they would consider choosing a diesel car. Forty-eight per cent said the thought diesel were "no polluting or smelly," with a further 31 per cent citing noise as a reason for not choosing one.

Surprisingly, adds BRS Car Lease, only one in five drivers were concerned about performance.

"With only one in five drivers stating performance as a reason for not choosing a diesel, it is clear that manufacturers' advertising campaigns have worked well. However, these campaigns have been targeted at the improvement in performance of diesels and not promoting their environmental advantages," says Paul Bates, general manager of BRS Car Lease.

Particularly significant in terms of the performance improvements cited by Mr Bates has been the introduction of turbo-charging for passenger car applications. Such features add power increases of 25 per cent or more, helping to overcome the "stingy" image of earlier car diesel engines.

Turbo-charging has also been accompanied by improvements to fuel injectors and the combustion system to produce greater engine efficiency and lower emissions.

At the same time, diesel car manufacturers have upgraded vehicle trims and other features to make them more attractive to comfort and image-conscious users.

Further enhancements to diesel cars are likely to include the fitting of catalytic converters.

Leyland DAF lorries, can be done only by using specialist equipment. As vehicles become more reliable, the convenience benefits of in-house workshops are reduced.

However, British hauliers are proving much more reluctant to part with their workshops than their continental counterparts. UK operations are renowned as the most demanding in Europe, and the rigorous legal requirements for mechanical inspections, typically every six weeks, are unmatched in Europe. At a recent truck show in the UK, service most had hardly dreamed about.

Taylor of Martley, a haulier running 100 trucks based near Worcester, is committed to having a workshop at its main depot, but recognises the increasing pressure to stay ahead of dealerships. Unusually, the family-owned firm has persisted with a three-year apprenticeship scheme throughout the 1980s to ensure it has skilled fitters.

"The trend in truck electronics will encourage us to specialise on one make, though," director Stephen May says. "Having your own workshop usually only starts to pay dividends in the second half of a vehicle's life, when maintenance costs start rising and rigelling faults start to appear. I doubt if firms with 10-15 trucks will have their own workshops in future."

Old lorries, unlike old soldiers, rarely fade away gracefully - either they die suddenly or they cost a fortune in workshop charges.

The arrival of manufacturers alongside contract hire specialist companies coincides with a classic credit squeeze on many operators and intense scrutiny of costs at all companies. There has been such a shift to business confidence and profits, that many firms will feel reluctant, or unable, to buy vehicles and suppliers predict a new surge in demand for contract hire.

Many operators will insist that in-house operations are still the cheapest, and the safest in the long term.

While only a proportion of operators will favour full contract hire, manufacturers will be attacking in-house workshops more strongly than they ever have in the past. Firms per mile repair

fees are buying on a professional basis, they are looking at their costs in more detail. A lot of people are looking at vans on a whole life cost basis, who two or three years ago would not have given it a thought.

Out-of-hours servicing is

Jack Semple checks the new image of vans

Smarter Cinderellas



The new Ford Transit

LIGHT commercial vehicles have traditionally been the Cinderellas of the motor industry. However, they are quietly and slowly shaking off the worst of that image, as manufacturers, dealers and fleets start to take them more seriously. The supplier side of the industry appears to be putting its house in order, according to Derek Carpenter, of the Harris Research Centre.

Harris has been doing annual surveys of van operators' satisfaction since the mid-1980s, and found in its latest survey that "overall, operators said the standard of servicing was high, and better than in 1990. However, there are still examples of customers having to wait a very long time for spare parts." Other problems areas highlighted by a generally happy public were quality of workmanship, and having to return to the workshop more than once with a recurring fault.

Several manufacturers are doing detailed market studies and using the results much more actively to identify poor dealer performance. Some are using financial rewards and penalties to encourage improvements.

"Either manufacturers are coercing dealers, or the dealers are simply improving their own performance. Although vans are low volume compared with cars, they can be very profitable." Many van customers are reliant on their vehicles, much more so than car users, he notes.

According to Stuart Wright, light commercial vehicle manager at Citroën UK, dealers are coming under increasing pressure from sections of the van market to move away from car-based after-sales support and move more towards what is available in the heavy truck sector, in terms of the style of maintenance and contracts.

Lorry operators have long been used to a responsive, "open-all-hours" service from their dealers, which has enabled them to get their vehicles serviced at times when they are not needed to carry freight, and repaired at the roadside urgently. Many truck dealers' workshops are open 24 hours a day, six days a week or more, contributing significantly to their customers' efficiency.

The influence of the heavy truck market is coming through on a number of fronts, according to Malcolm Jeffries, marketing director for Leyland DAF vans and trucks. "More fleets are buying on a professional basis, they are looking at their costs in more detail. A lot of people are looking at vans on a whole life cost basis, who two or three years ago would not have given it a thought."

Out-of-hours servicing is

one thing which grows out of that. If the vehicles are working away from franchised garages to independent workshops.

Some manufacturers, who are seeking to expand their lcv activities, are finding that dealers hit by falling sales and margins are reluctant to invest in the vans, vehicle lifts and trained personnel with a first-class van outlet.

Ford, the clear market leader, is putting pressure - it prefers the term "friendly persuasion" - on its car dealers to set up separate sales, parts and service operations for their van business. "Car specialists can't deal in a normal way with commercial vehicle requirements. It involves a different product, knowledge, everything. It is obviously difficult at present, but we are putting a lot of weight behind commercials."

Another manufacturer commented: "By and large, customer requirements will be met. However, dealers would undoubtedly invest more, if it weren't for the recession."

Manufacturers' warranties are improving, however. Toyota and Mazda offer three-year, 60,000-miles cover, typically of interest to small traders, while Leyland DAF now gives two years or 100,000 miles as standard, with a third year option. Ford gives one year, unlimited, while Mercedes gives an optional second year warranty on the driveline.

Meanwhile, IVECO Ford Truck, market leader in goods vehicles up to the non-heavy goods vehicle limit of 7.5 tonnes, has introduced the concept of menu pricing along with its new Cargo range of middleweight trucks. The computer-based system is part of a package of measures designed to overcome a long-standing criticism of truck dealers - that operators can never be sure of what they will be charged for maintenance work, until they get the bill.

At a time when there is pressure to reduce workshop hours, the dilemma facing dealers is how to justify the increase in overheads involved in putting on a second shift in the workshop to cater for van customers needing out-of-hours servicing. The demand will rarely be great - more than half the lcv market seems happy to buy after-sales services in the same way as car drivers.

There is no evidence that customers would pay more for the service in this recession. On the contrary, they have been seeking lower labour rates. It seems certain that

LORRIES

Geared for change

1990s. The company was making minimal profit from its car manufacturing, but the financing of those vehicles proved highly profitable.

Truck manufacturers will tailor contracts to the realities of transport much more closely than traditional lenders, according to Mr Cloud. For example, a haulier may wish to finance a vehicle over five years, with the possibility of getting out after one year, if he loses the transport contract, and reducing the cost of a repair and maintenance agreement using the part-exchange value of traded-in trucks.

"These deals are a million light years away from what finance companies were offering. We are to a finance house what a merchant bank is to the bank in the high street."

While only a proportion of operators will favour full contract hire, manufacturers will be attacking in-house workshops more strongly than they ever have in the past. Firms per mile repair

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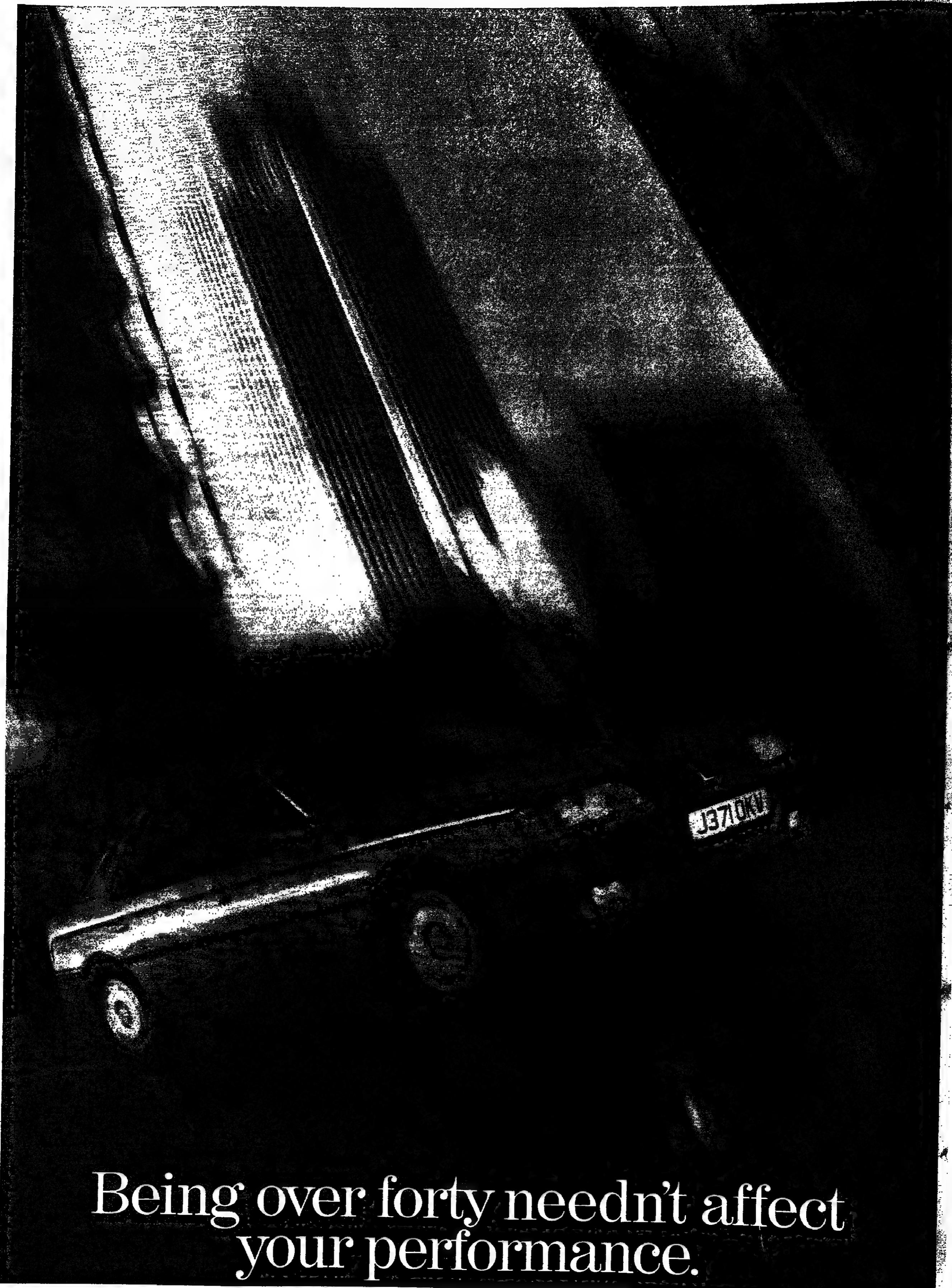
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CONTRACTED BUSINESS SERVICES

SECTION IV

Rather than damaging the business support services sector, the recession may have given it a boost. More companies are concentrating on core businesses, contracting out other operations for a better use of capital and personnel, writes Michael Cassell

Recession's silver lining

INSOLVENCY specialists, it seems, are not the only breed of business to flourish during recession. The drive within companies to improve efficiency and cut costs without compromising quality has given fresh impetus to a fast-developing sector of the economy.

Call it contracted business services, facilities management or outsourcing, the process by which companies hive off non-core activities to outside specialists is one which was already set to become an everyday part of the vocabulary of modern management.

Pre-recession forecasts suggested that the total business support services sector in Britain could be worth £80bn a year by the year 2000, roughly twice the present estimated level.

Leading players in the business support sector claim that the tough economic situation has concentrated corporate minds to their advantage. Increasingly, companies are tending to concentrate on the business they know best - "sticking to their knitting" as one management guru has described it - while stepping up the search for greater cost-efficiencies.

The resulting, gradual change in management culture, combined with the opening up of new public sector

Research and Information Association, BSRIA identified significant prospects for facilities management but concluded that the UK market was still at an early stage in its development.

It added: "The potential is obviously vast. With a typical contract value of between £500,000 and £1m, if only 1 per cent of the 30,000 large industrial, retail and commercial sites in the UK take out a facilities management contract, the market would be worth £300m in the private sector alone."

The growing importance of facilities management is also reflected in the decision of the Confederation of British Industry to join with the Association of Facilities Managers in organising a three-day conference in London which starts next Tuesday. Unlike most trade shows, the event has doubled in size since last year.

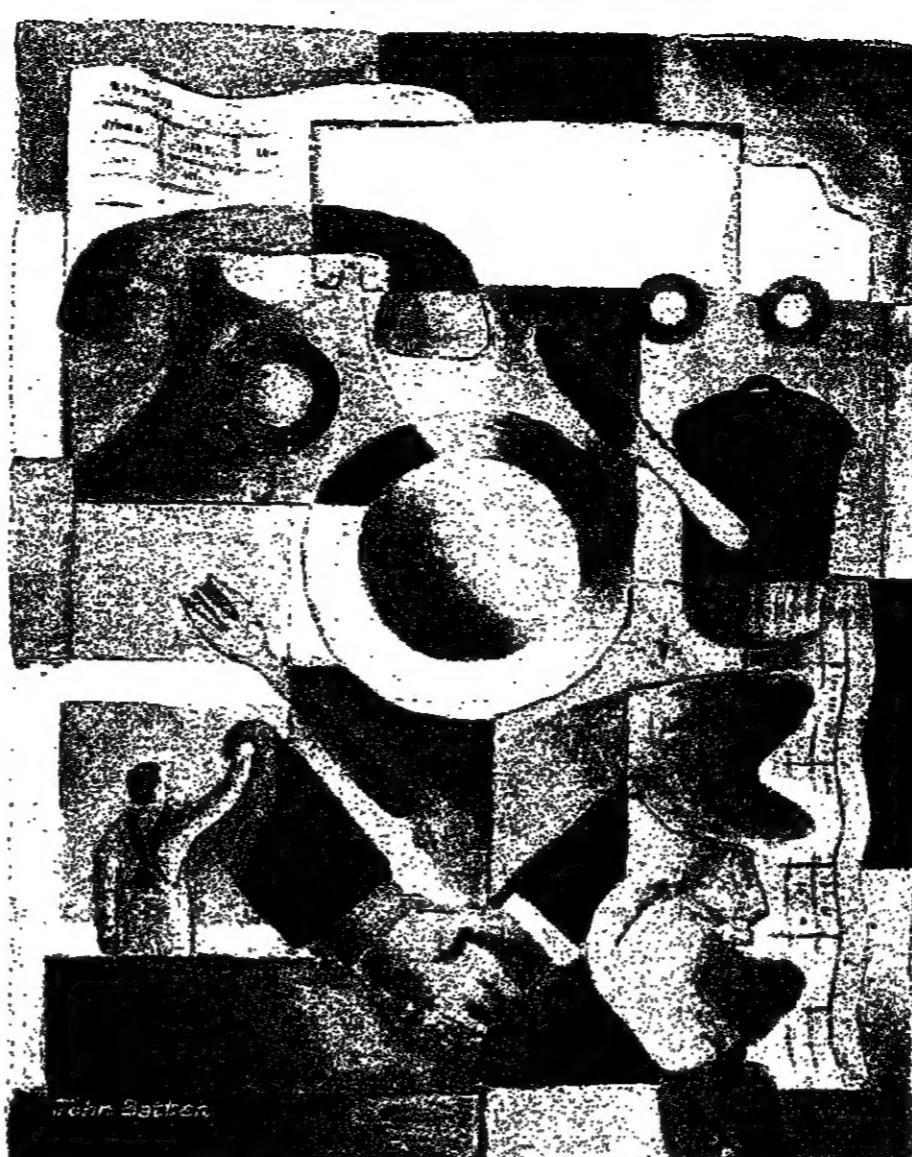
As the support services sector grows, so its parameters are expanding. A study conducted by the Henley Centre for Forecasting on behalf of Bank Xerox Business Services, one of the many recent newcomers to the sector, concluded that the phenomena of contracting out security, cleaning and catering will extend to other areas, requiring more highly-skilled managerial capabilities.

There is plenty of evidence that the broadening process is already well under way. A service that was initially property-oriented now extends to most aspects of personnel management, through legal and accounting services to marketing, sales, distribution and information technology systems.

Also, there will be new markets to conquer. The recent sea-change in political thinking has already opened up local government contracts to the same process as大中型公司和小企业，竞争激烈。

The government has now also published its proposals for exposing central government organisations to the same process. Departments will be expected to set annual targets for putting new areas of activity out to tender and to publish progress reports.

The new regime has been put to the test and the Treasury



John Barker

survey says average cost savings of 25 per cent have already been achieved. Savings from contracting out will be ploughed back into improving services.

There will added opportunities still further afield. The European Commission has produced single market proposals for the procurement of 28 identified services by central, regional and local governments throughout the community.

The result will be to open up to competition the market for the

supply of many business support services.

The logistic difficulties of providing business support services at locations around Europe, however, will be immense, making it likely that those companies wishing to exploit the opportunities offered by the single market will consider expansion by acquisition or joint venture. The process will be a two-way affair.

So why are increasing numbers of companies entrusting

critical but peripheral elements of their operations to outside experts? Mr John Kerr, head of outsourcing at Ernst & Young, the management consultants, lists a number of reasons.

They include pressures on costs, skills shortages, variable workload patterns and "management stretch" - spreading management across areas not well understood and, therefore, not effectively managed.

Mr Kerr also cites some reasons why companies have

resisted the trend. They may be suspicious of permitting access to outsiders or doubt the ability of contractors to deliver services as required. Another obstacle may be an internal culture which prevents executives from objectively considering why they assume responsibilities that have no impact on their business performance.

According to Mr Kerr, the benefits for corporate customers can be enormous. The process can lead to redefinition and better control over services - even if they are not always contracted out - and can relieve management of daily responsibility for potentially disruptive and possibly complex support services.

Costs can be reduced, although this is not always the case. A more useful result may be greater control of those costs incurred. Used extensively, outsourcing can transform the cost base of a business and substantially reduce the capital investment required for buildings and equipment.

But the process can present major risks unless handled carefully. An overlap of responsibilities between client and contractor can lead to wasted contract work and fractious relationships. Contracts must always be well defined to ensure that there are no misunderstandings over requirements while any contracting out programme predicated on the reduction of marginal costs must be accompanied by an aggressive strategy intended to recover them.

One wider concern centres on the calibre of the new entrants in the contracted services market. Contractors which have traditionally provided only a single support function to companies are expanding their service portfolios but some doubt exists as to their ability to manage multi-service packages.

BET's Mr Davies says: "Lots of organisations are coming out of the woodwork, claiming they can provide the full package of support services. While they can subcontract the services they do not have in-house, many simply lack the management skills required and there is a risk they will give the sector a bad name."

IN THIS SURVEY

■ PUBLIC SECTOR: challenge of competition

■ WORKPLACE MANAGERS: the case for outside help

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■ LEGISLATIVE IMPACT: new laws mean new business

■ SECURITY STAFF: guards to be qualified

■ TRAVEL: cost-cutting in the air

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■ CLEANING SERVICES: Mrs Mapp gets polished

■ CATERING: the sector is growing fat

■ DISTRIBUTION TRENDS: benefits may outweigh the risks

Page Four

Professional management is the key to contracting out, according to Mr Lionel Prodgers, chairman of Facilities and Property Management, one of the new generation of business support specialists which has introduced an award scheme to promote standards of service.

FPM operates on an independent, "front-desk management" basis, installing its own managers within the buildings of clients to be responsible for the provision of all services required. Contractors are constantly monitored to ensure they maintain high standards.

Mr Prodgers says: "Inefficiencies in the provision of services are often brought about by office politics, with individual empires jealously guarded against intrusion from other parts of the business. Managers are more likely to cede some of their responsibilities to an independent contractor than to someone else inside the organisation."

Contracting out, of course, may not always be the answer. A company may be too small or too large, supplier bids may be uncompetitive or the risks of having to change back to internal systems may be regarded as too great. It could be, of course, that everything already runs very smoothly. And as Mr Kerr of Ernst & Young puts it: "If it ain't broke - don't fix it."

THE SUPPORT SERVICES COMPANY



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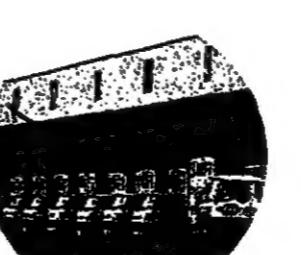
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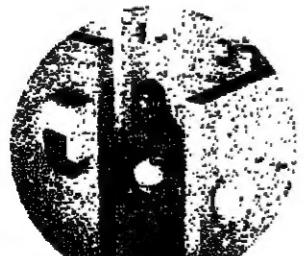
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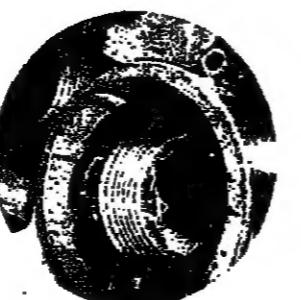
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CONTRACTED BUSINESS SERVICES 2

GOVERNMENT AND THE MARKETPLACE

Challenge of competition reaches the public sector

IT HAS been dubbed a "British disease" but there are signs that a cure is finally on the way.

For most of the post-war period, central and local government in Britain successfully resisted the idea of relinquishing any hold on their extensive responsibilities and handing over elements of the job to the disciplines of the competitive marketplace.

It was a national trait which, in the opinion of such critics as Mr Michael Ivens, director of Aims of Industry, the right-wing pressure group, spawned costs and inefficiencies on a scale which could no longer be tolerated in a modern economy.

According to a paper written by Mr Ivens and published last month by the Centre for Policy Studies, the passion shown by public bodies in Britain for "doing it themselves" has proved unique in the capitalist world.

But public services, he says, have finally had to admit they must learn from private business and can no longer resist the tide of events.

He suggests, for example, that if competition were extended to all general non-medical services in the National Health Service, annual savings could reach £500m. With schools now also able to seek grant-maintained status, handing them responsibility for most of their own budgets, there is potential for education to follow the same route. Others want to go further still.

The issue of introducing the rigours of the free market into the public sector has traditionally provoked an intense political debate which only now appears, gradually, to be giving way to a broader consensus. The era of the citizen's charter has arrived and the major political parties are laying at least as much emphasis on a fair deal for the consumers of public services as on the fate of those who have traditionally provided them.

Recently, Mr John Major, the prime minister, promised a comprehensive plan for buying outside skills into public ser-

vices. He said he was determined to ensure "there was no hiding place from the challenge of competition for the sloppiest or second-rate".

Labour, whose own charter proposals include binding "customer contracts", claims that the local councils it controls, far from representing the worst models of local authority management, are now among the most efficient. It accepts the role of private sector contractors, though it questions their ability to provide high quality services and has threatened to remove the compulsory element in the tendering process.

Whitehall is in for a shake-up ... Management consultants are to be appointed to government departments to help identify opportunities for putting more work out to competitive tender ... A huge, additional customer base is slowly opening up to businesses

But while the political debate continues, the actual process of opening up is well under way.

Over the past 10 years, competitive tendering has created a management revolution in local government, with a range of services having to go out to tender at regular intervals. Though the majority of contracts is still awarded to council workforces, managers have found the threat of contracting out a powerful argument for improving the efficiency of civil service functions.

Even if his views are unlikely to be implemented fully, a new government initiative means that Whitehall is in for a shake-up. At the end of last year, the government published a white paper entitled "Competing for Quality", intended to increase competition and, hence efficiency, within the civil service.

It proposes the appointment of management consultants to government departments to help identify opportunities for putting more work out to competitive tender.

Beyond the traditional support services which have so far been contracted out, new areas to be considered include: professional and specialist ser-

vices like accounting and auditing, clerical operations, office services such as records storage and messengers and estate and construction services. A public competition and purchasing unit will be set up in the Treasury to help tenders with applications.

Though the proposals may meet the same sort of resistance within Whitehall which greeted earlier competitive initiatives directed at the country's town halls, there seems no doubt that a huge, additional customer base is slowly opening up to those businesses who can provide services on a contracted basis.

Organisations like P&O Total Facilities Management, the business support services company, have been quick to capitalise on the potential within the public sector. P&O is negotiating, for example, with West Berkshire Health Authority to take over some of its non-core services. A contract worth over £5m could lead to annual savings in excess of £500,000.

Mr Robin Booker, managing director, believes the opportunities for support services in the public sector are "enormous" and says the culture which dictates the provision of public services is undergoing a revolution. He expects the sector to become increasingly competitive as more providers enter the marketplace.

Mr David Hepworth, marketing director of BET, the business services conglomerate, reckons the public sector will represent a market at least as big as that available in the private corporate sector: "We have been up against longstanding custom and practice which has refused to acknowledge there are better ways of doing things.

"But those attitudes are now shifting throughout the public sector as increasing numbers of clients, always under pressure to stretch resources to the limit, begin to see how much further their money can go if they bring in the private sector".

Michael Cassell
Business Correspondent

WHEN THE chairman got stuck in a lift, his company suddenly acquired a facilities manager. When it jammed again, in came a specialist contractor.

Workplace managers enjoy recounting this fable, if only for its punchline. During the second breakdown the chairman became quite chatty with two people in the lift whom he did not recognise. They turned out to be the facilities manager and a maintenance contractor already taken on by the new man.

The message is that many bosses know little and care less about the buildings in which they work. "A recent survey threw up 100 companies where property made up a third of their assets. Yet fewer than half used property management systems," says Mr Ted Watts, president of the Royal Institution of Chartered Surveyors.

Even the more aware may dump the whole task on some already responsible for an operational department, often the personnel director. And if the lift breaks down often enough to appoint a specialist, he or she will be well down the management hierarchy, expected to keep things ticking over rather than play a part in decision-making.

That is asking for trouble," says Mr John Jack, a former property director for IBM (UK) now running Procord, his own property management company. "It is essential that facilities managers are brought in early enough and at a high enough level to forecast potential problems."

Mr Watts recalls an office building where, at the first stage of planning, one computer was specified for every 10 desks. A year later, this had changed to one in six and by the time the building was finished there was a screen on every desk. "Facilities managers have to look forward and make allowances for such things," he says. The rate of technological change makes planning all the more important, and often requires the help of outside experts.

A battalion of consultants and contractors now exists purely to take this load off the shoulders of untrained managers and work alongside in-house specialists. But it took a recession to confirm this role. Companies under pressure to cut costs are taking a new look at accommodation services. Moving is often out of the question: with so much empty new space around, they are unlikely to get rid of existing



John Jack: spreading a gospel practised at IBM

buildings. So it is a question of making the best of what they have, and that often means calling in outside help.

"Companies need to concentrate on what they are good at - their core business. But they are entitled to expect a similar level of expertise from contractors," says Mr Jack. He is spreading a gospel practised at IBM, as Procord is effectively a management buyout of the computer giant's property management department. This includes a drastic reduction in space per employee, recognising that many IBM staff are out of the office much of the time.

Setting up workstations accessible from anywhere inside or outside the building has cut space needs by 20 per cent. Consolidation also enabled staff to be moved from high-cost central London buildings, reducing occupancy costs by more than 30 per cent. An energy conservation plan achieved 30 per cent savings within four years.

Energy is a clear-cut cost easily grasped by any chairman, but some figures that contractors can achieve will startle him. Careful planning and monitoring can reduce bills by 30 per cent, says ABS Emstar, the energy management group formed last November when two leading UK contractors merged. It has refurbished the 45-acre Bletchley works in Newcastle where NKE Parsons produces turbine generators, switching from oil to gas and installing more than 3km of piping. Savings should reach almost £1.5m over the seven-year maintenance contract, it claims. After paying back the £650,000 capital cost - which ABS Emstar provided - Parsons will pocket a saving of £150,000.

Cost-cutting is not the only pressure forcing consumers to

seek specialist advice. New laws spilling out of Westminster and Brussels will severely curtail emissions, forcing re-appraisal of energy systems, and facilities managers are already having to tackle increasing red tape. Every item of portable electrical equipment such as typewriters, kettles and screens must be tested; all potentially hazardous substances noted; and cold water systems must be screened for Legionella.

"Training needs to be a very high priority to keep up with all the changes," says Mr Mike McCloskey of Lorne Stewart, part of the SET plant services group. "This is costly and time-consuming. No wonder the building owner/operator is turning to outside help."

Health fears came to the fore following Legionella outbreaks during the 1980s which threatened companies with hefty lawsuits from those struck down - or their surviving families. Then the buildings themselves started to fall sick. Staff complained of rashes, headaches and nausea.

"Two-thirds of the nation's workforce think their productivity would improve if working conditions were raised," says Mr John Astley of support services group Mida. The worst problem seems to be the quality of air in offices, which was condemned by more than a third of workers questioned in a Gallup poll.

Employers often brush off such claims, particularly when they have just paid a fortune

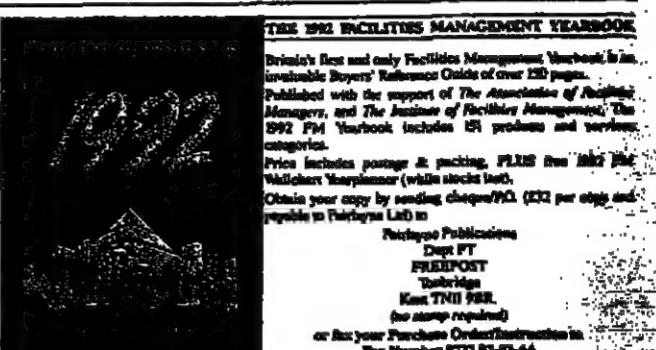
for a new building. But productivity is becoming more important as costs rise, profits disappear and skilled staff drift away from congested city centres. Contractors are finding their hands full creating cleaning and engineering maintenance programmes tailored to individual buildings.

Mr Astley says that package deals more than pay for themselves. "Mida estimates that multi-service building maintenance contractors can save facilities managers up to 25 per cent compared with in-house operations." Considering that building management costs almost £11.5bn a year in the UK, that is a lot of saving. Add energy management and cost reductions can be as high as 35 per cent, he says.

This is why more companies are moving towards outside contracting. "Facilities management is coming of age," says Mr Jack. "It is still a little way off, but there are encouraging signs such as the development of professional qualifications." In future, contractors will play a more integral role in management, not just cleaning and maintaining existing space but advising whether companies should up sticks and move altogether - then helping plan a new home.

One simple sign may indicate that the sector has attained the respectability of the customers it serves, however. The chairman goes back to using the lift.

David Lawson



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CONTRACTED BUSINESS SERVICES 3

IMPACT OF LEGISLATION

New laws mean new business

OVER THE next decade, contracted business services in the broadest sense are destined to grow, partly because of the raft of legislation on environmental and safety standards in Britain and the European Community.

An early impetus for the growth of contracted services came in 1988 when compulsory competitive tendering was introduced in the national health service.

The 1988 Local Government Act extended competitive tendering to many local government services.

The government's current white paper, called "Competing for Quality", envisages the compulsory extension of contracting out to other local authority services provided by professionals, architects and other lawyers.

However, the legislation is making a tortuous path through parliament. But if and when a new local government act covering competitive tendering for professional services

is enacted, this will further expand the scope of the contracted business services industry.

Some idea of the size of the industry can be obtained by looking at the Cleaning and Support Services Association. The CSSA's 180 members employ 250,000 people. Some members do go in for catering, but not many.

Few of the CSSA members are involved in building maintenance or what is increasingly being called buildings health. Nor are many involved in professional services. Cleaning and support services are a small part of a large and growing industry.

It is an industry which has been relatively unhit by the

recession. Mr John Hall, director-general of the CSSA, says: "In a perverse way, we have benefited. Companies are concentrating on their core businesses and contracting out marginal services to cut out staff and costs."

After the recession, further growth can be expected because of legislation on environmental standards, which goes out of heightened public awareness of environmental issues and concern about food safety.

Control of Substances Hazardous to Health (Coshh) regulations came into effect in 1988. The Food Safety Act took effect in 1990 as did the Environmental Protection Act. Earlier this year the new

Code of Practice for the Prevention and Control of Legionella in Water Systems came into operation.

Mr David Pearce, an industrial relations officer at the CSSA, says: "The new laws about environmental standards have meant more business for our members. The larger companies are now offering complete packages covering not just cleaning but also health and safety standards."

Mr Hall says: "There is no question that the laws on environmental protection and safety standards have meant increased business for the more enterprising contracting companies. An important part of our role is to make sure that our members know the latest

state of play on standards. Not many of them belong to trade associations any more, so they rely on us to keep up to date. They now have to be up to date on the law if they want the business and generally speaking they are."

Rentokil is an example of a company which has flourished by being aware of the fast-moving legislative background to contracting out services.

It was once best known as a company specialising in dry rot in houses and domestic pest control, but these now account for only 7 per cent of the company's turnover.

It has branched out into industrial cleaning in a big way. It offers a service which will clean walls, floors, girders,

fitting and cable conduits, to a standard consistent with hygiene regulations.

It also offers risk assessment for buildings, covering chemical emissions, noise and water control. Mr Peter Barnes, managing director of Rentokil, says: "The tightening of standards has generally meant more business for our company. Look at air conditioning, water towers, water supplies, industrial safety - areas which we would not have been involved in a few years ago."

Rentokil's sales have been growing at a rate of 20 per cent for the past five years. Its turnover in 1990 was £205m, half of which was in Britain.

At the other end of the scale in terms of turnover is Envi-

ronmental Monitoring Services (EMS). This company, which employs 22 people and has a turnover of £1m after six years in business, specialises in monitoring the health of buildings.



John Hall: "In a perverse way, we have benefited"

partner of EMS, says: "There is still a considerable lack of knowledge as to the legal responsibilities for building environment."

His company is involved in all aspects of buildings including the exterior and the working conditions within.

"There has only recently come an awareness that standards within buildings are important. The legislation is responsible for that."

The rules and regulations will go on being tightened. In addition to the British laws, the EC is considering a number of directives under the general rubric of the 1992 legislation to form an internal market. These will deal specifically with the co-ordination of procedures on the award of public service contracts.

Few British contracting companies have a large involvement in Europe at present, but this should grow in line with the legislation.

Stewart Dalby

SECURITY STAFF

Guards to be qualified

WALK INTO any major US building and you see a uniform - usually attached to a gun. However, it is not just the crime rate that is responsible for this dedication to security. In fact, some US towns are safer than UK inner cities. "Americans are very territorial," explains one former policeman who crossed the Atlantic to study the system. "But they are also very sensible. Staff and customers are

Two decades of terrorist scares have left few reception areas unattended

easier to attract when they feel safe, whether in a supermarket or an office block."

The UK is moving rapidly along the same path. Two decades of terrorist scares have left few reception areas unattended, although stricter firearms laws preclude shows of extreme force. Managers are also more aware of the treasures held in their buildings. Docks and factories have

always been wary of pilfering, yet even an average office block nowadays can hold a fortune in computer technology.

Security means more than a watchful pair of eyes above an intimidating uniform. It involves a wide variety of skills ranging from guard duties to secure storage, computer protection, credit card distribution and even cleaning.

"One problem with creating a national standard is matching experts as varied as an emer-

gent alarm fitted with an armoured van guard, so two panels were created to handle training on each side of the business, the Security and Emergency Systems Lead Body and the Security Services Lead Body.

A dozen companies are currently carrying out trials on the guard's qualification and last year customers have already made clear that companies returing to take part will not get their business. So the long-term problem of cowboy operations muddying the industry's image may at last be solved.

Securicor already runs several training schools, where staff attend residential courses. This attention to skills is important in an industry which covers such a wide spectrum of demands. These range from a small company looking for reception staff to provide a smart and efficient service, through to armoured security documents and software for a major financial or legal group.

The recession has taken its toll of mature markets such as large-scale cash-carrying, but new areas are emerging to help ease the blow. Hospitals, for instance, were made tragically aware of their need for tighter security after assaults on patients and staff. Some

schools and colleges could soon be on the agenda as they switch to running their own expenditure. But small businesses are currently the main growth area, partly because the recession has boosted raids but also through an awareness of cash-carrying services tailored to their needs.

Shopkeepers, for instance, need no longer face the choice of storing takings overnight or creeping furtively to the bank with a plastic bag full of cash.

"We have recently taken on £2.5m worth of this kind of business," says Mrs Perkins.

Many outlets are now in crowded shopping centres, of course, where patrols are almost mandatory to guard the expensive fittings from vandals. Money transfers may be part of a security package contracted out by the mall managers, as can the stocking of cash machines for banks and building societies.

The variety of tasks also means a wide range of charges, and some customers have become increasingly nervous about what they are paying for. Security Services, part of the P&O group, has tackled this by investing heavily in software, according to Mr David Parry, its commercial director. "This enables us to monitor the costs of providing a security service to a particular site, he says.

Businesses can now specify levels of pay, hours worked and the type of staff. Instead of being charged the traditional hourly rate, they pay only the direct costs of a contract, plus a management charge.

"It seemed a good compromise between in-house security and using a contractor on the hourly rate system."

David Lawson

TRAVEL EXPENDITURE

Cost-cutting in the air

THE 1980s was the decade in which business travel got out of hand, says Mr Charles Parry, a senior London-based consultant with Arthur D Little.

"It was the era in which the airlines competed with each other to pamper the business traveller, making him feel he was in first class when he was in 'economy' really," he says.

Frequent business travellers and travel agents agree that the last year has been a period of relative austerity. Company employees who need to travel to meet colleagues and customers are still doing so.

But their organisations are paying much more attention to how much they spend on air fares and hotels.

During times of recession, companies frequently contract out services which were previously done in-house - from cleaning to security to data processing. Business travel is different because most organisations have always relied on outside travel agents to make arrangements for their employees. Only the largest organisations have tended to make their own travel bookings.

What companies do during hard times is take a greater interest in the work of their travel agents

involves that at some stage companies would wake up to the fact that there were essential savings to be made."

The result has not been to stop business people travelling. The increasing volume of business many UK companies are doing in continental Europe means frequent travel is as important as ever. "But what companies are trying to do is insist people travel economy rather than business class," Mr Parry says.

A recent survey by American Express confirms that companies have not abandoned business travel as a result of the Gulf War and the recession. The survey of 2,000 companies in Germany, France, the UK, Switzerland and the Netherlands revealed that spending on business travel and entertainment accounted for 5 to 6 per cent of total company costs and was rising faster than inflation.

The average European expenditure per employee was about \$2,600, compared to \$2,121 in the US.

Although companies are taking a greater interest in what their employees spend on travel, the survey showed that many organisations have yet

to appoint senior executives to deal with the issue. Only 40 per cent of the European companies had appointed an executive to handle travel expenditure. Fewer than 60 per cent of the companies had a written policy document dealing with travel.

However, a separate American Express survey of the UK appeared to reveal a determination to cut travel costs. Of the UK companies

They were examining more carefully whether the trip was really necessary

surveyed, 68 per cent were economising on business travel expenses. They were still allowing employees to travel but examining more carefully whether the trip was really necessary. The survey found that 43 per cent of the UK companies were reducing the number of trips taken by employees and 65 per cent were downgrading the class of travel and hotel.

Michael Skapinker

Leisure Industries Correspondent



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CONTRACTED BUSINESS SERVICES 4

CLEANING SERVICES

Mrs Mopp gets polished

YOU CAN forget the all-enduring image of cleaning - the Mrs Mopp of flowered minafore and crinkled stocking fame - getting someone else to do the dirty work has become a sophisticated multi-billion pound industry.

Commercial contract cleaning - sometimes thought of as a Cinderella industry - has tried on the glass slipper and it fits, to the tune of being worth £2bn in a private and public sector cleaning market worth £4.5bn.

It also appears to be buttoned up against the chill wind of recession better than most as companies seeking to cut overheads contract out services and it continues to sop up the gravy poured by government's privatisation of the public sector.

The major player is Initial Contract Services - a subsidiary of BET - while other big league names include Office Cleaning Services, ISS Services, and RCO Support Services.

The modest capital outlay involved in setting up as a contract cleaner makes it the perfect breeding ground for the entrepreneur and it is believed there are more than 5,000 small businesses throughout the UK.

Not surprisingly the scope of services, like the companies offering them, vary enormously in size and sophistication - from a cleaner armed with a tin of polish and a Hoover to one with the specialist knowledge to clean a hospital operating theatre.

At one end of the scale, services would cover a full-time manager and staff on site responsible for everything from dusting light fittings to degreasing the canteen while at the other there will be a couple of cleaners working a few evenings a week.

Some companies offer full or luxury services such as sprucing up telephones and office equipment or doing extra cleaning at weekends - it is in this area that the industry appears to have seen some of the recession's effects as clients prune costs by getting back to basics.

However, according to Mr John Hall, director-general of the Cleaning and Support Services Association, whose membership makes up 80 per cent



Initial Healthcare Services at work in the hospital theatre



Michael Aldridge: "Steady growth is the order of the day"

of the industry, the market on the whole is extremely buoyant.

Mr Hall says: "Generally speaking there has been increased performance by between 11 and 15 per cent a year over the past five years."

He attributes this to recession-hit companies cutting costs by putting ancillary services out to tender and what he describes as the pro-active government approach - open-

ing up the public sector to market forces.

Compulsory competitive tendering for NHS catering, laundry and domestic services was introduced in 1983 and for local authority services in 1988. Mr Hall estimates that 28 per cent of NHS and 30 per cent of local authority cleaning business is now in the hands of the private sector.

Initial Contract Services claims to be one of the largest providers of contracted out cleaning services to the NHS and local government. Its healthcare services division, according to Ms Jennie Harvey, its director, has an annual revenue of £35m.

"A lot of hospital contracts are still in house at the moment but we have made a few million this year and expect to make a few million next year," says Mr Mark Aldridge, ICS chief executive.

"Steady growth is the order of the day in a niche market which demands high quality service."

Mr Aldridge says that more than half of his full-time operational staff are currently on in-house training schemes.

"Over the past 10 years there has been a quantum leap in how much training goes on. Qualified staff are essential if we are going to compete," he explains.

Janina Walker

At Office Cleaning Services, Mr Peter Goodliffe, acting managing director, says the company has moved from a standing start two years ago to an annual turnover of £10m in local government and NHS contracts.

"By introducing compulsory competitive tendering, the government opened up an enormous area of business potential," he says. "This sector is the main expanding area in contract cleaning and is three times the size it was 10 years ago."

As the industry expands into more specialist areas, so has training in techniques and the use of chemicals and equipment.

Plans are currently in the pipeline for a new national basic cleaning qualification to be introduced by the end of 1992 and training is now a matter of course for a large number of companies.

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Janina Walker

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The sector is buoyant, reports Jim Kelly

The caterers are growing fat

EVEN FOR an industry well known for bucking recessions, contract catering is witnessing remarkable growth, with a 21 per cent increase in outlets, and a 35 per cent increase in meals served since 1988, according to the latest survey by the British Hospitality Association.

The sector boasts a workforce of 90,000 and an annual turnover of £1.4bn; a far cry from its roots half a century ago when the law forced employers with more than 250 staff to provide "wholesome meals at reasonable prices" to boost morale.

Several factors have kept the sector buoyant in the current recession, leading many observers to believe that contract catering is the natural base from which, eventually, "total facility management" will evolve.

While many contract caterers are consolidating their market in the recession and refusing to dilute their expertise and energies by diversification, there is little doubt about the trend for the 1990s.

Gardner Merchant, one of the big three with a turnover of £75m, provides a typical example. In 1991 it took on a contract at BBC Wales' Cardiff headquarters, with a turnover of £1.2m. Nine services are pro-

vided within the building: printing, mailing, catering, ground maintenance, switchboard, porters, and two subcontractors provide maintenance and security.

The trend is bolstered by the sector's current strength. Sutcliffe Catering, also among the big three with a £340m turnover, claims cost savings of 10-20 per cent over client-run contracts and a 10 per cent improvement in uptake. In the depths of recession, these savings are irresistible. Fixed price contracts are on the increase, putting a high risk factor on the caterers, as against the traditional management fee system where the client sees costs.

Government policy on privatisation, the internal market in the health service and reform of education services have all provided spectacular growth. Figures from the British Hospitality Association show a jump from 250 healthcare outlets in 1988-90 to 337 in 1991-92; similar figures for the ministry of defence are 68 and 150; and for state education from 262 to 450.

The Food Safety Act has also played a significant role, placing on employers the need to demonstrate "due diligence" in the event of food poisoning as well as enforcing a code on training, temperature con-

John Thornhill looks at the distribution trend

Benefits may outweigh risks

CONTRACTING

OUT distribution services to third-party operators by both retailers and manufacturers has spawned a thriving logistics industry in the UK. And many specialist distribution companies, such as NFC, Securicor, Christian Salvesen, Hays and United Transport have grown big and clever in the process.

Contracting out has many benefits in terms of creating commercial flexibility and eliminating the need for costly capital investments. But its major potential drawback is that it places an essential business service in the hands of an outside agency.

Nevertheless, many companies clearly believe the benefits outweigh the risks and the move towards contracting out has trundled on. In the UK there has been no let-up in the trend towards contracting out of transport and warehousing services that has been happening for the past six or seven years," says Mr Raymond Horsley, director-general of the Institute of Logistics and Distribution Management.

One area in which a strong symbiotic partnership has evolved in contracting out distribution services has been the food retailing sector. Working closely with such retailers as J. Sainsbury and Tesco, logistics companies have developed sophisticated distribution skills. Several of them are now touting for business in mainland Europe, offering their know-how to retailing companies which have yet to appreciate the benefits of integrated supply-chain management.

But such contracted-out services, particularly in the food business, require enormous trust. On the one side, the retailer entrusts the logistics company with distributing products in pristine condition in an environment in which late deliveries inevitably result in lost sales. On the other hand, the logistics company has to invest substantial sums to build and operate a warehouse that may have little or no alternative use if the contract is lost.

For both parties, the relationship touches on delicate areas of commercial activity, requiring an open exchange of sensitive information and a shared responsibility for such emotive issues as food safety and hygiene.

One example of such a relationship has been struck up between Waitrose, the supermarket group owned by the John Lewis Partnership, and Hays, the business services company floated on the stock market three years ago.

Hays runs an 80,000 sq ft distribution centre at Theale, in Berkshire, delivering short-life food products to 87 Waitrose supermarkets. It receives goods from 200 suppliers and handles 2,500 chilled product lines and 440,000 cases of products a week, or more than 25m cases a year.

As an example of the longevity of the relationships required, Hays has concluded a 25-year contract with Waitrose to build and run a distribution site in Milton Keynes.

However, not all are convinced by the virtues of such arrangements. Some retailers, such as T&S Stores, the dis-

count newsagents and convenience stores chain, have retained all their distribution services in-house, believing that the cost advantages of contracting-out are illusory.

Significantly, Tesco has also retained full control over some of its vast distribution centres to provide a measure of security and establish a control against which it can judge its third-party distributors.

Just as in retailing, a revolution has occurred in the distribution arrangements of many manufacturing companies, spurred on by the arrival of Japanese companies with their just-in-time mentality.

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The Japanese increasingly have been looking to contract out distribution services to the most efficient Japanese distribution companies. That is a prospect that many European logistics companies privately admit fills them with terror.

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